



TRITON DIGITAL'S
**STREAMING
METRICS
MONTHLY
RANKER**

Abril de 2024

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS ABRIL DE 2024

GLOBAL

Daypart: 6am-8pm M-F

Month: Abril de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,176,731	496,076,238	0.71
2	Talpa Network	157,808	25,479,889	1.88
3	GalioNL	24,254	5,146,556	1.26
4	Entravision Africa	8,136	1,971,608	1.23

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	437,992	208,235,660	0.63
2	Prisa Radio	228,108	91,619,457	0.74
3	Talpa Radio	121,484	18,381,228	2.00
4	NPR Member Stations	96,386	31,973,616	0.90
5	Audacy	86,659	38,735,967	0.67
6	Cumulus Streaming Network	61,629	20,978,618	0.88
7	Bell Media	45,310	10,170,092	1.33
8	EMF	44,495	10,255,258	1.27
9	Organizacion Radial Olimpica	41,789	19,706,339	0.63
10	Grupo Acir	40,223	14,376,613	0.84
11	CRP Radios	35,054	14,287,149	0.74
12	Radio Mitre SA	33,205	8,851,041	1.12
13	Grupo Radio Centro	30,923	9,750,826	0.96
14	Cogeco Media Inc	27,134	8,771,485	0.92
15	Beasley Broadcasting Corporate	26,938	10,088,033	0.81
16	AccuRadio	23,298	4,577,363	1.53
17	Hubbard Broadcasting	22,801	7,162,473	0.95
18	Grupo JBFM	18,842	6,892,632	0.82
19	Grupo Godó	18,728	7,378,999	0.76
20	Grupo Alpha Media	18,054	8,757,256	0.62
21	Univision	17,767	10,823,554	0.50
22	E Power Audio Sales	17,587	3,395,347	1.56
23	Grupo BluRadio	17,214	9,964,373	0.50
24	Urban One	16,067	5,829,370	0.83
25	Karnaval.com	14,879	7,537,139	0.60
26	Cadena 3 Argentina	14,618	5,705,296	0.77
27	RADIOPLAY Media Bulgaria	13,686	2,731,707	1.53
28	Grupo Camargo de Comunicacao	13,680	5,013,846	0.83
29	RadiaCZ	13,576	2,222,315	1.81
30	Grupo Mix de Comunicacao	13,510	3,826,358	1.07

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Abril de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	834,994	606,309,651	0.73
2	Talpa Network	118,263	33,662,141	1.88
3	GalionL	19,462	7,151,914	1.28
4	Entravision Africa	5,481	2,520,271	1.23

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	326,218	269,120,256	0.64
2	Prisa Radio	166,179	120,954,853	0.72
3	Talpa Radio	89,708	23,762,847	2.02
4	NPR Member Stations	77,569	44,069,602	0.92
5	Audacy	64,573	49,215,266	0.69
6	Cumulus Streaming Network	43,341	24,989,429	0.91
7	EMF	35,032	14,085,899	1.30
8	Bell Media	32,751	12,435,934	1.39
9	Organizacion Radial Olimpica	32,022	26,966,090	0.62
10	Grupo Acir	28,767	18,198,108	0.84
11	CRP Radios	26,183	19,377,640	0.71
12	Radio Mitre SA	23,187	11,113,482	1.09
13	Grupo Radio Centro	21,386	11,988,377	0.95
14	Cogeco Media Inc	18,964	10,643,564	0.93
15	Beasley Broadcasting Corporate	18,784	11,982,697	0.83
16	AccuRadio	16,568	5,864,541	1.50
17	Hubbard Broadcasting	16,180	8,536,463	1.00
18	Grupo JBFM	14,600	9,537,541	0.81
19	Grupo Godó	14,599	10,832,952	0.72
20	E Power Audio Sales	14,412	4,857,732	1.58
21	Grupo Alpha Media	12,636	10,660,451	0.62
22	Univision	11,847	12,369,717	0.51
23	Karnaval.com	11,596	11,063,248	0.56
24	Urban One	11,439	6,945,875	0.87
25	Grupo BluRadio	11,171	11,340,111	0.50
26	Grupo Bandeirantes	10,798	10,232,625	0.55
27	Cadena 3 Argentina	10,665	7,720,302	0.73
28	Grupo America	10,658	8,977,693	0.63
29	Grupo Camargo de Comunicacao	10,386	6,821,920	0.81
30	RadiaCZ	9,673	3,057,026	1.66

Notes:

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U.S.

Daypart: 6am-8pm M-F
 Month: Abril de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,149,717	483,874,091	0.71

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	420,424	199,679,331	0.64
2	NPR Member Stations	90,435	29,865,195	0.90
3	Audacy	86,546	38,578,308	0.67
4	Cumulus Streaming Network	60,779	20,667,793	0.88
5	EMF	43,127	9,773,170	1.29
6	Beasley Broadcasting Corporate	26,352	9,924,508	0.80
7	Hubbard Broadcasting	22,696	7,076,535	0.96
8	Univision	17,767	10,823,478	0.50
9	Urban One	16,023	5,814,183	0.83
10	AccuRadio	14,288	2,741,408	1.57
11	Salem Communications	11,310	4,221,672	0.79
12	New York Public Radio	9,764	2,455,765	1.19
13	Midwest Communications	8,946	2,033,493	1.30
14	Prisa Radio	8,362	4,993,568	0.50
15	MediaCo Holding Inc	7,033	3,699,684	0.57
16	Classical KUSC/KDFC	5,858	1,189,191	1.46
17	Entravision Communications Corporation	5,477	2,799,659	0.59
18	Estrella Media	4,840	2,281,628	0.64
19	WAMU	4,094	1,333,141	0.91
20	Lotus Communications Corp	3,938	1,782,658	0.67
21	SummitMedia LLC	3,710	1,218,175	0.91
22	Organizacion Radial Olimpica	3,444	2,074,627	0.50
23	Sinclair Telecable	2,784	970,546	0.86
24	ESPN Radio Corporate	2,683	1,578,660	0.51
25	Meruelo Media Holdings	2,619	1,315,874	0.61
26	Connoisseur Media	2,565	582,331	1.31
27	Grupo Acir	2,444	1,095,519	0.67
28	Grupo Radio Centro	2,257	1,187,067	0.58
29	Moody Bible Institute	2,177	818,665	0.79
30	Relevant Radio	2,080	1,169,727	0.54

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Abril de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	813,478	589,059,952	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	312,300	257,135,648	0.65
2	NPR Member Stations	72,238	40,773,368	0.93
3	Audacy	64,469	48,943,585	0.70
4	Cumulus Streaming Network	42,619	24,526,546	0.91
5	EMF	33,910	13,384,102	1.33
6	Beasley Broadcasting Corporate	18,338	11,769,449	0.83
7	Hubbard Broadcasting	16,087	8,407,352	1.01
8	Univision	11,847	12,369,616	0.51
9	Urban One	11,401	6,924,663	0.87
10	AccuRadio	9,666	3,331,187	1.54
11	Salem Communications	7,921	4,901,411	0.84
12	New York Public Radio	7,797	3,324,783	1.23
13	Midwest Communications	6,407	2,524,085	1.33
14	Prisa Radio	5,919	6,085,405	0.51
15	MediaCo Holding Inc	5,654	5,070,701	0.59
16	Classical KUSC/KDFC	4,860	1,735,434	1.48
17	Entravision Communications Corporation	3,567	3,103,719	0.61
18	WAMU	3,205	1,788,923	0.94
19	Estrella Media	3,021	2,477,761	0.65
20	Organizacion Radial Olimpica	2,793	2,899,978	0.51
21	SummitMedia LLC	2,678	1,514,069	0.93
22	Lotus Communications Corp	2,662	2,038,472	0.69
23	ESPN Radio Corporate	2,097	2,141,981	0.52
24	Sinclair Telecable	1,912	1,118,605	0.90
25	Grupo Acir	1,909	1,466,668	0.69
26	Meruelo Media Holdings	1,865	1,610,198	0.62
27	Connoisseur Media	1,860	726,016	1.35
28	Moody Bible Institute	1,737	1,084,035	0.84
29	Grupo Radio Centro	1,626	1,480,719	0.58
30	Relevant Radio	1,451	1,394,354	0.55

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Abril de 2024



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	116,949	43,178,758	0.75
2	Grupo Acir (Mexico)	39,181	12,762,106	0.86
3	Organizacion Radial Olimpica (Colombia)	34,733	14,288,116	0.67
4	Radio Mitre SA (Argentina)	33,139	7,965,719	1.15
5	CRP Radios (Peru)	32,495	11,600,701	0.78
6	Grupo Radio Centro (Mexico)	29,975	8,309,123	1.01
7	Grupo JBFM (Brazil)	19,174	6,453,882	0.83
8	Grupo Alpha Media (Argentina)	17,789	7,928,114	0.62
9	Grupo BluRadio (Colombia)	16,362	8,451,351	0.51
10	Cadena 3 Argentina (Argentina)	14,854	5,284,047	0.78
11	Grupo Mix de Comunicacao (Brazil)	13,904	3,553,450	1.10
12	Grupo Camargo de Comunicação (Brazil)	13,813	4,623,201	0.84
13	Grupo Bandeirantes (Brazil)	13,326	6,548,728	0.55
14	Grupo América (Argentina)	12,741	5,019,782	0.70
15	Radio Disney Latinoamérica (Latam Countries)	11,469	2,513,178	1.29
16	Rádios Grupo Globo (Brazil)	8,260	3,811,327	0.59
17	MVS Radio (Mexico)	7,773	2,878,149	0.75
18	Multimedios (Mexico)	7,513	2,734,500	0.77
19	SAUDADE FM (Brazil)	5,819	2,009,169	0.81
20	Nova Brasil (Brazil)	5,245	1,590,355	0.93
21	Grupo Radiopolis (Colombia)	5,215	1,584,325	0.91
22	Rádio Alvorada (Brazil)	4,894	1,211,715	1.13
23	Radio Kiss FM (Brazil)	4,126	1,202,045	0.97
24	Imagen (Mexico)	3,401	1,132,690	0.84
25	Grupo Siete (Mexico)	3,138	741,833	1.18
26	RCN (Guatemala)	3,007	1,089,080	0.78
27	NRM (Mexico)	2,896	1,116,423	0.73
28	Igreja Pentecostal Deus e Amor (Brazil)	2,671	1,340,834	0.52
29	Rádios NSC (Brazil)	2,065	659,898	0.88
30	Positividade FM (Brazil)	1,544	520,040	0.84

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Abril de 2024

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	76,790	54,213,720	0.74
2	Grupo Acir (Mexico)	26,613	16,565,272	0.85
3	Organizacion Radial Olimpica (Colombia)	25,104	20,112,074	0.65
4	CRP Radios (Peru)	23,045	16,258,818	0.75
5	Radio Mitre SA (Argentina)	22,106	10,285,365	1.13
6	Grupo Radio Centro (Mexico)	19,622	10,401,429	1.00
7	Grupo JBFM (Brazil)	14,266	9,289,519	0.82
8	Grupo Alpha Media (Argentina)	11,833	9,896,473	0.63
9	Grupo Bandeirantes (Brazil)	10,550	9,984,329	0.55
10	Cadena 3 Argentina (Argentina)	10,385	7,435,211	0.74
11	Grupo América (Argentina)	10,207	8,526,037	0.63
12	Grupo Camargo de Comunicação (Brazil)	10,088	6,580,609	0.82
13	Grupo BluRadio (Colombia)	9,961	9,748,740	0.51
14	Grupo Mix de Comunicacao (Brazil)	9,375	4,886,491	1.03
15	Radio Disney Latinoamérica (Latam Countries)	7,583	3,306,175	1.23
16	Radios Grupo Globo (Brazil)	6,719	6,180,388	0.56
17	Multimedios (Mexico)	5,388	3,930,566	0.73
18	MVS Radio (Mexico)	5,106	3,604,674	0.75
19	SAUDADE FM (Brazil)	4,441	3,014,297	0.78
20	Nova Brasil (Brazil)	4,122	2,450,106	0.90
21	Rádio Alvorada (Brazil)	3,554	1,733,496	1.09
22	Grupo Radiopolis (Colombia)	3,552	2,098,926	0.89
23	Radio Kiss FM (Brazil)	2,975	1,694,077	0.94
24	Igreja Pentecostal Deus e Amor (Brazil)	2,447	2,261,512	0.55
25	NRM (Mexico)	2,154	1,592,958	0.72
26	Imagen (Mexico)	2,117	1,339,083	0.84
27	Grupo Siete (Mexico)	2,094	961,612	1.15
28	RCN (Guatemala)	1,928	1,418,383	0.72
29	Rede Transamerica (Brazil)	1,468	2,115,958	0.37
30	Radios NSC (Brazil)	1,457	907,320	0.86

Notes:

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EMEA

Daypart: 6am-7pm M-F

Month: Abril de 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	162,577	24,345,495	1.84
2	GalioNL	24,383	4,754,559	1.59
3	Entravision Africa	8,478	2,018,615	1.17

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	125,612	17,688,480	2.11
2	Prisa Radio (Spain and Latam Countries)	109,879	39,611,333	0.73
3	DPG Media (Netherlands)	61,646	9,199,419	1.80
4	Mediahuis Radio (Netherlands)	33,118	5,847,346	1.62
5	Grupo Godó (Spain)	19,299	7,015,088	0.70
6	E Power Audio Sales (Netherlands)	17,587	3,105,008	1.76
7	Karnaval.com (Turkey)	15,123	6,970,863	0.64
8	RADIOPLAY Media (Bulgaria)	14,189	2,568,316	1.49
9	RadiaCZ (Czech Republic)	14,145	2,113,060	1.95
10	SABC (South Africa)	12,592	4,921,865	0.71
11	Active Radio A.S. (Czech Republic)	10,117	2,073,827	1.27
12	Primedia Broadcasting (South Africa)	8,478	2,018,615	1.17
13	Unidad Editorial (Spain)	7,433	4,259,419	0.48
14	Organizacion Radial Olimpica (Colombia)	4,998	2,534,475	0.56
15	Vlaanderen Eén NV (Belgium)	4,906	755,795	1.85
16	Kink (Netherlands)	4,794	1,060,731	1.33
17	Medialaan (Belgium)	4,730	1,327,561	0.98
18	AccuRadio (USA)	2,588	528,627	1.41
19	HRT Hrvatska Radiotelevizija (Croatia)	2,583	733,975	0.94
20	NPR Member Stations (USA)	2,467	828,980	0.78

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EMEA

Daypart: 6am-12am M-SUN
Month: Abril de 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	117,357	33,076,061	1.84
2	GalioNL	18,981	6,869,531	1.53
3	Entravision Africa	5,392	2,458,101	1.23

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	89,218	23,449,941	2.11
2	Prisa Radio (Spain and Latam Countries)	82,337	59,631,659	0.69
3	DPG Media (Netherlands)	42,710	11,811,414	1.88
4	Mediahuis Radio (Netherlands)	24,823	8,206,911	1.69
5	Grupo Godó (Spain)	14,511	10,747,780	0.64
6	E Power Audio Sales (Netherlands)	13,975	4,613,394	1.72
7	Karnaval.com (Turkey)	11,346	10,741,309	0.60
8	RadiaCZ (Czech Republic)	9,598	3,009,637	1.76
9	SABC (South Africa)	9,409	7,238,492	0.66
10	RADIOPLAY Media (Bulgaria)	9,391	3,465,625	1.36
11	Active Radio A.S. (Czech Republic)	6,155	2,522,366	1.25
12	Unidad Editorial (Spain)	6,147	7,113,105	0.46
13	Primedia Broadcasting (South Africa)	5,392	2,458,101	1.23
14	Organizacion Radial Olimpica (Colombia)	3,787	3,614,356	0.56
15	Vlaanderen Eén NV (Belgium)	3,724	1,080,410	1.86
16	Medialaan (Belgium)	3,608	1,932,751	1.03
17	Kink (Netherlands)	3,477	1,426,086	1.39
18	NPR Member Stations (USA)	2,243	1,422,311	0.79
19	HRT Hrvatska Radiotelevizija (Croatia)	1,974	1,141,178	0.86
20	AccuRadio (USA)	1,934	767,566	1.40

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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