



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Junio 2024

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS JUNIO 2024

GLOBAL

Daypart: 6am-8pm M-F
Month: Junio 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,094,936	435,868,710	0.69
2	Talpa Network	147,111	22,260,277	1.82
3	GalioNL	22,551	4,456,379	1.23
4	Entravision Africa	9,000	2,180,688	1.12

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	416,197	192,438,664	0.59
2	Prisa Radio	209,974	79,071,014	0.72
3	Talpa Radio	111,025	15,745,342	1.94
4	NPR Member Stations	89,903	28,384,492	0.86
5	Audacy	74,198	28,262,773	0.71
6	Cumulus Streaming Network	58,839	18,567,053	0.86
7	EMF	41,495	8,806,497	1.26
8	Bell Media	41,026	8,391,448	1.33
9	Organizacion Radial Olimpica	40,475	17,740,980	0.62
10	Grupo Acir	38,926	12,501,369	0.85
11	Grupo Radio Centro	37,361	9,980,780	1.03
12	CRP Radios	36,831	14,193,780	0.71
13	Radio Mitre SA	32,015	7,885,734	1.10
14	Cogeco Media Inc	24,985	7,406,291	0.91
15	Beasley Broadcasting Corporate	24,850	8,533,429	0.80
16	AccuRadio	22,167	4,354,325	1.39
17	Hubbard Broadcasting	21,859	6,459,562	0.92
18	Grupo JBFM	19,525	6,544,482	0.82
19	Grupo Alpha Media	17,213	7,490,563	0.63
20	Grupo Godó	17,084	6,110,195	0.76
21	Univision	16,845	9,115,499	0.51
22	E Power Audio Sales	16,295	2,928,122	1.52
23	Cadena 3 Argentina	15,514	5,778,524	0.73
24	Grupo BluRadio	15,396	8,370,245	0.48
25	Karnaval.com	14,999	6,919,711	0.60
26	Urban One	14,849	4,984,635	0.81
27	Grupo Camargo de Comunicacao	14,227	4,800,467	0.82
28	Grupo Bandeirantes	13,912	6,773,139	0.55
29	SABC	13,473	5,438,061	0.66
30	RadiaCZ	13,363	1,947,140	1.85

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Junio 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	750,643	568,524,611	0.70
2	Talpa Network	108,117	31,635,446	1.82
3	GalioNL	17,945	6,724,710	1.25
4	Entravision Africa	5,782	2,838,793	1.05

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	302,343	269,414,792	0.60
2	Prisa Radio	147,983	111,376,936	0.70
3	Talpa Radio	80,244	21,765,765	1.97
4	NPR Member Stations	71,654	42,830,048	0.88
5	Audacy	54,113	38,453,094	0.74
6	Cumulus Streaming Network	39,548	23,147,365	0.90
7	EMF	31,576	12,955,720	1.28
8	Organizacion Radial Olimpica	30,671	26,418,696	0.61
9	Bell Media	28,772	10,839,935	1.40
10	CRP Radios	26,654	20,664,510	0.68
11	Grupo Acir	26,579	16,743,073	0.84
12	Grupo Radio Centro	23,871	12,605,713	1.00
13	Radio Mitre SA	21,418	10,410,490	1.08
14	Cogeco Media Inc	16,664	9,442,858	0.92
15	Beasley Broadcasting Corporate	16,592	10,571,144	0.83
16	AccuRadio	15,527	5,940,656	1.39
17	Hubbard Broadcasting	14,905	8,086,999	0.97
18	Grupo JBFM	14,706	9,646,208	0.81
19	E Power Audio Sales	13,344	4,578,306	1.55
20	Grupo Godó	12,243	8,776,398	0.74
21	Grupo Alpha Media	11,560	9,586,718	0.63
22	Karnaval.com	11,463	11,228,460	0.55
23	Grupo Bandeirantes	10,972	10,278,459	0.56
24	Cadena 3 Argentina	10,748	8,046,447	0.71
25	Univision	10,625	10,838,229	0.52
26	Grupo Camargo de Comunicacao	10,422	6,998,208	0.79
27	SABC	10,322	8,177,183	0.65
28	Grupo America	10,233	8,123,366	0.66
29	Urban One	10,210	6,289,292	0.86
30	Grupo BluRadio	9,603	10,304,214	0.48

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Junio 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,067,755	424,384,123	0.69

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	398,475	184,381,261	0.59
2	NPR Member Stations	84,089	26,490,031	0.86
3	Audacy	74,115	28,153,713	0.72
4	Cumulus Streaming Network	58,024	18,291,830	0.86
5	EMF	40,093	8,368,008	1.28
6	Beasley Broadcasting Corporate	24,294	8,393,245	0.80
7	Hubbard Broadcasting	21,753	6,385,312	0.92
8	Univision	16,845	9,115,460	0.51
9	Urban One	14,803	4,970,543	0.81
10	AccuRadio	13,363	2,724,409	1.34
11	Salem Communications	10,644	3,811,361	0.75
12	New York Public Radio	8,658	1,961,318	1.19
13	Midwest Communications	8,551	1,825,248	1.26
14	Prisa Radio	7,742	4,307,846	0.49
15	MediaCo Holding Inc	6,905	3,131,334	0.60
16	Classical KUSC/KDFC	5,239	1,003,273	1.41
17	Entravision Communications Corporation	5,191	2,472,521	0.58
18	Estrella Media	4,520	1,924,314	0.65
19	Lotus Communications Corp	3,813	1,578,262	0.66
20	WAMU	3,699	1,096,298	0.91
21	SummitMedia LLC	3,675	1,141,084	0.87
22	Organizacion Radial Olimpica	3,427	1,866,561	0.50
23	Sinclair Telecable	2,729	885,020	0.85
24	Connoisseur Media	2,545	524,381	1.31
25	ESPN Radio Corporate	2,533	1,512,861	0.46
26	Meruelo Media Holdings	2,493	1,174,493	0.59
27	Grupo Acir	2,260	938,625	0.66
28	Grupo Radio Centro	2,200	1,054,577	0.57
29	Moody Bible Institute	2,030	697,657	0.79
30	Relevant Radio	1,815	967,025	0.52

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Junio 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	729,483	551,137,200	0.70

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	288,597	257,330,201	0.60
2	NPR Member Stations	66,501	39,595,177	0.88
3	Audacy	54,037	38,246,129	0.75
4	Cumulus Streaming Network	38,884	22,713,129	0.90
5	EMF	30,458	12,268,567	1.30
6	Beasley Broadcasting Corporate	16,189	10,384,595	0.83
7	Hubbard Broadcasting	14,814	7,967,184	0.98
8	Univision	10,625	10,838,175	0.52
9	Urban One	10,173	6,268,765	0.86
10	AccuRadio	8,863	3,500,350	1.34
11	Salem Communications	7,061	4,570,386	0.80
12	New York Public Radio	6,749	2,855,083	1.24
13	Midwest Communications	5,940	2,418,111	1.29
14	MediaCo Holding Inc	5,490	4,673,831	0.62
15	Prisa Radio	5,297	5,604,772	0.50
16	Classical KUSC/KDFC	4,357	1,606,291	1.43
17	Entravision Communications Corporation	3,183	2,836,597	0.60
18	WAMU	2,872	1,612,062	0.93
19	Organizacion Radial Olimpica	2,754	2,845,296	0.51
20	Estrella Media	2,647	2,150,781	0.65
21	SummitMedia LLC	2,584	1,515,767	0.90
22	Lotus Communications Corp	2,439	1,865,523	0.69
23	ESPN Radio Corporate	1,939	2,225,055	0.46
24	Connoisseur Media	1,803	704,793	1.35
25	Sinclair Telecable	1,792	1,069,602	0.89
26	Grupo Acir	1,729	1,359,817	0.67
27	Meruelo Media Holdings	1,721	1,539,546	0.60
28	Moody Bible Institute	1,596	995,635	0.84
29	Grupo Radio Centro	1,525	1,396,727	0.58
30	Hearst Radio	1,227	978,255	0.65

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Junio 2024



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	103,822	36,425,168	0.72
2	Grupo Acir (Mexico)	38,061	11,113,740	0.87
3	Grupo Radio Centro (Mexico)	36,878	8,689,730	1.08
4	CRP Radios (Peru)	34,343	11,623,271	0.75
5	Organizacion Radial Olimpica (Colombia)	33,400	12,790,580	0.65
6	Radio Mitre SA (Argentina)	31,903	7,095,686	1.13
7	Grupo JBFM (Brazil)	19,878	6,132,563	0.82
8	Grupo Alpha Media (Argentina)	16,964	6,774,444	0.63
9	Cadena 3 Argentina (Argentina)	15,834	5,394,000	0.74
10	Grupo BluRadio (Colombia)	14,453	6,926,830	0.50
11	Grupo Camargo de Comunicação (Brazil)	14,395	4,432,068	0.83
12	Grupo Bandeirantes (Brazil)	14,113	6,272,537	0.56
13	Grupo Mix de Comunicacao (Brazil)	13,649	3,310,748	1.06
14	Grupo América (Argentina)	13,166	4,547,851	0.73
15	Radio Disney Latinoamérica (Latam Countries)	11,246	2,319,052	1.25
16	Grupo Octubre (Argentina)	9,392	1,962,011	1.21
17	Radios Grupo Globo (Brazil)	8,397	3,429,942	0.60
18	MVS Radio (Mexico)	7,739	2,598,328	0.75
19	Multimedios (Mexico)	7,248	2,290,062	0.81
20	SAUDADE FM (Brazil)	6,209	2,297,192	0.69
21	Nova Brasil (Brazil)	5,214	1,436,802	0.93
22	Rádio Alvorada (Brazil)	5,137	1,148,523	1.14
23	Grupo Radiópolis (Colombia)	5,078	1,405,484	0.91
24	Radio Kiss FM (Brazil)	4,234	1,124,547	0.97
25	Imagen (Mexico)	3,387	1,046,524	0.83
26	RCN (Guatemala)	3,016	941,032	0.82
27	Grupo Siete (Mexico)	2,969	644,229	1.16
28	NRM (Mexico)	2,876	988,917	0.74
29	Igreja Pentecostal Deus e Amor (Brazil)	2,803	1,280,899	0.52
30	Radios NSC (Brazil)	2,122	616,502	0.88

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Junio 2024

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	65,541	48,775,908	0.71
2	Grupo Acir (Mexico)	24,619	15,212,693	0.85
3	Organizacion Radial Olimpica (Colombia)	23,843	19,649,446	0.63
4	CRP Radios (Peru)	23,559	17,518,857	0.71
5	Grupo Radio Centro (Mexico)	22,208	11,092,899	1.06
6	Radio Mitre SA (Argentina)	20,380	9,620,408	1.11
7	Grupo JBFM (Brazil)	14,378	9,402,028	0.81
8	Grupo Alpha Media (Argentina)	10,811	8,872,261	0.64
9	Grupo Bandeirantes (Brazil)	10,741	10,048,510	0.56
10	Cadena 3 Argentina (Argentina)	10,483	7,763,865	0.71
11	Grupo Camargo de Comunicação (Brazil)	10,135	6,760,368	0.80
12	Grupo América (Argentina)	9,828	7,712,103	0.67
13	Grupo Mix de Comunicacao (Brazil)	8,846	4,828,951	0.98
14	Grupo BluRadio (Colombia)	8,455	8,774,885	0.49
15	Radio Disney Latinoamérica (Latam Countries)	7,106	3,236,664	1.18
16	Rádios Grupo Globo (Brazil)	6,587	5,913,707	0.58
17	Grupo Octubre (Argentina)	6,322	2,940,773	1.14
18	Multimedios (Mexico)	4,959	3,390,869	0.78
19	MVS Radio (Mexico)	4,820	3,441,251	0.74
20	SAUDADE FM (Brazil)	4,603	3,757,735	0.65
21	Nova Brasil (Brazil)	3,997	2,394,391	0.89
22	Rádio Alvorada (Brazil)	3,567	1,744,425	1.09
23	Grupo Radiópolis (Colombia)	3,359	2,004,817	0.88
24	Radio Kiss FM (Brazil)	2,903	1,708,728	0.91
25	Igreja Pentecostal Deus e Amor (Brazil)	2,586	2,375,574	0.56
26	NRM (Mexico)	2,045	1,504,529	0.72
27	Imagen (Mexico)	1,961	1,264,088	0.83
28	Grupo Siete (Mexico)	1,887	881,367	1.13
29	RCN (Guatemala)	1,823	1,296,190	0.75
30	Rede Transamerica (Brazil)	1,524	2,164,124	0.38

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-7pm M-F
Month: Junio 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	151,636	21,278,516	1.84
2	GalioNL	22,694	4,119,882	1.39
3	Entravision Africa	9,361	2,193,130	1.04

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	114,825	15,145,816	1.96
2	Prisa Radio (Spain and Latam Countries)	104,686	34,840,187	0.78
3	DPG Media (Netherlands)	61,335	8,795,426	1.64
4	Mediahuis Radio (Netherlands)	33,234	5,389,309	1.57
5	Grupo Godó (Spain)	17,654	5,842,737	0.78
6	E Power Audio Sales (Netherlands)	16,298	2,677,438	1.50
7	Karnaval.com (Turkey)	15,166	6,350,372	0.63
8	SABC (South Africa)	13,948	5,141,591	0.62
9	RadiaCZ (Czech Republic)	13,918	1,851,108	1.82
10	RADIOPLAY Media (Bulgaria)	13,769	2,375,285	1.59
11	Active Radio A.S. (Czech Republic)	10,132	1,818,716	1.36
12	Primedia Broadcasting (South Africa)	9,361	2,193,130	1.04
13	Unidad Editorial (Spain)	7,356	3,854,488	0.50
14	Medialaan (Belgium)	5,108	1,380,071	1.00
15	Organizacion Radial Olimpica (Colombia)	4,970	2,326,628	0.59
16	Kink (Netherlands)	4,555	927,646	1.27
17	Vlaanderen Eén NV (Belgium)	4,394	648,712	1.81
18	HRT Hrvatska Radiotelevizija (Croatia)	2,576	701,963	0.94
19	AccuRadio (USA)	2,507	462,400	1.33
20	NPR Member Stations (USA)	2,429	749,598	0.84

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EMEA



Daypart: 6am-12am M-SUN
Month: Junio 2024

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	107,273	31,071,867	1.86
2	GalioNL	17,492	6,449,907	1.48
3	Entravision Africa	5,686	2,766,750	1.06

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	79,809	21,477,226	2.02
2	Prisa Radio (Spain and Latam Countries)	76,098	56,024,342	0.74
3	DPG Media (Netherlands)	40,903	12,008,070	1.67
4	Mediahuis Radio (Netherlands)	24,255	8,048,970	1.53
5	E Power Audio Sales (Netherlands)	12,933	4,342,589	1.57
6	Grupo Godó (Spain)	12,182	8,716,537	0.74
7	Karnaval.com (Turkey)	11,221	10,914,141	0.54
8	SABC (South Africa)	10,212	8,078,951	0.65
9	RadiaCZ (Czech Republic)	8,900	2,768,648	1.59
10	RADIOPLAY Media (Bulgaria)	8,839	3,506,719	1.47
11	Active Radio A.S. (Czech Republic)	5,872	2,368,408	1.28
12	Primedia Broadcasting (South Africa)	5,686	2,766,750	1.06
13	Unidad Editorial (Spain)	5,606	6,345,329	0.49
14	Medialaan (Belgium)	3,764	2,130,542	0.98
15	Organizacion Radial Olimpica (Colombia)	3,736	3,587,381	0.61
16	Vlaanderen Eén NV (Belgium)	3,267	1,007,434	1.66
17	Kink (Netherlands)	3,171	1,318,555	1.32
18	NPR Member Stations (USA)	2,179	1,404,034	0.84
19	HRT Hrvatska Radiotelevizija (Croatia)	1,891	1,150,413	0.80
20	AccuRadio (USA)	1,843	728,725	1.35

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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