



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Febrero 2025

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a vibrant blue gradient. It features a dotted world map where the continents are formed by a grid of small white dots. To the right of the map, there are several vertical bars of varying heights, resembling a bar chart. Scattered throughout the scene are various geometric shapes: thin vertical lines, small circles, and larger, semi-transparent circles in shades of blue and purple. The overall aesthetic is clean, modern, and data-oriented.

RANKERS FEBRERO 2025

GLOBAL

Daypart: 6am-8pm M-F
Month: Febrero 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,127,586	444,349,475	0.69
2	Talpa Network	155,676	23,099,888	1.86
3	GalioNL	26,110	5,002,281	1.26
4	Entravision Africa	9,363	2,510,593	1.00

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	422,952	190,936,628	0.61
2	Prisa Radio	230,467	89,094,128	0.70
3	Talpa Radio	115,081	16,055,378	1.98
4	NPR Member Stations	99,947	30,523,529	0.88
5	Audacy	83,334	31,085,018	0.73
6	Cumulus Streaming Network	61,496	18,907,580	0.88
7	Grupo Radio Centro	58,126	14,294,937	1.12
8	Grupa Eurozet	54,337	11,875,607	1.25
9	Organizacion Radial Olimpica	51,005	22,265,044	0.62
10	EMF	49,792	10,317,780	1.29
11	Grupo Acir	44,238	14,285,840	0.84
12	Bell Media	44,065	9,750,776	1.23
13	CRP Radios	37,000	14,045,105	0.72
14	Radio Mitre SA	27,321	6,991,328	1.06
15	Cogeco Media Inc	24,234	6,978,954	0.94
16	AccuRadio	23,306	3,995,750	1.59
17	Beasley Broadcasting Corporate	23,295	8,062,226	0.79
18	Hubbard Broadcasting	22,447	6,475,333	0.94
19	Grupo BluRadio	21,517	11,205,849	0.50
20	Grupo Godó	20,243	7,541,065	0.73
21	E Power Audio Sales	18,332	3,091,542	1.63
22	Karnaval.com	17,468	7,211,035	0.67
23	SABC	16,515	6,477,666	0.67
24	Grupo Bandeirantes	16,340	7,790,100	0.56
25	Urban One	15,921	5,253,700	0.82
26	Cadena 3 Argentina	15,814	5,933,299	0.73
27	Grupo Camargo de Comunicacao	15,326	5,256,031	0.80
28	RadiaCZ	15,174	2,266,370	1.80
29	Univision	15,122	7,692,094	0.54
30	RADIOPLAY Media Bulgaria	14,781	2,748,147	1.49

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Febrero 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	778,087	541,359,744	0.71
2	Talpa Network	116,005	30,618,382	1.89
3	GalioNL	20,862	7,029,393	1.29
4	Entravision Africa	6,122	2,980,710	1.00

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	307,324	246,222,813	0.62
2	Prisa Radio	166,920	119,196,289	0.69
3	Talpa Radio	85,154	21,162,458	2.00
4	NPR Member Stations	80,095	42,782,464	0.92
5	Audacy	59,866	39,853,197	0.74
6	Cumulus Streaming Network	41,953	22,321,917	0.92
7	Organizacion Radial Olimpica	38,595	30,812,729	0.61
8	EMF	38,132	14,229,407	1.31
9	Grupo Radio Centro	37,690	16,874,827	1.11
10	Grupa Eurozet	36,929	15,366,565	1.18
11	Grupo Acir	31,180	18,204,970	0.84
12	Bell Media	31,051	11,844,710	1.29
13	CRP Radios	27,328	19,329,078	0.70
14	Radio Mitre SA	19,141	9,142,366	1.02
15	Cogeco Media Inc	16,937	8,814,482	0.94
16	AccuRadio	16,827	5,217,882	1.59
17	Grupo Godó	15,889	11,369,545	0.69
18	Hubbard Broadcasting	15,827	7,772,854	1.00
19	Beasley Broadcasting Corporate	15,692	9,426,497	0.83
20	E Power Audio Sales	14,971	4,478,460	1.66
21	Grupo BluRadio	13,744	12,825,597	0.51
22	Grupo Bandeirantes	13,225	11,336,276	0.57
23	SABC	12,946	9,473,203	0.66
24	Karnaval.com	12,811	10,315,380	0.62
25	Grupo Camargo de Comunicacao	11,645	7,432,618	0.78
26	Cadena 3 Argentina	11,462	8,205,575	0.69
27	Urban One	11,031	6,191,724	0.88
28	Grupo America	10,978	8,810,050	0.61
29	Grupo Mix de Comunicacao	10,344	5,263,929	0.98
30	RadiaCZ	10,322	3,018,030	1.67

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Febrero 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,099,382	432,281,414	0.69

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	404,387	182,387,643	0.61
2	NPR Member Stations	94,033	28,680,990	0.88
3	Audacy	83,266	31,044,450	0.73
4	Cumulus Streaming Network	60,655	18,607,251	0.88
5	EMF	48,154	9,804,357	1.31
6	Beasley Broadcasting Corporate	22,808	7,936,319	0.79
7	Hubbard Broadcasting	22,331	6,393,610	0.95
8	Urban One	15,869	5,237,209	0.82
9	Univision	15,122	7,692,035	0.54
10	AccuRadio	14,232	2,362,167	1.63
11	MediaCo Holding Inc	10,117	4,498,351	0.62
12	New York Public Radio	9,754	2,158,425	1.23
13	Midwest Communications	8,667	1,815,813	1.28
14	Salem Communications	8,457	3,394,238	0.67
15	Prisa Radio	8,312	4,745,368	0.48
16	Classical KUSC/KDFC	5,775	1,079,241	1.44
17	Entravision Communications Corporation	4,930	2,387,773	0.57
18	WAMU	4,337	1,550,393	0.76
19	Lotus Communications Corp	4,127	1,665,136	0.68
20	Organizacion Radial Olimpica	4,055	2,133,426	0.52
21	SummitMedia LLC	3,729	1,157,928	0.87
22	Sinclair Telecable	2,910	983,230	0.81
23	ESPN Radio Corporate	2,516	1,472,775	0.46
24	Grupo Acir	2,413	967,239	0.68
25	Grupo Radio Centro	2,328	1,088,857	0.59
26	Meruelo Media Holdings	2,303	1,150,251	0.55
27	Connoisseur Media	2,234	451,468	1.34
28	Moody Bible Institute	2,061	665,795	0.84
29	Federated Media	2,015	615,649	0.89
30	Relevant Radio	1,815	1,006,734	0.50

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Febrero 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	755,882	524,217,089	0.71

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	292,705	234,123,834	0.62
2	NPR Member Stations	74,763	39,819,115	0.92
3	Audacy	59,808	39,785,804	0.74
4	Cumulus Streaming Network	41,265	21,879,154	0.93
5	EMF	36,806	13,478,704	1.33
6	Hubbard Broadcasting	15,726	7,649,641	1.01
7	Beasley Broadcasting Corporate	15,335	9,264,297	0.82
8	Urban One	10,989	6,169,336	0.88
9	Univision	9,856	8,805,248	0.55
10	AccuRadio	9,830	2,925,274	1.66
11	New York Public Radio	7,674	2,934,085	1.28
12	MediaCo Holding Inc	7,220	5,587,901	0.64
13	Midwest Communications	6,100	2,248,097	1.33
14	Prisa Radio	5,798	5,789,343	0.49
15	Salem Communications	5,666	3,903,226	0.71
16	Classical KUSC/KDFC	4,745	1,603,262	1.45
17	WAMU	3,377	2,132,241	0.78
18	Organizacion Radial Olimpica	3,273	3,011,645	0.54
19	Entravision Communications Corporation	3,202	2,680,296	0.59
20	Lotus Communications Corp	2,742	1,905,205	0.71
21	SummitMedia LLC	2,646	1,428,561	0.91
22	Sinclair Telecable	1,939	1,121,564	0.85
23	ESPN Radio Corporate	1,862	1,905,152	0.48
24	Grupo Acir	1,846	1,295,953	0.70
25	Moody Bible Institute	1,643	890,923	0.91
26	Grupo Radio Centro	1,639	1,354,413	0.60
27	Meruelo Media Holdings	1,580	1,400,641	0.56
28	Connoisseur Media	1,572	563,037	1.37
29	Federated Media	1,324	696,258	0.94
30	Relevant Radio	1,262	1,224,041	0.51

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Febrero 2025



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	113,320	40,274,611	0.70
2	Grupo Radio Centro (Mexico)	58,749	12,924,592	1.16
3	Grupo Acir (Mexico)	43,449	12,806,828	0.86
4	Organizacion Radial Olimpica (Colombia)	42,823	16,388,583	0.65
5	CRP Radios (Peru)	34,363	11,415,963	0.77
6	Radio Mitre SA (Argentina)	27,091	6,274,801	1.08
7	Grupo BluRadio (Colombia)	20,295	9,580,194	0.51
8	Grupo Bandeirantes (Brazil)	16,585	7,187,980	0.57
9	Cadena 3 Argentina (Argentina)	16,008	5,493,073	0.74
10	Grupo Camargo de Comunicação (Brazil)	15,517	4,821,381	0.82
11	Grupo Mix de Comunicacao (Brazil)	14,898	3,588,038	1.06
12	Grupo Alpha Media (Argentina)	13,766	5,710,741	0.61
13	Grupo América (Argentina)	13,082	4,607,994	0.71
14	Grupo Octubre (Argentina)	12,442	2,705,385	1.17
15	Radio Disney Latinoamérica (Latam Countries)	12,317	2,589,366	1.22
16	Grupo JBFM (Brazil)	11,735	4,083,721	0.74
17	Multimedios (Mexico)	9,500	2,872,929	0.84
18	Rádios Grupo Globo (Brazil)	9,299	3,849,145	0.59
19	MVS Radio (Mexico)	9,133	3,059,265	0.75
20	Grupo Radiópolis (Colombia)	6,901	2,010,534	0.86
21	SAUDADE FM (Brazil)	6,089	2,445,179	0.63
22	Radio Kiss FM (Brazil)	5,827	2,506,675	0.60
23	Nova Brasil (Brazil)	5,462	1,789,633	0.78
24	Rádio Alvorada (Brazil)	5,426	1,208,292	1.14
25	Radio Melodia (Brazil)	4,693	1,912,745	0.62
26	Imagen (Mexico)	3,667	1,071,620	0.87
27	RCN (Guatemala)	3,514	1,116,214	0.81
28	NRM (Mexico)	3,485	1,162,694	0.76
29	Grupo Siete (Mexico)	3,159	694,373	1.15
30	Igreja Pentecostal Deus e Amor (Brazil)	2,580	1,010,749	0.61

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Febrero 2025

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	74,239	51,827,297	0.70
2	Grupo Radio Centro (Mexico)	35,914	15,420,456	1.16
3	Organizacion Radial Olimpica (Colombia)	30,638	23,645,993	0.63
4	Grupo Acir (Mexico)	29,106	16,760,163	0.86
5	CRP Radios (Peru)	24,186	16,340,581	0.73
6	Radio Mitre SA (Argentina)	18,221	8,516,279	1.04
7	Grupo Bandeirantes (Brazil)	12,977	11,107,318	0.57
8	Grupo BluRadio (Colombia)	12,159	11,145,805	0.51
9	Grupo Camargo de Comunicação (Brazil)	11,330	7,200,687	0.78
10	Cadena 3 Argentina (Argentina)	11,204	7,946,784	0.70
11	Grupo América (Argentina)	10,537	8,393,440	0.62
12	Grupo Mix de Comunicacao (Brazil)	10,105	5,074,448	0.99
13	Grupo Alpha Media (Argentina)	9,521	7,676,671	0.61
14	Grupo Octubre (Argentina)	9,074	4,163,444	1.08
15	Grupo JBFM (Brazil)	8,698	6,116,070	0.71
16	Radio Disney Latinoamérica (Latam Countries)	8,251	3,620,021	1.14
17	Radios Grupo Globo (Brazil)	7,377	6,175,618	0.58
18	Multimedios (Mexico)	6,729	4,102,164	0.81
19	MVS Radio (Mexico)	5,932	3,939,648	0.74
20	SAUDADE FM (Brazil)	4,712	4,329,502	0.54
21	Grupo Radiopolis (Colombia)	4,675	2,719,056	0.84
22	Radio Kiss FM (Brazil)	4,388	3,786,126	0.58
23	Nova Brasil (Brazil)	4,373	2,860,501	0.76
24	Rádio Alvorada (Brazil)	3,892	1,765,428	1.09
25	Radio Melodia (Brazil)	3,701	2,861,945	0.63
26	NRM (Mexico)	2,533	1,671,935	0.75
27	Igreja Pentecostal Deus e Amor (Brazil)	2,384	1,753,936	0.64
28	RCN (Guatemala)	2,236	1,500,890	0.74
29	Imagen (Mexico)	2,234	1,265,976	0.88
30	Grupo Siete (Mexico)	2,117	922,200	1.13

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Febrero 2025



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	161,056	22,158,868	1.87
2	GalioNL	26,367	4,633,036	1.47
3	Entravision Africa	9,777	2,421,388	0.96

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	119,408	15,466,088	2.03
2	Prisa Radio (Spain and Latam Countries)	116,204	40,135,637	0.71
3	DPG Media (Netherlands)	69,929	9,609,970	1.86
4	Grupa Eurozet (Poland)	56,066	11,260,848	1.25
5	Mediahuis Radio (Netherlands)	37,775	5,961,846	1.59
6	Grupo Godó (Spain)	20,792	7,119,671	0.74
7	E Power Audio Sales (Netherlands)	18,415	2,824,961	1.74
8	Karnaval.com (Turkey)	17,918	6,688,432	0.64
9	SABC (South Africa)	17,138	6,121,617	0.63
10	RadiaCZ (Czech Republic)	15,875	2,168,631	1.91
11	RADIOPLAY Media (Bulgaria)	15,391	2,595,254	1.49
12	Active Radio A.S. (Czech Republic)	10,573	1,827,171	1.47
13	Primedia Broadcasting (South Africa)	9,777	2,421,388	0.96
14	Unidad Editorial (Spain)	9,051	4,961,865	0.49
15	Organizacion Radial Olimpica (Colombia)	5,813	2,697,979	0.53
16	Kink (Netherlands)	5,665	1,166,077	1.12
17	Vlaanderen Eén NV (Belgium)	5,047	714,741	1.94
18	Medialaan (Belgium)	4,488	1,398,708	0.83
19	Business News Radio (Netherlands)	3,025	1,181,066	0.63
20	HRT Hrvatska Radiotelevizija (Croatia)	2,962	749,572	1.05

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EMEA



Daypart: 6am-12am M-SUN
Month: Febrero 2025

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	115,113	30,098,219	2.00
2	GalioNL	20,368	6,735,770	1.55
3	Entravision Africa	6,038	2,918,675	0.99

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	85,815	60,653,073	0.73
2	Talpa Radio (Netherlands)	84,630	20,851,370	2.10
3	DPG Media (Netherlands)	47,646	12,395,224	1.86
4	Grupa Eurozet (Poland)	36,091	14,963,256	1.20
5	Mediahuis Radio (Netherlands)	27,396	8,125,441	1.72
6	Grupo Godó (Spain)	15,788	11,279,857	0.74
7	E Power Audio Sales (Netherlands)	14,521	4,224,825	1.71
8	SABC (South Africa)	12,830	9,385,766	0.65
9	Karnaval.com (Turkey)	12,566	10,032,636	0.60
10	RadiaCZ (Czech Republic)	10,254	2,974,994	1.81
11	RADIOPLAY Media (Bulgaria)	9,843	3,459,269	1.38
12	Unidad Editorial (Spain)	7,451	8,086,397	0.46
13	Active Radio A.S. (Czech Republic)	6,262	2,194,373	1.43
14	Primedia Broadcasting (South Africa)	6,038	2,918,675	0.99
15	Organizacion Radial Olimpica (Colombia)	4,283	3,802,293	0.52
16	Kink (Netherlands)	4,066	1,580,603	1.16
17	Vlaanderen Eén NV (Belgium)	3,763	1,022,850	1.95
18	Medialaan (Belgium)	3,309	1,995,949	0.85
19	NPR Member Stations (USA)	2,349	1,305,259	0.94
20	HRT Hrvatska Radiotelevizija (Croatia)	2,206	1,169,176	0.95

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
