



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Mayo de 2025

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o AAS representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o THL se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o SS se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o ATSL se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a solid blue color. Overlaid on this is a faint, dotted world map. Several vertical light blue streaks of varying widths run from the top to the bottom of the image. Scattered across the background are various geometric shapes: small circles, larger circles, and thin vertical lines with small circles at their ends, resembling a network or data flow.

RANKERS MAYO DE 2025

GLOBAL

Daypart: 6am-8pm M-F
Month: Mayo de 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,086,286	509,381,411	0.64
2	Talpa Network	145,515	23,828,043	1.85
3	GalioNL	24,936	5,301,229	1.25
4	Entravision Africa	8,791	2,534,201	1.03

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	416,628	222,404,878	0.57
2	Prisa Radio	225,037	94,136,036	0.71
3	Talpa Radio	106,525	16,278,546	1.98
4	NPR Member Stations	95,651	32,522,367	0.87
5	Audacy	80,401	30,388,060	0.79
6	Cumulus Streaming Network	55,545	19,010,298	0.87
7	Grupa Eurozet	51,554	13,549,215	1.14
8	Organizacion Radial Olimpica	50,938	24,092,257	0.63
9	EMF	48,740	11,607,724	1.23
10	Grupo Radio Centro	48,330	13,075,220	1.12
11	Grupo Acir	43,014	15,355,622	0.84
12	Bell Media	41,390	10,525,159	1.18
13	CRP Radios	38,051	15,978,652	0.72
14	Radio Mitre SA	28,825	8,004,082	1.07
15	Cogeco Media Inc	22,560	5,947,286	1.11
16	Beasley Broadcasting Corporate	22,548	8,903,671	0.77
17	AccuRadio	22,137	4,459,221	1.49
18	Hubbard Broadcasting	21,677	7,224,037	0.89
19	Grupo BluRadio	19,762	11,154,847	0.51
20	Grupo Godó	19,714	8,384,678	0.71
21	Karnaval.com	18,561	9,269,236	0.61
22	Grupo Bandeirantes	18,234	9,610,336	0.56
23	Cadena 3 Argentina	18,066	7,506,810	0.73
24	SABC	17,510	7,409,848	0.68
25	E Power Audio Sales	17,381	3,243,748	1.61
26	Grupo Camargo de Comunicacao	15,676	5,618,333	0.85
27	Urban One	15,433	6,123,588	0.76
28	Grupo Mix de Comunicacao	15,092	4,406,713	1.04
29	RadiaCZ	14,492	2,437,931	1.76
30	Grupo America	14,158	6,223,348	0.68

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Mayo de 2025

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	765,793	640,297,148	0.65
2	Talpa Network	110,596	32,960,534	1.85
3	GalioNL	20,101	7,620,006	1.27
4	Entravision Africa	5,806	3,043,994	1.03

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	309,326	294,504,069	0.58
2	Prisa Radio	163,353	128,501,516	0.69
3	Talpa Radio	79,834	21,929,912	2.01
4	NPR Member Stations	76,800	46,106,118	0.90
5	Audacy	60,074	40,821,265	0.80
6	Organizacion Radial Olimpica	39,056	34,192,590	0.62
7	Cumulus Streaming Network	38,945	23,157,409	0.91
8	EMF	37,993	16,577,130	1.24
9	Grupa Eurozet	35,548	18,007,758	1.08
10	Grupo Radio Centro	32,131	15,929,251	1.11
11	Grupo Acir	30,344	19,760,477	0.84
12	Bell Media	29,383	12,897,489	1.24
13	CRP Radios	28,268	22,274,423	0.69
14	Radio Mitre SA	20,087	10,503,533	1.03
15	AccuRadio	15,982	5,893,063	1.49
16	Grupo Godó	15,564	13,062,535	0.65
17	Beasley Broadcasting Corporate	15,445	10,649,810	0.80
18	Cogeco Media Inc	15,428	7,106,289	1.17
19	Hubbard Broadcasting	15,392	8,861,743	0.94
20	Grupo Bandeirantes	14,589	13,909,931	0.57
21	E Power Audio Sales	14,294	4,803,675	1.63
22	Karnaval.com	13,994	13,802,694	0.56
23	SABC	13,841	10,808,462	0.68
24	Cadena 3 Argentina	12,692	9,930,292	0.70
25	Grupo BluRadio	12,516	12,780,313	0.51
26	Grupo Camargo de Comunicacao	11,852	8,037,862	0.81
27	Grupo America	11,422	10,013,045	0.62
28	Urban One	11,000	7,599,680	0.79
29	Grupo Mix de Comunicacao	10,808	6,059,469	0.98
30	RadiaCZ	10,079	3,378,250	1.61

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Mayo de 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,057,881	495,075,366	0.64

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	397,824	212,398,938	0.57
2	NPR Member Stations	90,165	30,704,768	0.87
3	Audacy	80,350	30,361,594	0.79
4	Cumulus Streaming Network	54,768	18,715,813	0.87
5	EMF	47,222	11,057,407	1.25
6	Beasley Broadcasting Corporate	22,056	8,766,238	0.76
7	Hubbard Broadcasting	21,574	7,145,799	0.90
8	Urban One	15,387	6,105,458	0.76
9	Univision	13,578	8,148,590	0.50
10	AccuRadio	13,285	2,722,764	1.46
11	MediaCo Holding Inc	9,737	4,528,084	0.65
12	Midwest Communications	8,692	2,131,662	1.21
13	New York Public Radio	7,914	2,012,144	1.17
14	Prisa Radio	7,881	4,991,561	0.47
15	Salem Communications	7,383	3,284,386	0.66
16	Classical KUSC/KDFC	4,787	1,007,243	1.40
17	Entravision Communications Corporation	4,402	2,456,418	0.54
18	WAMU	4,290	1,839,448	0.70
19	Organizacion Radial Olimpica	4,212	2,436,340	0.52
20	Lotus Communications Corp	4,032	1,891,288	0.64
21	SummitMedia LLC	3,761	1,308,176	0.86
22	ESPN Radio Corporate	2,897	2,097,653	0.41
23	Sinclair Telecable	2,687	1,035,088	0.78
24	Grupo Acir	2,590	1,173,711	0.67
25	Grupo Radio Centro	2,276	1,192,659	0.58
26	Meruelo Media Holdings	2,185	1,172,995	0.57
27	Connoisseur Media	2,092	577,921	1.09
28	Relevant Radio	2,025	1,311,030	0.47
29	Moody Bible Institute	2,011	732,413	0.82
30	Hearst Radio	1,758	692,581	0.74

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Mayo de 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	743,202	619,439,255	0.66

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	294,407	280,052,487	0.58
2	NPR Member Stations	71,854	43,156,935	0.90
3	Audacy	60,030	40,779,394	0.80
4	Cumulus Streaming Network	38,297	22,712,502	0.92
5	EMF	36,765	15,763,964	1.26
6	Hubbard Broadcasting	15,301	8,739,886	0.95
7	Beasley Broadcasting Corporate	15,084	10,472,724	0.79
8	Urban One	10,961	7,573,104	0.79
9	AccuRadio	9,142	3,422,649	1.46
10	Univision	8,907	9,411,116	0.52
11	MediaCo Holding Inc	6,958	5,660,606	0.67
12	New York Public Radio	6,259	2,742,622	1.24
13	Midwest Communications	6,248	2,728,545	1.24
14	Prisa Radio	5,519	6,181,242	0.49
15	Salem Communications	4,976	3,826,172	0.70
16	Classical KUSC/KDFC	3,966	1,518,295	1.42
17	Organizacion Radial Olimpica	3,478	3,561,605	0.54
18	WAMU	3,322	2,595,332	0.70
19	Entravision Communications Corporation	2,854	2,799,298	0.56
20	SummitMedia LLC	2,739	1,683,271	0.89
21	ESPN Radio Corporate	2,733	3,763,948	0.40
22	Lotus Communications Corp	2,678	2,184,589	0.67
23	Grupo Acir	1,997	1,605,144	0.68
24	Sinclair Telecable	1,823	1,207,533	0.83
25	Moody Bible Institute	1,611	996,738	0.88
26	Grupo Radio Centro	1,608	1,503,446	0.59
27	Meruelo Media Holdings	1,526	1,447,135	0.58
28	Connoisseur Media	1,510	731,597	1.13
29	Relevant Radio	1,398	1,598,696	0.48
30	Hearst Radio	1,217	862,436	0.75

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Mayo de 2025



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	111,351	42,382,573	0.72
2	Grupo Radio Centro (Mexico)	48,292	11,572,068	1.17
3	Organizacion Radial Olimpica (Colombia)	42,698	17,641,251	0.66
4	Grupo Acir (Mexico)	41,972	13,610,200	0.86
5	CRP Radios (Peru)	35,585	13,071,548	0.76
6	Radio Mitre SA (Argentina)	28,741	7,227,545	1.09
7	Grupo BluRadio (Colombia)	18,586	9,447,805	0.52
8	Grupo Bandeirantes (Brazil)	18,510	8,843,036	0.57
9	Cadena 3 Argentina (Argentina)	18,441	7,040,046	0.73
10	Grupo Camargo de Comunicação (Brazil)	15,880	5,134,189	0.87
11	Grupo Mix de Comunicacao (Brazil)	15,463	4,085,646	1.07
12	Grupo América (Argentina)	13,943	5,455,970	0.70
13	Grupo Alpha Media (Argentina)	13,757	6,268,690	0.61
14	Grupo JBFM (Brazil)	13,014	4,537,441	0.81
15	Grupo Octubre (Argentina)	12,934	3,281,767	1.10
16	Radio Disney Latinoamérica (Latam Countries)	11,062	2,537,142	1.23
17	Multimedios (Mexico)	9,605	3,128,290	0.86
18	Radios Grupo Globo (Brazil)	9,466	4,272,312	0.60
19	MVS Radio (Mexico)	8,833	3,213,443	0.76
20	Nova Brasil (Brazil)	6,679	2,393,405	0.78
21	SAUDADE FM (Brazil)	6,392	3,026,117	0.59
22	Grupo Radiopolis (Colombia)	6,385	2,109,419	0.83
23	Radio Kiss FM (Brazil)	5,739	2,696,369	0.60
24	Rádio Alvorada (Brazil)	5,592	1,353,696	1.16
25	Radio Melodia (Brazil)	5,500	2,297,253	0.66
26	RCN (Guatemala)	3,519	1,191,436	0.83
27	Imagen (Mexico)	3,470	1,159,505	0.84
28	NRM (Mexico)	3,468	1,224,408	0.79
29	Grupo Siete (Mexico)	2,940	730,254	1.11
30	Igreja Pentecostal Deus e Amor (Brazil)	2,825	1,137,623	0.64

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Mayo de 2025

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	72,515	55,142,005	0.71
2	Organizacion Radial Olimpica (Colombia)	30,857	26,088,969	0.64
3	Grupo Radio Centro (Mexico)	30,388	14,315,793	1.16
4	Grupo Acir (Mexico)	28,109	17,972,177	0.85
5	CRP Radios (Peru)	25,151	18,918,161	0.73
6	Radio Mitre SA (Argentina)	19,176	9,790,726	1.06
7	Grupo Bandeirantes (Brazil)	14,330	13,646,343	0.57
8	Cadena 3 Argentina (Argentina)	12,394	9,623,151	0.70
9	Grupo Camargo de Comunicação (Brazil)	11,537	7,783,391	0.82
10	Grupo BluRadio (Colombia)	11,038	10,979,164	0.52
11	Grupo América (Argentina)	10,967	9,532,211	0.63
12	Grupo Mix de Comunicacao (Brazil)	10,536	5,824,566	1.00
13	Grupo JBFM (Brazil)	9,649	6,795,393	0.78
14	Grupo Alpha Media (Argentina)	9,383	8,297,774	0.61
15	Grupo Octubre (Argentina)	9,255	4,893,130	1.04
16	Radios Grupo Globo (Brazil)	7,635	7,254,867	0.57
17	Radio Disney Latinoamérica (Latam Countries)	7,409	3,577,297	1.15
18	Multimedios (Mexico)	6,814	4,544,732	0.82
19	MVS Radio (Mexico)	5,759	4,185,160	0.75
20	Nova Brasil (Brazil)	5,173	3,834,107	0.74
21	SAUDADE FM (Brazil)	4,993	5,828,717	0.47
22	Grupo Radiopolis (Colombia)	4,372	2,872,053	0.82
23	Radio Melodia (Brazil)	4,292	3,425,636	0.68
24	Radio Kiss FM (Brazil)	4,283	4,100,075	0.58
25	Rádio Alvorada (Brazil)	4,009	1,991,394	1.11
26	Igreja Pentecostal Deus e Amor (Brazil)	2,590	1,983,402	0.68
27	NRM (Mexico)	2,517	1,787,576	0.77
28	RCN (Guatemala)	2,219	1,595,531	0.76
29	Imagen (Mexico)	2,098	1,371,268	0.84
30	Grupo Siete (Mexico)	1,983	979,602	1.10

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Mayo de 2025



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	149,606	22,737,389	1.84
2	GalioNL	24,945	4,863,105	1.39
3	Entravision Africa	9,174	2,439,232	1.12

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	112,694	42,280,906	0.72
2	Talpa Radio (Netherlands)	109,853	15,609,211	2.04
3	DPG Media (Netherlands)	62,398	9,775,179	1.81
4	Grupa Eurozet (Poland)	52,978	12,708,227	1.18
5	Mediahuis Radio (Netherlands)	36,082	6,283,156	1.55
6	Grupo Godó (Spain)	20,207	7,875,734	0.71
7	Karnaval.com (Turkey)	18,886	8,511,091	0.66
8	SABC (South Africa)	18,170	7,008,980	0.66
9	E Power Audio Sales (Netherlands)	17,256	2,923,700	1.63
10	RadiaCZ (Czech Republic)	15,108	2,318,161	1.81
11	RADIOPLAY Media (Bulgaria)	13,969	2,816,581	1.43
12	Active Radio A.S. (Czech Republic)	10,380	2,018,158	1.35
13	Primedia Broadcasting (South Africa)	9,174	2,439,232	1.12
14	Unidad Editorial (Spain)	7,882	4,651,106	0.52
15	Kink (Netherlands)	5,636	1,296,539	1.26
16	Organizacion Radial Olimpica (Colombia)	5,613	2,776,310	0.58
17	Vlaanderen Eén NV (Belgium)	4,704	773,325	1.75
18	Medialaan (Belgium)	4,672	1,653,214	0.78
19	HRT Hrvatska Radiotelevizija (Croatia)	2,644	741,309	1.03
20	Business News Radio (Netherlands)	2,612	1,205,620	0.62

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EMEA

Daypart: 6am-12am M-SUN
Month: Mayo de 2025



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	109,741	32,392,562	1.85
2	GalioNL	19,544	7,274,581	1.55
3	Entravision Africa	5,725	2,978,945	1.10

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	84,268	66,159,340	0.68
2	Talpa Radio (Netherlands)	79,353	21,609,461	2.02
3	DPG Media (Netherlands)	43,533	12,979,241	1.93
4	Grupa Eurozet (Poland)	34,685	17,415,545	1.10
5	Mediahuis Radio (Netherlands)	26,661	8,827,213	1.66
6	Grupo Godó (Spain)	15,465	12,942,442	0.67
7	E Power Audio Sales (Netherlands)	13,787	4,500,655	1.76
8	Karnaval.com (Turkey)	13,747	13,449,689	0.58
9	SABC (South Africa)	13,730	10,709,529	0.67
10	RadioCZ (Czech Republic)	10,015	3,332,568	1.71
11	RADIOPLAY Media (Bulgaria)	9,301	3,991,504	1.39
12	Unidad Editorial (Spain)	6,513	7,870,858	0.48
13	Active Radio A.S. (Czech Republic)	6,280	2,537,220	1.31
14	Primedia Broadcasting (South Africa)	5,725	2,978,945	1.10
15	Organizacion Radial Olimpica (Colombia)	4,290	4,127,516	0.61
16	Kink (Netherlands)	4,151	1,813,058	1.26
17	Vlaanderen Eén NV (Belgium)	3,593	1,139,901	1.87
18	Medialaan (Belgium)	3,574	2,449,732	0.77
19	NPR Member Stations (USA)	2,172	1,285,654	0.85
20	HRT Hrvatska Radiotelevizija (Croatia)	2,065	1,277,385	0.90

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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