



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Septiembre 2025

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
-

Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o AAS representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o THL se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o SS se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o ATSL se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a solid blue color. Overlaid on this is a faint, dotted world map in a lighter shade of blue. Several vertical streaks of varying widths and intensities of blue light run from the top to the bottom of the image. Scattered throughout are various geometric shapes: small circles, larger circles, and thin vertical lines, some of which appear to be part of a larger, more complex pattern.

RANKERS SEPTIEMBRE 2025

GLOBAL

Daypart: 6am-8pm M-F
Month: Septiembre 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,113,740	510,976,524	0.66
2	Talpa Network	147,072	24,311,842	1.83
3	GalioNL	25,592	5,731,208	1.21
4	365 Digital	8,536	2,441,477	1.03

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	427,272	219,033,640	0.59
2	Prisa Radio	224,605	95,398,841	0.70
3	Talpa Radio	103,570	16,042,994	1.96
4	NPR Member Stations	92,912	32,290,214	0.85
5	Audacy	82,700	34,390,592	0.72
6	Grupo Radio Centro	62,733	16,527,014	1.15
7	Organizacion Radial Olimpica	62,648	30,131,745	0.62
8	Cumulus Streaming Network	56,040	20,160,475	0.83
9	Grupa Eurozet	55,160	14,238,244	1.16
10	EMF	46,293	11,377,933	1.20
11	Grupo Acir	44,165	15,402,741	0.86
12	Bell Media	38,557	10,107,400	1.14
13	Radio Mitre SA	29,024	8,317,560	1.03
14	Cogeco Media Inc	22,992	6,119,561	1.11
15	Grupo BluRadio	21,684	12,229,294	0.51
16	Beasley Broadcasting Corporate	21,532	8,968,056	0.73
17	Hubbard Broadcasting	20,609	7,080,094	0.87
18	Cadena 3 Argentina	20,482	8,185,422	0.75
19	AccuRadio	20,122	4,369,200	1.38
20	Grupo Bandeirantes	19,863	11,125,282	0.53
21	SABC	19,454	9,034,294	0.62
22	Grupo Godó	18,357	7,956,448	0.69
23	Karnaval.com	18,080	8,980,852	0.62
24	E Power Audio Sales	17,327	3,456,185	1.51
25	Grupo Camargo de Comunicacao	17,039	5,997,501	0.86
26	RadiaCZ	16,914	3,066,811	1.63
27	Grupo Mix de Comunicacao	16,139	4,727,671	1.04
28	Urban One	15,336	6,185,528	0.74
29	Grupo Alpha Media	14,891	7,567,057	0.59
30	Grupo JBFM	14,466	5,255,474	0.83

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Septiembre 2025

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	794,743	632,566,169	0.66
2	Talpa Network	110,187	31,994,399	1.84
3	GalioNL	20,382	7,835,187	1.24
4	365 Digital	5,726	2,893,253	1.03

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	318,601	283,001,918	0.60
2	Prisa Radio	165,106	126,882,635	0.69
3	Talpa Radio	76,825	20,779,039	1.97
4	NPR Member Stations	74,451	44,248,334	0.88
5	Audacy	63,071	46,120,194	0.72
6	Organizacion Radial Olimpica	48,276	41,346,290	0.61
7	Grupo Radio Centro	41,206	19,246,748	1.14
8	Cumulus Streaming Network	40,296	24,794,294	0.86
9	Grupa Eurozet	38,348	18,357,880	1.11
10	EMF	36,206	15,655,793	1.21
11	Grupo Acir	31,656	19,405,451	0.86
12	Bell Media	27,539	12,028,288	1.21
13	Radio Mitre SA	20,485	10,616,110	1.01
14	Cogeco Media Inc	16,287	7,256,110	1.17
15	SABC	15,651	12,763,460	0.63
16	Grupo Bandeirantes	15,561	15,072,095	0.54
17	Beasley Broadcasting Corporate	15,100	10,845,454	0.74
18	Hubbard Broadcasting	14,724	8,477,065	0.91
19	Grupo Godó	14,600	11,777,229	0.66
20	AccuRadio	14,511	5,384,408	1.43
21	Cadena 3 Argentina	14,482	10,448,163	0.73
22	Grupo BluRadio	14,127	13,911,544	0.51
23	E Power Audio Sales	14,078	4,869,934	1.54
24	Karnaval.com	13,638	12,813,793	0.57
25	Grupo Camargo de Comunicacao	12,834	8,252,119	0.83
26	RadiaCZ	12,010	4,119,546	1.53
27	Grupo Mix de Comunicacao	11,511	6,244,449	0.98
28	Grupo America	11,430	9,592,174	0.63
29	Grupo JBFM	11,192	7,268,580	0.82
30	Urban One	10,885	7,342,598	0.78

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-8pm M-F
Month: Septiembre 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,084,077	496,452,441	0.66

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	407,857	208,928,680	0.59
2	NPR Member Stations	87,483	30,524,412	0.85
3	Audacy	82,650	34,358,171	0.72
4	Cumulus Streaming Network	55,260	19,863,238	0.83
5	EMF	44,814	10,833,505	1.22
6	Beasley Broadcasting Corporate	21,081	8,834,857	0.72
7	Hubbard Broadcasting	20,503	7,003,077	0.87
8	Urban One	15,291	6,167,806	0.74
9	Univision	12,450	7,186,072	0.52
10	AccuRadio	12,298	2,945,997	1.25
11	MediaCo Holding Inc	8,958	4,315,526	0.63
12	Midwest Communications	8,561	2,130,343	1.19
13	New York Public Radio	8,371	2,037,829	1.22
14	Prisa Radio	8,133	5,136,608	0.48
15	Salem Communications	7,597	3,684,302	0.61
16	Classical KUSC/KDFC	5,224	1,088,601	1.42
17	Organizacion Radial Olimpica	4,841	2,845,015	0.51
18	Lotus Communications Corp	4,197	2,039,581	0.62
19	Entravision Communications Corporation	4,145	2,331,853	0.54
20	WAMU	4,085	1,702,163	0.72
21	SummitMedia LLC	3,652	1,321,785	0.82
22	ESPN Radio Corporate	3,009	2,153,572	0.42
23	Sinclair Telecable	2,615	1,079,782	0.73
24	Grupo Acir	2,447	1,086,103	0.68
25	Grupo Radio Centro	2,238	1,183,337	0.57
26	Meruelo Media Holdings	2,196	1,195,095	0.56
27	Connoisseur Media	2,169	538,219	1.21
28	Relevant Radio	1,950	1,273,416	0.46
29	Grupo BluRadio	1,848	1,297,833	0.43
30	Moody Bible Institute	1,775	675,787	0.78

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-12am M-SUN
Month: Septiembre 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	770,990	611,995,727	0.67

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	303,046	268,760,432	0.60
2	NPR Member Stations	69,563	41,486,761	0.88
3	Audacy	63,028	46,068,210	0.72
4	Cumulus Streaming Network	39,634	24,352,567	0.86
5	EMF	35,006	14,875,877	1.23
6	Beasley Broadcasting Corporate	14,764	10,676,136	0.74
7	Hubbard Broadcasting	14,631	8,361,932	0.92
8	Urban One	10,846	7,317,198	0.78
9	AccuRadio	8,523	3,458,340	1.31
10	Univision	8,262	8,185,003	0.54
11	New York Public Radio	6,574	2,696,910	1.28
12	MediaCo Holding Inc	6,391	5,177,608	0.65
13	Midwest Communications	6,134	2,633,256	1.22
14	Prisa Radio	5,756	6,236,488	0.49
15	Salem Communications	5,153	4,200,313	0.64
16	Classical KUSC/KDFC	4,356	1,563,950	1.46
17	Organizacion Radial Olimpica	3,995	4,010,667	0.53
18	WAMU	3,157	2,312,714	0.72
19	Lotus Communications Corp	2,829	2,324,832	0.65
20	Entravision Communications Corporation	2,719	2,594,350	0.56
21	SummitMedia LLC	2,640	1,646,593	0.84
22	ESPN Radio Corporate	2,560	3,306,619	0.41
23	Grupo Acir	1,891	1,431,521	0.70
24	Sinclair Telecable	1,768	1,229,157	0.76
25	Grupo Radio Centro	1,588	1,448,616	0.58
26	Connoisseur Media	1,554	658,615	1.25
27	Meruelo Media Holdings	1,520	1,411,625	0.58
28	Moody Bible Institute	1,438	897,456	0.85
29	Relevant Radio	1,373	1,533,301	0.48
30	Grupo BluRadio	1,240	1,488,813	0.44

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM

Daypart: 6am-7pm M-F
Month: Septiembre 2025



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	111,663	42,286,561	0.73
2	Grupo Radio Centro (Mexico)	63,754	15,029,459	1.19
3	Organizacion Radial Olimpica (Colombia)	53,528	22,744,114	0.64
4	Grupo Acir (Mexico)	43,331	13,759,398	0.87
5	Radio Mitre SA (Argentina)	28,913	7,502,857	1.06
6	Cadena 3 Argentina (Argentina)	20,944	7,712,448	0.76
7	Grupo Bandeirantes (Brazil)	20,195	10,259,976	0.54
8	Grupo BluRadio (Colombia)	20,093	10,193,744	0.52
9	Grupo Camargo de Comunicação (Brazil)	17,295	5,502,367	0.88
10	Grupo Mix de Comunicacao (Brazil)	16,567	4,398,973	1.06
11	Grupo Alpha Media (Argentina)	14,797	6,911,457	0.59
12	Grupo JBFM (Brazil)	14,681	4,897,704	0.84
13	Grupo Octubre (Argentina)	14,248	3,581,985	1.11
14	Grupo América (Argentina)	13,992	5,434,781	0.71
15	Radio Disney Latinoamérica (Latam Countries)	11,472	2,793,744	1.16
16	Rádios Grupo Globo (Brazil)	10,899	5,139,381	0.58
17	MVS Radio (Mexico)	9,345	3,439,096	0.75
18	Multimedios (Mexico and Costa Rica)	9,107	2,877,934	0.88
19	Grupo Radiópolis (Colombia)	7,087	2,223,828	0.88
20	Nova Brasil (Brazil)	6,759	2,323,384	0.82
21	SAUDADE FM (Brazil)	6,358	2,874,253	0.62
22	Radio Melodia (Brazil)	6,295	2,715,681	0.64
23	Radio Kiss FM (Brazil)	6,133	2,854,280	0.61
24	Rádio Alvorada (Brazil)	5,804	1,409,928	1.15
25	NRM (Mexico)	3,442	1,259,939	0.76
26	RCN (Guatemala)	3,423	1,210,466	0.80
27	Imagen (Mexico)	3,358	1,146,008	0.82
28	Igreja Pentecostal Deus e Amor (Brazil)	3,048	1,222,966	0.65
29	Grupo Siete (Mexico)	2,759	720,493	1.06
30	GRPCOM Rádios (Brazil)	2,594	760,492	0.97

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM



Daypart: 6am-12am M-SUN
Month: Septiembre 2025

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	73,903	53,659,586	0.72
2	Grupo Radio Centro (Mexico)	39,477	17,688,071	1.19
3	Organizacion Radial Olimpica (Colombia)	38,894	32,330,001	0.63
4	Grupo Acir (Mexico)	29,524	17,805,543	0.87
5	Radio Mitre SA (Argentina)	19,567	9,920,863	1.03
6	Grupo Bandeirantes (Brazil)	15,274	14,784,565	0.54
7	Cadena 3 Argentina (Argentina)	14,185	10,162,280	0.74
8	Grupo Camargo de Comunicação (Brazil)	12,519	8,003,454	0.83
9	Grupo BluRadio (Colombia)	12,300	11,798,274	0.52
10	Grupo Mix de Comunicacao (Brazil)	11,237	6,031,341	0.99
11	Grupo América (Argentina)	10,997	9,144,712	0.63
12	Grupo JBFM (Brazil)	10,916	7,073,862	0.82
13	Grupo Octubre (Argentina)	10,184	5,152,490	1.05
14	Grupo Alpha Media (Argentina)	10,081	8,845,787	0.60
15	Radios Grupo Globo (Brazil)	8,538	7,781,075	0.57
16	Radio Disney Latinoamérica (Latam Countries)	7,774	3,790,801	1.10
17	Multimedios (Mexico and Costa Rica)	6,503	4,031,160	0.85
18	MVS Radio (Mexico)	6,192	4,358,077	0.75
19	Nova Brasil (Brazil)	5,276	3,569,830	0.79
20	Radio Melodia (Brazil)	4,975	3,928,175	0.66
21	SAUDADE FM (Brazil)	4,974	5,452,692	0.49
22	Grupo Radiopolis (Colombia)	4,891	2,967,929	0.86
23	Radio Kiss FM (Brazil)	4,571	4,256,043	0.57
24	Rádio Alvorada (Brazil)	4,172	1,996,715	1.11
25	Igreja Pentecostal Deus e Amor (Brazil)	2,798	2,051,170	0.69
26	NRM (Mexico)	2,540	1,788,224	0.75
27	RCN (Guatemala)	2,222	1,616,152	0.73
28	Imagen (Mexico)	2,086	1,340,591	0.83
29	Grupo Siete (Mexico)	1,907	957,084	1.05
30	Rede Transamerica (Brazil)	1,764	2,494,333	0.38

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-7pm M-F
Month: Septiembre 2025



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	151,607	23,235,506	1.73
2	GalioNL	25,627	5,265,859	1.32
3	365 Digital	8,925	2,360,757	0.94

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	111,641	43,438,007	0.69
2	Talpa Radio (Netherlands)	107,077	15,395,666	1.76
3	DPG Media (Netherlands)	64,835	9,940,251	1.78
4	Grupa Eurozet (Poland)	56,604	13,270,052	1.24
5	Mediahuis Radio (Netherlands)	40,893	7,062,601	1.69
6	SABC (South Africa)	20,153	8,511,557	0.61
7	Grupo Godó (Spain)	18,839	7,491,005	0.71
8	Karnaval.com (Turkey)	18,467	8,270,410	0.62
9	RadiaCZ (Czech Republic)	17,615	2,918,401	1.73
10	E Power Audio Sales (Netherlands)	17,204	3,115,235	1.50
11	RADIOPLAY Media (Bulgaria)	14,111	3,124,720	1.27
12	Active Radio A.S. (Czech Republic)	11,195	2,196,809	1.42
13	Primedia Broadcasting (South Africa)	8,925	2,360,757	0.94
14	Unidad Editorial (Spain)	8,427	4,979,067	0.44
15	Organizacion Radial Olimpica (Colombia)	6,288	3,109,257	0.59
16	Kink (Netherlands)	6,212	1,461,011	1.17
17	Vlaanderen Eén NV (Belgium)	5,034	815,333	1.89
18	Medialaan (Belgium)	4,396	1,504,494	0.84
19	EHR.fm (Latvia)	3,109	980,353	0.98
20	Business News Radio (Netherlands)	2,890	1,478,395	0.53

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-12am M-SUN
Month: Septiembre 2025



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	109,357	31,443,579	1.77
2	GalioNL	19,800	7,481,314	1.35
3	365 Digital	5,653	2,839,959	0.88

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	84,324	65,936,986	0.64
2	Talpa Radio (Netherlands)	76,351	20,458,289	1.84
3	DPG Media (Netherlands)	44,896	12,776,459	1.83
4	Grupa Eurozet (Poland)	37,331	17,644,373	1.12
5	Mediahuis Radio (Netherlands)	29,681	9,475,743	1.70
6	SABC (South Africa)	15,542	12,667,945	0.65
7	Grupo Godó (Spain)	14,509	11,669,083	0.70
8	E Power Audio Sales (Netherlands)	13,547	4,556,832	1.53
9	Karnaval.com (Turkey)	13,410	12,497,068	0.55
10	RadioCZ (Czech Republic)	11,939	4,067,670	1.69
11	RADIOPLAY Media (Bulgaria)	9,601	4,250,967	1.22
12	Unidad Editorial (Spain)	7,172	8,357,262	0.46
13	Active Radio A.S. (Czech Republic)	6,857	2,667,705	1.36
14	Primedia Broadcasting (South Africa)	5,653	2,839,959	0.88
15	Organizacion Radial Olimpica (Colombia)	4,843	4,501,697	0.58
16	Kink (Netherlands)	4,534	1,948,805	1.24
17	Vlaanderen Eén NV (Belgium)	3,784	1,154,934	1.94
18	Medialaan (Belgium)	3,281	2,132,872	0.86
19	EHR.fm (Latvia)	2,309	1,434,176	0.89
20	NPR Member Stations (USA)	2,233	1,235,659	1.07

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
