



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Julio 2024

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS JULIO 2024

GLOBAL

Daypart: 6am-8pm M-F
Month: Julio 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,067,422	496,582,572	0.68
2	Talpa Network	139,841	23,494,628	1.89
3	GalioNL	22,460	5,081,738	1.24
4	Entravision Africa	9,240	2,442,063	1.18

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	409,570	219,631,096	0.59
2	Prisa Radio	210,120	89,654,962	0.73
3	Talpa Radio	104,964	16,455,026	2.02
4	NPR Member Stations	91,633	34,304,697	0.83
5	Audacy	68,273	30,862,053	0.69
6	Cumulus Streaming Network	58,072	21,518,248	0.84
7	Organizacion Radial Olimpica	42,619	20,920,419	0.63
8	EMF	39,635	10,052,995	1.22
9	Grupo Radio Centro	38,589	11,646,083	1.05
10	Bell Media	36,673	8,791,462	1.30
11	Grupo Acir	36,356	14,090,241	0.81
12	CRP Radios	35,957	16,092,711	0.70
13	Radio Mitre SA	32,217	8,700,149	1.15
14	Beasley Broadcasting Corporate	22,113	8,513,135	0.82
15	AccuRadio	21,007	4,444,854	1.48
16	Hubbard Broadcasting	20,444	6,755,769	0.94
17	Grupo JBFM	19,645	7,563,616	0.82
18	Cogeco Media Inc	18,697	5,704,015	1.02
19	Grupo BluRadio	17,673	10,828,654	0.49
20	Grupo Alpha Media	17,150	8,422,608	0.64
21	Karnaval.com	16,622	8,499,964	0.63
22	Grupo Godó	16,348	6,603,610	0.78
23	E Power Audio Sales	16,244	3,354,912	1.53
24	Cadena 3 Argentina	16,057	6,655,935	0.76
25	Univision	15,365	9,665,489	0.50
26	Grupo Bandeirantes	14,488	8,120,197	0.55
27	Grupo America	14,463	5,956,216	0.75
28	SABC	14,390	6,466,357	0.68
29	Urban One	14,297	5,559,885	0.81
30	Grupo Camargo de Comunicacao	14,210	5,456,674	0.83

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Julio 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	768,574	611,975,709	0.69
2	Talpa Network	106,338	31,169,331	1.88
3	GalioNL	18,215	7,065,492	1.26
4	Entravision Africa	6,263	2,995,265	1.11

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	309,628	286,461,915	0.59
2	Prisa Radio	154,626	118,595,929	0.71
3	Talpa Radio	78,732	21,330,895	2.03
4	NPR Member Stations	74,284	47,759,314	0.85
5	Audacy	52,114	39,696,048	0.72
6	Cumulus Streaming Network	41,159	25,503,428	0.88
7	Organizacion Radial Olimpica	32,738	28,574,819	0.62
8	EMF	31,159	13,755,272	1.23
9	Bell Media	27,493	10,897,578	1.37
10	CRP Radios	27,058	21,811,548	0.68
11	Grupo Radio Centro	26,343	13,941,980	1.04
12	Grupo Acir	25,979	17,750,976	0.80
13	Radio Mitre SA	22,682	10,927,056	1.12
14	Beasley Broadcasting Corporate	15,606	10,030,165	0.85
15	AccuRadio	15,511	5,782,674	1.47
16	Grupo JBFM	15,183	10,291,287	0.81
17	Hubbard Broadcasting	14,819	8,124,627	0.99
18	Cogeco Media Inc	13,512	7,089,530	1.03
19	E Power Audio Sales	13,459	4,790,059	1.54
20	Karnaval.com	12,872	12,500,573	0.57
21	Grupo Godó	12,236	8,895,708	0.75
22	Grupo Bandeirantes	12,204	11,935,453	0.55
23	Grupo Alpha Media	12,162	10,324,340	0.64
24	Grupo BluRadio	11,931	13,081,465	0.48
25	Grupo America	11,706	9,209,702	0.69
26	Cadena 3 Argentina	11,625	8,736,308	0.73
27	SABC	11,313	8,966,587	0.67
28	Grupo Camargo de Comunicacao	10,828	7,430,901	0.80
29	Univision	10,328	11,053,855	0.51
30	Urban One	10,300	6,676,849	0.84

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Julio 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,040,388	483,510,407	0.68

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	391,778	210,444,222	0.59
2	NPR Member Stations	85,926	31,959,303	0.84
3	Audacy	68,206	30,766,236	0.70
4	Cumulus Streaming Network	57,266	21,184,794	0.84
5	EMF	38,293	9,553,917	1.24
6	Beasley Broadcasting Corporate	21,602	8,365,469	0.82
7	Hubbard Broadcasting	20,334	6,666,328	0.95
8	Univision	15,364	9,665,397	0.50
9	Urban One	14,247	5,543,749	0.81
10	AccuRadio	12,583	2,655,343	1.48
11	Salem Communications	10,953	4,633,350	0.73
12	New York Public Radio	8,520	2,235,059	1.19
13	Midwest Communications	8,259	2,091,517	1.23
14	Prisa Radio	7,740	5,001,057	0.49
15	MediaCo Holding Inc	6,605	3,595,925	0.58
16	Classical KUSC/KDFC	5,178	1,260,486	1.28
17	Entravision Communications Corporation	4,978	2,727,504	0.58
18	Estrella Media	3,948	1,929,964	0.65
19	WAMU	3,827	1,363,835	0.87
20	Lotus Communications Corp	3,791	1,850,085	0.65
21	SummitMedia LLC	3,587	1,320,068	0.85
22	Organizacion Radial Olimpica	3,305	2,090,922	0.50
23	Sinclair Telecable	2,800	1,083,482	0.82
24	Connoisseur Media	2,400	575,101	1.30
25	Meruelo Media Holdings	2,300	1,229,798	0.59
26	ESPN Radio Corporate	2,174	1,478,539	0.46
27	Grupo Acir	2,152	1,055,050	0.64
28	Grupo Radio Centro	2,101	1,163,816	0.57
29	Moody Bible Institute	1,959	786,501	0.78
30	Federated Media	1,795	607,307	0.93

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Julio 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	746,727	593,595,902	0.69

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	295,286	273,644,889	0.59
2	NPR Member Stations	69,185	44,090,989	0.85
3	Audacy	52,053	39,539,632	0.72
4	Cumulus Streaming Network	40,487	25,019,509	0.88
5	EMF	30,056	13,038,260	1.25
6	Beasley Broadcasting Corporate	15,214	9,841,245	0.85
7	Hubbard Broadcasting	14,723	7,991,626	1.00
8	Univision	10,328	11,053,713	0.51
9	Urban One	10,258	6,654,520	0.84
10	AccuRadio	8,884	3,288,168	1.48
11	Salem Communications	7,681	5,350,480	0.77
12	New York Public Radio	6,811	3,027,188	1.22
13	Midwest Communications	6,033	2,621,166	1.25
14	Prisa Radio	5,522	6,105,107	0.49
15	MediaCo Holding Inc	5,466	5,032,859	0.60
16	Classical KUSC/KDFC	4,357	1,807,439	1.31
17	Entravision Communications Corporation	3,289	3,038,066	0.60
18	WAMU	3,034	1,854,488	0.89
19	Organizacion Radial Olimpica	2,698	2,929,060	0.51
20	SummitMedia LLC	2,619	1,630,521	0.87
21	Lotus Communications Corp	2,584	2,100,804	0.67
22	Estrella Media	2,523	2,113,794	0.65
23	Sinclair Telecable	1,936	1,245,930	0.85
24	Connoisseur Media	1,776	724,580	1.33
25	ESPN Radio Corporate	1,695	1,957,673	0.47
26	Grupo Acir	1,684	1,418,117	0.65
27	Meruelo Media Holdings	1,678	1,536,805	0.60
28	Moody Bible Institute	1,577	1,045,198	0.82
29	Grupo Radio Centro	1,527	1,454,969	0.58
30	Relevant Radio	1,270	1,363,773	0.51

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Julio 2024



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	108,281	42,885,847	0.73
2	Grupo Radio Centro (Mexico)	38,254	10,215,025	1.10
3	Organizacion Radial Olimpica (Colombia)	35,975	15,387,293	0.67
4	Grupo Acir (Mexico)	35,537	12,526,611	0.83
5	CRP Radios (Peru)	33,632	13,275,624	0.74
6	Radio Mitre SA (Argentina)	32,160	7,840,833	1.18
7	Grupo JBFM (Brazil)	20,006	7,083,047	0.83
8	Grupo Alpha Media (Argentina)	16,950	7,638,141	0.64
9	Grupo BluRadio (Colombia)	16,642	8,999,741	0.51
10	Cadena 3 Argentina (Argentina)	16,405	6,227,791	0.77
11	Grupo Bandeirantes (Brazil)	14,625	7,434,971	0.56
12	Grupo Camargo de Comunicação (Brazil)	14,388	5,051,795	0.84
13	Grupo América (Argentina)	14,277	5,252,589	0.78
14	Grupo Mix de Comunicacao (Brazil)	12,397	3,639,907	1.00
15	Grupo Octubre (Argentina)	11,870	2,853,437	1.21
16	Radio Disney Latinoamérica (Latam Countries)	11,528	2,741,154	1.25
17	Radios Grupo Globo (Brazil)	8,602	4,006,750	0.61
18	MVS Radio (Mexico)	7,376	2,829,132	0.76
19	Multimedios (Mexico)	7,134	2,570,945	0.81
20	SAUDADE FM (Brazil)	6,226	2,693,442	0.68
21	Grupo Radiopolis (Colombia)	5,418	1,740,175	0.90
22	Nova Brasil (Brazil)	5,220	1,675,646	0.91
23	Rádio Alvorada (Brazil)	5,157	1,361,967	1.11
24	Radio Kiss FM (Brazil)	4,280	1,315,083	0.96
25	Imagen (Mexico)	3,215	1,110,355	0.85
26	RCN (Guatemala)	2,949	1,056,607	0.82
27	Igreja Pentecostal Deus e Amor (Brazil)	2,936	1,430,961	0.56
28	NRM (Mexico)	2,796	1,132,349	0.72
29	Grupo Siete (Mexico)	2,777	695,647	1.16
30	Radios NSC (Brazil)	2,081	701,306	0.87

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Julio 2024

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	72,260	54,682,737	0.72
2	Organizacion Radial Olimpica (Colombia)	25,991	21,574,671	0.65
3	Grupo Radio Centro (Mexico)	24,681	12,371,380	1.10
4	CRP Radios (Peru)	24,095	18,682,294	0.71
5	Grupo Acir (Mexico)	24,075	16,158,485	0.82
6	Radio Mitre SA (Argentina)	21,668	10,141,375	1.15
7	Grupo JBFM (Brazil)	14,851	10,032,223	0.81
8	Grupo Bandeirantes (Brazil)	11,948	11,666,155	0.55
9	Grupo Alpha Media (Argentina)	11,411	9,578,664	0.65
10	Cadena 3 Argentina (Argentina)	11,357	8,447,805	0.73
11	Grupo América (Argentina)	11,248	8,725,877	0.70
12	Grupo BluRadio (Colombia)	10,562	11,064,082	0.50
13	Grupo Camargo de Comunicação (Brazil)	10,535	7,189,173	0.81
14	Grupo Octubre (Argentina)	8,475	4,020,938	1.15
15	Grupo Mix de Comunicacao (Brazil)	8,230	4,812,239	0.94
16	Radio Disney Latinoamérica (Latam Countries)	7,677	3,568,990	1.19
17	Radios Grupo Globo (Brazil)	7,010	6,517,576	0.58
18	Multimedios (Mexico)	5,101	3,634,342	0.77
19	MVS Radio (Mexico)	4,905	3,577,248	0.75
20	SAUDADE FM (Brazil)	4,757	4,158,552	0.63
21	Nova Brasil (Brazil)	4,027	2,507,547	0.88
22	Rádio Alvorada (Brazil)	3,711	1,895,738	1.08
23	Grupo Radiopolis (Colombia)	3,693	2,284,757	0.88
24	Radio Kiss FM (Brazil)	3,146	1,876,971	0.93
25	Igreja Pentecostal Deus e Amor (Brazil)	2,686	2,393,705	0.59
26	NRM (Mexico)	2,062	1,601,431	0.71
27	Imagen (Mexico)	1,998	1,296,649	0.85
28	RCN (Guatemala)	1,892	1,372,322	0.76
29	Grupo Siete (Mexico)	1,871	896,745	1.14
30	Rede Transamerica (Brazil)	1,640	2,378,433	0.38

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Julio 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	143,979	22,423,397	1.89
2	GalioNL	22,521	4,674,360	1.41
3	Entravision Africa	9,637	2,455,989	1.07

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	108,431	15,797,555	2.13
2	Prisa Radio (Spain and Latam Countries)	100,630	37,810,753	0.75
3	DPG Media (Netherlands)	56,800	9,249,979	1.78
4	Mediahuis Radio (Netherlands)	32,069	5,835,324	1.58
5	Grupo Godó (Spain)	16,886	6,304,918	0.76
6	Karnaval.com (Turkey)	16,873	7,828,375	0.64
7	E Power Audio Sales (Netherlands)	16,178	3,049,402	1.59
8	SABC (South Africa)	14,931	6,122,215	0.68
9	RADIOPLAY Media (Bulgaria)	13,842	2,683,985	1.50
10	RadiaCZ (Czech Republic)	13,525	2,196,433	1.73
11	Primedia Broadcasting (South Africa)	9,637	2,455,989	1.07
12	Active Radio A.S. (Czech Republic)	8,291	1,656,786	1.35
13	Unidad Editorial (Spain)	7,578	4,465,199	0.48
14	Medialaan (Belgium)	4,875	1,567,437	0.95
15	Organizacion Radial Olimpica (Colombia)	4,807	2,568,848	0.55
16	Kink (Netherlands)	4,629	1,095,608	1.26
17	Vlaanderen Eén NV (Belgium)	4,156	698,535	1.75
18	HRT Hrvatska Radiotelevizija (Croatia)	2,492	699,841	1.03
19	AccuRadio (USA)	2,382	504,885	1.39
20	NPR Member Stations (USA)	2,350	927,623	0.75

Notes:

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EMEA



Daypart: 6am-12am M-SUN
 Month: Julio 2024

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	105,507	30,614,199	1.93
2	GalioNL	17,732	6,758,041	1.44
3	Entravision Africa	6,172	2,929,003	1.11

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	78,295	21,036,130	2.21
2	Prisa Radio (Spain and Latam Countries)	75,766	56,749,347	0.71
3	DPG Media (Netherlands)	39,936	11,958,683	1.80
4	Mediahuis Radio (Netherlands)	24,059	8,096,103	1.57
5	E Power Audio Sales (Netherlands)	13,019	4,526,889	1.62
6	Karnaval.com (Turkey)	12,631	12,193,129	0.59
7	Grupo Godó (Spain)	12,175	8,837,368	0.72
8	SABC (South Africa)	11,199	8,865,445	0.69
9	RADIOPLAY Media (Bulgaria)	9,411	3,710,058	1.34
10	RadiaCZ (Czech Republic)	9,289	3,105,317	1.76
11	Primedia Broadcasting (South Africa)	6,172	2,929,003	1.11
12	Unidad Editorial (Spain)	5,941	6,798,651	0.47
13	Active Radio A.S. (Czech Republic)	5,316	2,161,865	1.24
14	Medialaan (Belgium)	3,828	2,332,418	0.93
15	Organizacion Radial Olimpica (Colombia)	3,713	3,717,467	0.55
16	Kink (Netherlands)	3,367	1,470,490	1.29
17	Vlaanderen Eén NV (Belgium)	3,208	1,006,349	1.77
18	NPR Member Stations (USA)	2,133	1,592,140	0.72
19	HRT Hrvatska Radiotelevizija (Croatia)	1,878	1,059,080	1.03
20	AccuRadio (USA)	1,819	739,474	1.37

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
