The World's Most Powerful Solution for Enterprise Podcasting

Triton Digital's podcast solution, **Omny Studio**, is trusted by the **hosting over 70 000 podcasts,** world's largest audio publishers to capture, edit, distribute, measure, monetize, and analyze the performance of their podcast content.

Feature-Rich Podcast hosting
Scalable Podcast Hosting and Distribution

Unlimited, Secure, and Safe Storage
Never worry about running out of space with unlimited storage and know that your content is always saved with Omny's automatic backup capability.

Scalable Podcast Publishing
Upload multiple files at once and assign your content a title and episode-level show art, along with rich text formatting with support for embeddable links.

Multi-Show Management
Switch between shows to easily maintain control over an entire podcast network from one central dashboard.

Multi-Playlist Management
Create a best-of compilation or separate playlists for recurring segments, saving you time planning and managing content for your shows.

Compatible Audio Conversion
Upload your audio from the most common audio formats including MP3, AAC, WAV, and uncompressed AIFF to ensure your content is available for every podcast directory and app.

Streamlined Publishing and Sharing
Upload Once, Publish Everywhere

Secure Distribution
Provide an enhanced experience for select listeners, such as an ad-free version of a feed for podcast subscribers or private content for specific members.

Seamless Social Media Sharing
Simply post episodes to social media and leverage each episode's shareable Omny.fm page that includes a web player, social share, and subscribe link.

Customized Embed Players
Customize mobile-friendly audio players to match your brand style and colors, and make your content available in multiple languages.

Shareable & Accurate Transcriptions
Transcribe your podcasts to enable your audience to skip to the content they want to hear, and make your content more discoverable by increasing SEO, sharing highlights via social media, and more.

Visualized Audio
Omny's integration with Headliner enables you to create audiograms and social videos without the pains of managing a separate account login, or wasting time re-uploading audio to further engage your audience.

Flexible Episode Scheduling
Publish your shows ahead of time and change an episode's status from public to private through our wide array of scheduling capabilities.

Robust Editing Capabilities
Powerful Tools to Enhance Your Audio

Web-Based Audio Editor
Fine-tune your audio using the sophisticated yet simple drag-and-drop audio editor without downloading any software, enabling you to edit your content on any device and from any location.

Seamless Volume Normalization
Control the volume of your podcast content by automatically applying compression or processing to your audio, ensuring a clear and consistent listening experience for your audience.

Automated Intro & Outro
Add your precomposed station ID or podcast intro and outro with seamless fade transitions to standardize your podcasts and increase your brand awareness.

Insightful Analytics
The World's Leading On-Demand Audio Analytics

Detailed Consumption Analytics
Gain hourly, daily, and/or monthly IAB certified data on your podcast consumption, including insights into the source, apps, devices and location in which they were downloaded.

Valuable Consumption Analytics
Track the Average Time Spent Listening, Total Time Spent Listening, and more of an episode across a program, network, or organization to gain a deeper understanding of how and when your podcasts are being consumed.

Analytics Data Export
Pivot your data to extract insights from download data exported to your own cloud storage account.

Exportable Reports
Generate and download easily digestible CSV reports to enable you to sort and build relevant reports for further insight into your audio consumption.

Seamless Monetization
Leverage Dynamic Audio Ads to Generate Revenue for Your Podcasts
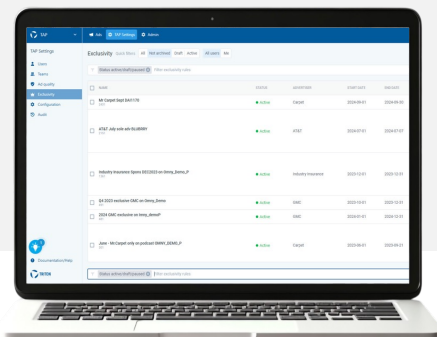
Geographic Targeting
Leverage Triton Digital's TAP to deliver audio ads with pinpoint geographic precision, boosting relevance and impact in local markets.

Diverse Partner Ecosystem
Omny Studio is integrated with many of the world's leading audio advertising technology platforms to provide you with a solution that best fits your needs.

Flexible Ad Placement
Leverage Omny's integration with Triton's flexible ad server to seamlessly insert pre, mid, and post-roll audio ads into your content.

Global Inventory Access
Leverage Triton Digital's audio supply-side platform (SSP), one of the world's premium audio ad exchanges, to gain access to quality content and location-targeted spots.

Compelling Video Ads
Further engage your listeners and enhance the overall listening experience for your web-based audience with engaging pre-roll video ads by using our custom embeddable players.

+ And More
Sophisticated Features to Grow Your Podcast

Podcast Importer
Seamlessly migrate your podcast from another service by automatically copying all your existing metadata.

Multiple Users & Permissions
Assign individual users unique, feature-based permissions across an entire organization, network, or by program. Per-user permissions enable you to provide analytics-only access to stakeholders and decision makers, eliminating any risk of accidental changes to your content and platform settings.

Developer Extensions
Control third-party embed players with the player.js API, and set up automations with webhooks.

Secure Access
With Omny's enterprise-grade authentication and storage security measures, you can rest assured that your content and data is protected from any unauthorized users.

Developer APIs
Use the flexibility of our APIs to feed your content into your own custom audio players or apps.

$ Triton's Podcast Metrics
Third-Party Industry Measurement

Comprehensive Podcast Measurement
Independent and consistent third-party measurement. The Authority on podcast distribution, eliminating any self-reported data.

Custom Reporting
Cuztomize your reports for your unique needs for trends and data by market, program, episode, and more.

Insightful Analytics
Understand your audience's podcast consumption, including Downloads (gross), Downloads (net), Listeners (net), Downloaded Hours (net).

Reliable Data
IABv2 certified with IVT Fraud Filtration techniques. Metrics normalized to consolidate across hosts and enable direct comparability.

Save, Schedule & Distribute Reports
Save your favorite custom reports on audience segments and regularly automate distribution of your reports directly to your inbox.

Market-Specific Podcast Reports
Rankings of the top podcasts in a specific region, as measured by Podcast Metrics, and provides buyers with the comparable data necessary to inform their podcast advertising decisions.

Global Podcast Metrics Rankers
Our Podcast Reports are currently available for the United States, Australia, and Latin America, and coming soon in the UK and The Netherlands.

$ Programmatic Supply-Side Platform (SSP)
Third-Party Industry Measurement

Private Deals
Instantly activate the best possible deal for you and your preferred partner without Triton intervention.
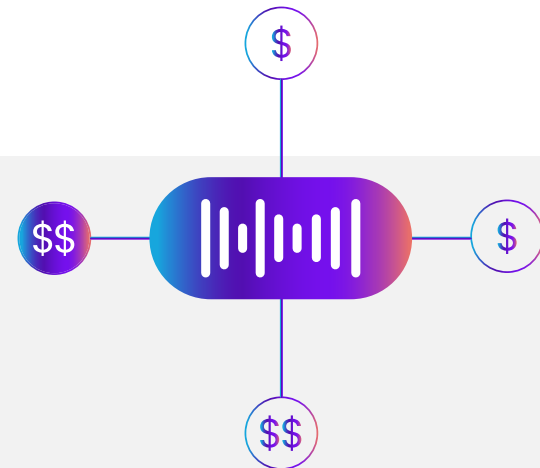
Total Control
Advanced monetization tool for publishers who want full control over their inventory.

Open Marketplace
Leverage additional revenue opportunities with Triton's Open Marketplace to drive additional revenue.

Transparent
Never incur buy-side fees, fully understand purchased pubs, and always have access to show publishers' sell rate.

DSP Agnostic
Integrated with 25+ of the world's leading DSPs who compete for last touch and best price.