



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Marzo 2026

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS MARZO 2026

GLOBAL

Daypart: 6am-8pm M-F
Month: Marzo 2026



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,046,597	450,930,928	0.70
2	Talpa Network	154,943	24,973,049	1.88
3	GalioNL	20,518	4,389,054	1.22
4	365 Digital	8,263	2,539,093	0.96

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	399,536	193,602,986	0.62
2	Prisa Radio	227,382	94,049,555	0.72
3	Talpa Radio	111,336	17,101,483	1.97
4	NPR Member Stations	91,781	32,214,967	0.85
5	Audacy	76,075	33,163,525	0.69
6	Organizacion Radial Olimpica	58,625	28,150,063	0.62
7	Grupo Radio Centro	58,383	15,417,316	1.15
8	Grupa Eurozet	56,454	15,014,045	1.13
9	Cumulus Streaming Network	52,703	18,130,968	0.87
10	EMF	51,362	12,103,657	1.25
11	Grupo Acir	44,944	16,356,814	0.82
12	Bell Media	39,336	10,458,464	1.13
13	Radio Mitre SA	27,121	7,926,452	1.01
14	Cogeco Media Inc	23,554	6,374,090	1.09
15	Grupo BluRadio	22,662	13,141,308	0.49
16	Grupo Godó	22,007	9,525,766	0.69
17	RADIOPLAY Media Bulgaria	20,926	4,130,566	1.54
18	Hubbard Broadcasting	20,416	7,060,650	0.86
19	AccuRadio	20,348	4,289,471	1.42
20	SABC	20,273	9,639,317	0.61
21	Beasley Broadcasting Corporate	19,345	7,461,102	0.78
22	Grupo Bandeirantes	19,005	10,833,870	0.52
23	Grupo Camargo de Comunicacao	18,461	6,222,165	0.90
24	RadiaCZ	18,241	3,375,461	1.60
25	E Power Audio Sales	18,158	3,615,780	1.52
26	Cadena 3 Argentina	17,880	7,244,757	0.74
27	Karneval.com	17,485	8,930,006	0.60
28	Grupo Mix de Comunicacao	15,774	4,568,977	1.05
29	Urban One	14,727	5,714,656	0.77
30	Grupo Alpha Media	14,193	7,183,576	0.59

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Marzo 2026



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	727,705	554,864,108	0.71
2	Talpa Network	114,717	33,251,811	1.90
3	GalioNL	16,484	6,276,204	1.25
4	365 Digital	5,408	3,031,297	0.96

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	292,353	252,314,422	0.64
2	Prisa Radio	165,089	127,378,533	0.71
3	Talpa Radio	81,855	22,528,308	2.00
4	NPR Member Stations	73,411	45,581,116	0.87
5	Audacy	55,091	42,208,221	0.71
6	Organizacion Radial Olimpica	44,361	39,020,154	0.61
7	EMF	39,387	16,853,481	1.26
8	Grupa Eurozet	39,245	19,810,009	1.08
9	Grupo Radio Centro	37,770	18,386,467	1.13
10	Cumulus Streaming Network	36,438	21,875,697	0.90
11	Grupo Acir	31,734	21,019,734	0.82
12	Bell Media	27,478	12,701,633	1.18
13	Radio Mitre SA	19,086	10,378,723	0.99
14	Grupo Godó	17,253	14,214,965	0.67
15	Cogeco Media Inc	16,798	8,107,446	1.12
16	SABC	16,274	14,271,157	0.61
17	Grupo Bandeirantes	14,811	15,093,363	0.53
18	E Power Audio Sales	14,637	5,219,194	1.54
19	Grupo BluRadio	14,557	15,410,216	0.49
20	AccuRadio	14,499	5,588,354	1.42
21	Hubbard Broadcasting	14,284	8,536,218	0.91
22	RADIOPLAY Media Bulgaria	14,040	5,330,104	1.46
23	Grupo Camargo de Comunicacao	13,696	8,745,763	0.86
24	Beasley Broadcasting Corporate	13,032	8,792,243	0.81
25	Karnaval.com	12,840	12,783,561	0.56
26	RadiaCZ	12,716	4,627,151	1.49
27	Cadena 3 Argentina	12,639	9,661,748	0.72
28	Grupo Mix de Comunicacao	11,126	6,201,273	0.99
29	Grupo JBFM	11,088	7,399,077	0.82
30	Urban One	10,183	6,777,335	0.82

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Marzo 2026



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,018,766	438,283,774	0.70

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	381,285	184,640,476	0.62
2	NPR Member Stations	86,630	30,414,134	0.84
3	Audacy	76,032	33,133,207	0.69
4	Cumulus Streaming Network	52,031	17,864,617	0.87
5	EMF	49,727	11,542,726	1.27
6	Hubbard Broadcasting	20,311	6,986,982	0.87
7	Beasley Broadcasting Corporate	18,952	7,352,407	0.78
8	Urban One	14,684	5,698,818	0.77
9	AccuRadio	12,337	2,757,370	1.34
10	Univision	10,872	6,090,430	0.54
11	Midwest Communications	8,227	1,983,337	1.23
12	New York Public Radio	8,073	1,918,818	1.25
13	MediaCo Holding Inc	7,355	3,530,855	0.63
14	Prisa Radio	6,971	4,477,578	0.47
15	Salem Communications	6,587	3,027,072	0.64
16	Classical KUSC/KDFC	4,984	1,075,218	1.37
17	Organizacion Radial Olimpica	4,326	2,417,300	0.54
18	Lotus Communications Corp	4,243	2,006,460	0.64
19	SummitMedia LLC	3,612	1,203,335	0.89
20	Entravision Communications Corporation	3,529	1,989,916	0.54
21	WAMU	3,231	1,489,734	0.65
22	Sinclair Telecable	2,628	1,027,267	0.77
23	Grupo Acir	2,280	996,658	0.69
24	Connoisseur Media	2,251	509,659	1.32
25	Meruelo Media Holdings	2,178	1,204,629	0.55
26	ESPN Radio Corporate	2,157	1,467,368	0.44
27	Grupo Radio Centro	2,102	1,146,482	0.56
28	Grupo BluRadio	1,839	1,309,251	0.42
29	Relevant Radio	1,807	1,109,560	0.49
30	Hearst Radio	1,805	727,914	0.72

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Marzo 2026



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	705,790	536,882,693	0.72

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	277,952	239,586,148	0.64
2	NPR Member Stations	68,800	42,694,518	0.87
3	Audacy	55,054	42,161,668	0.71
4	EMF	38,070	16,035,062	1.28
5	Cumulus Streaming Network	35,879	21,474,112	0.91
6	Hubbard Broadcasting	14,192	8,424,420	0.91
7	Beasley Broadcasting Corporate	12,746	8,651,563	0.81
8	Urban One	10,148	6,755,540	0.82
9	AccuRadio	8,425	3,443,247	1.34
10	Univision	7,100	7,083,245	0.55
11	New York Public Radio	6,324	2,639,433	1.30
12	Midwest Communications	5,852	2,524,260	1.26
13	MediaCo Holding Inc	5,047	4,263,131	0.65
14	Prisa Radio	4,875	5,539,763	0.48
15	Salem Communications	4,407	3,505,211	0.68
16	Classical KUSC/KDFC	4,164	1,622,714	1.40
17	Organizacion Radial Olimpica	3,491	3,457,291	0.55
18	Lotus Communications Corp	2,777	2,288,067	0.67
19	SummitMedia LLC	2,567	1,499,260	0.93
20	WAMU	2,456	2,072,063	0.65
21	Entravision Communications Corporation	2,260	2,247,962	0.56
22	Grupo Acir	1,741	1,339,541	0.71
23	Sinclair Telecable	1,735	1,176,842	0.81
24	ESPN Radio Corporate	1,596	1,902,753	0.46
25	Connoisseur Media	1,589	630,529	1.37
26	Grupo Radio Centro	1,477	1,432,869	0.57
27	Meruelo Media Holdings	1,474	1,432,344	0.57
28	Moody Bible Institute	1,315	808,350	0.89
29	Relevant Radio	1,260	1,363,689	0.51
30	Hearst Radio	1,209	866,104	0.74

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Marzo 2026



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	108,190	40,969,236	0.73
2	Grupo Radio Centro (Mexico)	59,260	13,964,778	1.20
3	Organizacion Radial Olimpica (Colombia)	49,894	21,318,168	0.64
4	Grupo Acir (Mexico)	44,335	14,748,905	0.84
5	Radio Mitre SA (Argentina)	27,031	7,169,950	1.04
6	Grupo BluRadio (Colombia)	21,199	11,081,126	0.50
7	Grupo Bandeirantes (Brazil)	19,314	10,020,270	0.53
8	Grupo Camargo de Comunicação (Brazil)	18,758	5,738,830	0.92
9	Cadena 3 Argentina (Argentina)	18,221	6,778,395	0.75
10	Grupo Mix de Comunicacao (Brazil)	16,224	4,254,393	1.08
11	Grupo JBFM (Brazil)	14,372	4,831,113	0.84
12	Grupo Alpha Media (Argentina)	14,135	6,575,677	0.60
13	Grupo Octubre (Argentina)	13,479	3,855,230	0.98
14	Grupo América (Argentina)	12,244	4,880,719	0.69
15	Radio Disney Latinoamérica (Latam Countries)	11,257	2,719,481	1.17
16	Rádios Grupo Globo (Brazil)	10,442	4,827,278	0.59
17	MVS Radio (Mexico)	10,096	3,693,434	0.76
18	Radio Melodia (Brazil)	6,373	2,700,507	0.65
19	Grupo Radiópolis (Colombia)	6,264	1,936,981	0.89
20	Nova Brasil (Brazil)	5,953	2,050,700	0.81
21	Rádio Alvorada (Brazil)	5,793	1,424,576	1.14
22	Radio Kiss FM (Brazil)	5,368	2,706,516	0.56
23	SAUDADE FM (Brazil)	5,035	2,689,293	0.53
24	RCN (Guatemala)	3,671	1,295,787	0.80
25	NRM (Mexico)	3,610	1,368,110	0.74
26	GRPCOM Rádios (Brazil)	3,378	1,178,092	0.81
27	Grupo Siete (Mexico)	3,221	825,469	1.08
28	Igreja Pentecostal Deus e Amor (Brazil)	3,154	1,279,700	0.64
29	Rádios NSC (Brazil)	1,686	615,184	0.77
30	Cadena Radial Vida (Colombia)	1,495	902,722	0.43

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Marzo 2026

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	71,062	53,194,024	0.72
2	Grupo Radio Centro (Mexico)	36,172	16,859,111	1.18
3	Organizacion Radial Olimpica (Colombia)	35,763	30,689,387	0.63
4	Grupo Acir (Mexico)	29,800	19,530,797	0.83
5	Radio Mitre SA (Argentina)	18,287	9,749,516	1.01
6	Grupo Bandeirantes (Brazil)	14,545	14,814,728	0.53
7	Grupo Camargo de Comunicação (Brazil)	13,381	8,488,169	0.87
8	Grupo BluRadio (Colombia)	12,788	13,210,596	0.50
9	Cadena 3 Argentina (Argentina)	12,378	9,386,635	0.72
10	Grupo Mix de Comunicacao (Brazil)	10,887	5,989,073	1.00
11	Grupo JBFM (Brazil)	10,826	7,207,380	0.83
12	Grupo Octubre (Argentina)	9,730	5,686,148	0.94
13	Grupo Alpha Media (Argentina)	9,653	8,719,762	0.60
14	Grupo América (Argentina)	9,641	8,364,745	0.63
15	Rádios Grupo Globo (Brazil)	8,217	7,558,317	0.58
16	Radio Disney Latinoamérica (Latam Countries)	7,564	3,796,641	1.10
17	MVS Radio (Mexico)	6,570	4,757,092	0.75
18	Radio Melodia (Brazil)	4,969	3,957,747	0.68
19	Nova Brasil (Brazil)	4,543	3,219,657	0.78
20	Grupo Radiópolis (Colombia)	4,265	2,627,013	0.88
21	Rádio Alvorada (Brazil)	4,149	2,077,038	1.10
22	Radio Kiss FM (Brazil)	4,043	4,147,369	0.54
23	SAUDADE FM (Brazil)	4,012	5,022,011	0.44
24	Igreja Pentecostal Deus e Amor (Brazil)	2,889	2,229,677	0.68
25	NRM (Mexico)	2,654	1,995,959	0.73
26	RCN (Guatemala)	2,299	1,664,867	0.76
27	GRPCOM Radios (Brazil)	2,185	1,486,004	0.81
28	Grupo Siete (Mexico)	2,168	1,100,515	1.07
29	Rádios NSC (Brazil)	1,190	904,200	0.72
30	Cadena Radial Vida (Colombia)	1,072	1,245,776	0.45

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Marzo 2026



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	160,252	23,935,566	1.93
2	GalioNL	20,511	3,994,817	1.34
3	365 Digital	8,641	2,457,953	1.01

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	119,566	44,443,143	0.69
2	Talpa Radio (Netherlands)	115,450	16,463,297	2.07
3	DPG Media (Netherlands)	73,499	10,806,744	2.01
4	Grupa Eurozet (Poland)	57,846	14,013,146	1.11
5	Mediahuis Radio (Netherlands)	40,493	6,613,868	1.63
6	Grupo Godó (Spain)	22,462	8,885,953	0.72
7	RADIOPLAY Media (Bulgaria)	21,845	3,934,318	1.57
8	SABC (South Africa)	21,067	9,107,474	0.60
9	RadiaCZ (Czech Republic)	19,048	3,229,222	1.73
10	E Power Audio Sales (Netherlands)	18,120	3,269,173	1.47
11	Karnaval.com (Turkey)	17,968	8,350,320	0.64
12	Digitize Ireland (Ireland)	12,154	2,298,674	1.46
13	Active Radio A.S. (Czech Republic)	11,891	2,137,010	1.52
14	Primedia Broadcasting (South Africa)	8,641	2,457,953	1.01
15	Unidad Editorial (Spain)	7,991	4,712,419	0.49
16	Kink (Netherlands)	6,869	1,527,596	1.26
17	Vlaanderen Eén NV (Belgium)	6,707	1,096,146	1.60
18	Organizacion Radial Olimpica (Colombia)	6,346	3,140,307	0.54
19	Medialaan (Belgium)	5,245	1,783,777	0.90
20	HRT Hrvatska Radiotelevizija (Croatia)	3,694	1,023,667	1.00

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EMEA



Daypart: 6am-12am M-SUN
Month: Marzo 2026

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	113,884	32,662,037	1.96
2	GalioNL	15,935	5,921,825	1.43
3	365 Digital	5,343	2,980,087	1.00

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	88,185	67,695,031	0.63
2	Talpa Radio (Netherlands)	81,390	22,200,020	2.29
3	DPG Media (Netherlands)	50,092	14,123,912	1.98
4	Grupa Eurozet (Poland)	38,168	19,021,670	1.12
5	Mediahuis Radio (Netherlands)	28,853	8,972,641	1.62
6	Grupo Godó (Spain)	17,144	14,075,256	0.68
7	SABC (South Africa)	16,179	14,184,089	0.62
8	E Power Audio Sales (Netherlands)	14,096	4,871,499	1.47
9	RADIOPLAY Media (Bulgaria)	13,927	5,209,470	1.48
10	RadiaCZ (Czech Republic)	12,632	4,565,903	1.52
11	Karnaval.com (Turkey)	12,612	12,459,924	0.59
12	Digitize Ireland (Ireland)	9,725	3,721,622	1.47
13	Active Radio A.S. (Czech Republic)	7,130	2,644,795	1.45
14	Unidad Editorial (Spain)	6,583	7,829,469	0.48
15	Primedia Broadcasting (South Africa)	5,343	2,980,087	1.00
16	Kink (Netherlands)	5,029	2,092,298	1.34
17	Vlaanderen Eén NV (Belgium)	4,907	1,537,162	1.72
18	Organizacion Radial Olimpica (Colombia)	4,657	4,455,544	0.55
19	Medialaan (Belgium)	3,818	2,539,587	0.89
20	HRT Hrvatska Radiotelevizija (Croatia)	2,636	1,505,643	1.02

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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