



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Abril de 2025

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o AAS representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o THL se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o SS se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o ATSL se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS ABRIL DE 2025

GLOBAL

Daypart: 6am-8pm M-F
Month: Abril de 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,134,978	517,786,824	0.66
2	Talpa Network	153,593	24,914,781	1.87
3	GalioNL	26,135	5,500,448	1.26
4	Entravision Africa	7,966	2,304,775	1.02

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	434,947	226,020,212	0.58
2	Prisa Radio	220,365	94,569,679	0.70
3	Talpa Radio	112,948	17,169,226	1.99
4	NPR Member Stations	99,790	34,109,900	0.87
5	Audacy	80,865	31,421,953	0.77
6	Grupo Radio Centro	61,991	15,979,245	1.18
7	Cumulus Streaming Network	59,866	20,315,653	0.88
8	Grupa Eurozet	52,037	13,060,834	1.20
9	Organizacion Radial Olimpica	48,153	23,301,720	0.61
10	EMF	45,468	10,922,414	1.22
11	Bell Media	43,952	11,459,058	1.15
12	Grupo Acir	42,288	14,862,125	0.85
13	CRP Radios	38,051	16,036,665	0.71
14	Radio Mitre SA	28,167	8,002,431	1.04
15	Cogeco Media Inc	25,407	6,762,008	1.11
16	Beasley Broadcasting Corporate	23,772	9,347,751	0.77
17	AccuRadio	22,995	4,537,091	1.52
18	Hubbard Broadcasting	22,880	7,349,036	0.93
19	Grupo Godó	19,194	8,425,186	0.68
20	Grupo BluRadio	18,423	10,176,607	0.52
21	E Power Audio Sales	18,403	3,428,991	1.62
22	Karnaval.com	17,703	8,685,020	0.62
23	Cadena 3 Argentina	16,938	7,068,985	0.72
24	Grupo Bandeirantes	16,795	8,922,030	0.56
25	Urban One	15,990	6,192,987	0.77
26	SABC	15,679	6,846,221	0.66
27	Grupo Camargo de Comunicacao	15,104	5,580,309	0.82
28	Univision	14,870	8,551,298	0.53
29	RadiaCZ	14,625	2,429,041	1.78
30	Grupo Mix de Comunicacao	14,106	4,148,218	1.03

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
 Month: Abril de 2025

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	802,662	631,856,824	0.67
2	Talpa Network	116,140	33,151,476	1.87
3	GalioNL	21,029	7,623,875	1.29
4	Entravision Africa	5,392	2,761,218	1.02

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	321,973	288,351,721	0.59
2	Prisa Radio	162,323	127,060,779	0.67
3	Talpa Radio	84,396	22,360,073	2.01
4	NPR Member Stations	80,245	46,733,586	0.90
5	Audacy	60,766	41,270,233	0.78
6	Cumulus Streaming Network	42,218	24,157,747	0.92
7	Grupo Radio Centro	41,058	18,609,010	1.17
8	Organizacion Radial Olimpica	37,003	31,928,031	0.61
9	Grupa Eurozet	36,294	16,834,802	1.14
10	EMF	36,043	15,233,631	1.23
11	Bell Media	31,647	13,921,131	1.20
12	Grupo Acir	30,405	18,832,061	0.85
13	CRP Radios	28,521	21,709,833	0.69
14	Radio Mitre SA	19,972	10,256,634	1.02
15	Cogeco Media Inc	18,603	8,726,939	1.11
16	Hubbard Broadcasting	16,463	8,856,907	0.98
17	AccuRadio	16,440	5,739,891	1.52
18	Beasley Broadcasting Corporate	16,366	10,883,457	0.80
19	Grupo Godó	16,087	13,394,502	0.64
20	E Power Audio Sales	15,092	4,885,734	1.64
21	Grupo Bandeirantes	13,625	12,694,937	0.56
22	Karnaval.com	13,453	12,553,313	0.58
23	SABC	12,643	9,869,541	0.66
24	Cadena 3 Argentina	12,166	9,280,947	0.69
25	Grupo BluRadio	12,052	11,658,889	0.52
26	Grupo Camargo de Comunicacao	11,529	7,744,517	0.79
27	Urban One	11,324	7,331,152	0.82
28	Grupo America	11,040	9,213,487	0.63
29	RadiaCZ	10,321	3,303,897	1.64
30	Grupo Alpha Media	10,283	8,866,692	0.61

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Abril de 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,107,266	504,138,811	0.66

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	416,707	216,461,048	0.58
2	NPR Member Stations	94,271	32,274,776	0.87
3	Audacy	80,815	31,395,091	0.77
4	Cumulus Streaming Network	59,074	20,016,994	0.88
5	EMF	44,067	10,415,198	1.24
6	Beasley Broadcasting Corporate	23,274	9,207,548	0.77
7	Hubbard Broadcasting	22,771	7,264,313	0.93
8	Urban One	15,944	6,175,243	0.77
9	Univision	14,869	8,550,237	0.53
10	AccuRadio	14,087	2,772,583	1.52
11	MediaCo Holding Inc	10,211	4,705,450	0.65
12	Midwest Communications	9,107	2,137,441	1.26
13	New York Public Radio	8,995	2,316,791	1.16
14	Prisa Radio	8,044	5,106,716	0.47
15	Salem Communications	7,869	3,546,458	0.66
16	Classical KUSC/KDFC	5,389	1,103,273	1.45
17	Entravision Communications Corporation	4,637	2,560,240	0.55
18	WAMU	4,609	1,979,895	0.70
19	Lotus Communications Corp	4,370	2,007,901	0.66
20	Organizacion Radial Olimpica	4,230	2,445,577	0.52
21	SummitMedia LLC	3,932	1,346,796	0.87
22	Sinclair Telecable	2,902	1,094,787	0.80
23	Grupo Acir	2,627	1,170,647	0.68
24	ESPN Radio Corporate	2,502	1,731,197	0.43
25	Grupo Radio Centro	2,395	1,238,066	0.59
26	Meruelo Media Holdings	2,331	1,277,211	0.56
27	Connoisseur Media	2,319	550,145	1.26
28	Relevant Radio	2,158	1,330,797	0.49
29	Moody Bible Institute	2,078	747,089	0.83
30	Hearst Radio	1,838	723,498	0.74

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Abril de 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	780,469	612,608,260	0.67

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	307,389	274,997,222	0.59
2	NPR Member Stations	75,268	43,861,197	0.90
3	Audacy	60,724	41,229,058	0.78
4	Cumulus Streaming Network	41,549	23,714,512	0.92
5	EMF	34,891	14,496,516	1.25
6	Hubbard Broadcasting	16,365	8,728,368	0.99
7	Beasley Broadcasting Corporate	15,996	10,706,314	0.80
8	Urban One	11,286	7,306,980	0.81
9	Univision	9,833	9,683,406	0.54
10	AccuRadio	9,647	3,337,772	1.53
11	MediaCo Holding Inc	7,341	5,714,244	0.68
12	New York Public Radio	7,102	3,065,868	1.22
13	Midwest Communications	6,561	2,653,917	1.30
14	Prisa Radio	5,706	6,224,549	0.48
15	Salem Communications	5,395	4,065,979	0.69
16	Classical KUSC/KDFC	4,442	1,603,191	1.46
17	WAMU	3,587	2,708,134	0.70
18	Organizacion Radial Olimpica	3,439	3,403,996	0.54
19	Entravision Communications Corporation	3,070	2,876,068	0.57
20	Lotus Communications Corp	2,934	2,275,105	0.68
21	SummitMedia LLC	2,853	1,669,129	0.90
22	Grupo Acir	2,036	1,555,094	0.70
23	ESPN Radio Corporate	2,032	2,492,868	0.43
24	Sinclair Telecable	1,963	1,238,719	0.84
25	Grupo Radio Centro	1,699	1,523,296	0.59
26	Moody Bible Institute	1,676	993,335	0.89
27	Connoisseur Media	1,655	674,094	1.29
28	Meruelo Media Holdings	1,624	1,539,916	0.56
29	Relevant Radio	1,520	1,607,914	0.50
30	Hearst Radio	1,313	897,775	0.75

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Abril de 2025



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	109,605	42,194,470	0.72
2	Grupo Radio Centro (Mexico)	62,590	14,426,396	1.22
3	Grupo Acir (Mexico)	41,140	13,134,072	0.87
4	Organizacion Radial Olimpica (Colombia)	39,924	16,882,413	0.65
5	CRP Radios (Peru)	35,534	13,126,860	0.75
6	Radio Mitre SA (Argentina)	28,058	7,223,948	1.07
7	Cadena 3 Argentina (Argentina)	17,262	6,593,183	0.73
8	Grupo BluRadio (Colombia)	17,195	8,546,490	0.53
9	Grupo Bandeirantes (Brazil)	17,009	8,186,318	0.57
10	Grupo Camargo de Comunicação (Brazil)	15,281	5,093,626	0.84
11	Grupo Mix de Comunicacao (Brazil)	14,440	3,842,098	1.06
12	Grupo Alpha Media (Argentina)	13,875	6,330,122	0.61
13	Grupo América (Argentina)	13,373	5,184,758	0.71
14	Grupo Octubre (Argentina)	12,578	3,268,573	1.08
15	Radio Disney Latinoamérica (Latam Countries)	11,763	2,676,864	1.24
16	Grupo JBFM (Brazil)	11,721	4,364,481	0.76
17	Radios Grupo Globo (Brazil)	9,122	4,189,795	0.59
18	Multimedios (Mexico)	8,751	2,965,930	0.82
19	MVS Radio (Mexico)	8,502	3,131,461	0.75
20	Nova Brasil (Brazil)	6,118	2,322,338	0.74
21	SAUDADE FM (Brazil)	6,029	2,914,534	0.58
22	Grupo Radiopolis (Colombia)	5,901	2,126,457	0.77
23	Radio Kiss FM (Brazil)	5,621	2,674,532	0.59
24	Rádio Alvorada (Brazil)	5,253	1,275,370	1.15
25	Radio Melodia (Brazil)	5,051	2,149,965	0.65
26	NRM (Mexico)	3,603	1,270,866	0.79
27	Imagen (Mexico)	3,299	1,093,897	0.85
28	RCN (Guatemala)	3,037	1,079,570	0.79
29	Grupo Siete (Mexico)	2,871	691,075	1.15
30	Igreja Pentecostal Deus e Amor (Brazil)	2,695	1,123,169	0.62

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Abril de 2025

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	72,695	54,404,658	0.70
2	Grupo Radio Centro (Mexico)	39,220	16,976,530	1.23
3	Organizacion Radial Olimpica (Colombia)	28,966	24,165,780	0.62
4	Grupo Acir (Mexico)	28,136	17,101,692	0.87
5	CRP Radios (Peru)	25,369	18,471,280	0.73
6	Radio Mitre SA (Argentina)	19,064	9,565,306	1.04
7	Grupo Bandeirantes (Brazil)	13,370	12,443,052	0.56
8	Cadena 3 Argentina (Argentina)	11,888	8,980,692	0.70
9	Grupo Camargo de Comunicação (Brazil)	11,208	7,488,312	0.80
10	Grupo América (Argentina)	10,607	8,772,870	0.64
11	Grupo BluRadio (Colombia)	10,553	9,946,809	0.53
12	Grupo Mix de Comunicacao (Brazil)	9,938	5,329,502	1.00
13	Grupo Alpha Media (Argentina)	9,644	8,264,230	0.61
14	Grupo Octubre (Argentina)	9,166	4,770,828	1.02
15	Grupo JBFM (Brazil)	8,787	6,397,443	0.73
16	Radio Disney Latinoamérica (Latam Countries)	7,911	3,659,973	1.16
17	Radios Grupo Globo (Brazil)	7,416	6,797,853	0.57
18	Multimedios (Mexico)	6,333	4,227,496	0.79
19	MVS Radio (Mexico)	5,642	4,028,707	0.74
20	Nova Brasil (Brazil)	4,791	3,610,228	0.71
21	SAUDADE FM (Brazil)	4,756	5,375,260	0.47
22	Radio Kiss FM (Brazil)	4,245	3,936,324	0.58
23	Grupo Radiopolis (Colombia)	4,047	2,846,187	0.75
24	Radio Melodia (Brazil)	3,973	3,126,734	0.67
25	Rádio Alvorada (Brazil)	3,797	1,830,041	1.10
26	NRM (Mexico)	2,653	1,816,380	0.78
27	Igreja Pentecostal Deus e Amor (Brazil)	2,492	1,923,581	0.66
28	Imagen (Mexico)	2,054	1,286,454	0.85
29	Grupo Siete (Mexico)	1,968	914,735	1.13
30	RCN (Guatemala)	1,959	1,428,335	0.73

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Abril de 2025



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	158,198	23,804,091	1.68
2	GalioNL	26,199	5,051,583	1.51
3	Entravision Africa	8,301	2,214,395	1.04

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	116,688	16,483,986	1.93
2	Prisa Radio (Spain and Latam Countries)	109,609	42,800,230	0.72
3	DPG Media (Netherlands)	66,248	10,009,935	1.90
4	Grupa Eurozet (Poland)	53,495	12,315,666	1.24
5	Mediahuis Radio (Netherlands)	37,784	6,492,884	1.68
6	Grupo Godó (Spain)	19,677	7,923,944	0.71
7	E Power Audio Sales (Netherlands)	18,326	3,098,974	1.71
8	Karnaval.com (Turkey)	18,049	7,988,903	0.67
9	SABC (South Africa)	16,237	6,453,545	0.65
10	RadiaCZ (Czech Republic)	15,256	2,313,691	1.82
11	RADIOPLAY Media (Bulgaria)	14,336	2,841,767	1.45
12	Active Radio A.S. (Czech Republic)	10,285	1,997,809	1.39
13	Primedia Broadcasting (South Africa)	8,301	2,214,395	1.04
14	Unidad Editorial (Spain)	7,825	4,586,531	0.46
15	Kink (Netherlands)	5,742	1,295,488	1.32
16	Organizacion Radial Olimpica (Colombia)	5,501	2,787,796	0.53
17	Vlaanderen Eén NV (Belgium)	5,071	804,023	1.74
18	Medialaan (Belgium)	4,724	1,638,523	0.85
19	Business News Radio (Netherlands)	2,993	1,369,164	0.61
20	HRT Hrvatska Radiotelevizija (Croatia)	2,723	771,368	0.98

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: Abril de 2025



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	115,276	32,598,835	1.75
2	GalioNL	20,470	7,280,921	1.44
3	Entravision Africa	5,312	2,698,658	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	83,908	22,043,680	1.92
2	Prisa Radio (Spain and Latam Countries)	82,858	65,420,977	0.65
3	DPG Media (Netherlands)	46,177	12,905,006	1.89
4	Grupa Eurozet (Poland)	35,433	16,374,474	1.12
5	Mediahuis Radio (Netherlands)	27,769	8,822,117	1.65
6	Grupo Godó (Spain)	15,964	13,257,131	0.64
7	E Power Audio Sales (Netherlands)	14,583	4,585,609	1.67
8	Karnaval.com (Turkey)	13,213	12,228,050	0.60
9	SABC (South Africa)	12,537	9,774,022	0.63
10	RadiaCZ (Czech Republic)	10,255	3,258,707	1.64
11	RADIOPLAY Media (Bulgaria)	9,521	3,838,838	1.35
12	Unidad Editorial (Spain)	6,837	8,045,682	0.45
13	Active Radio A.S. (Czech Republic)	6,345	2,464,153	1.35
14	Primedia Broadcasting (South Africa)	5,312	2,698,658	1.02
15	Kink (Netherlands)	4,236	1,756,359	1.26
16	Organizacion Radial Olimpica (Colombia)	4,193	3,973,640	0.57
17	Vlaanderen Eén NV (Belgium)	3,863	1,151,879	1.84
18	Medialaan (Belgium)	3,648	2,370,153	0.88
19	NPR Member Stations (USA)	2,187	1,247,298	0.92
20	HRT Hrvatska Radiotelevizija (Croatia)	2,075	1,192,082	0.92

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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