



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Noviembre de 2024

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS NOVIEMBRE DE 2024

GLOBAL

Daypart: 6am-8pm M-F
Month: Noviembre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,126,716	488,250,051	0.66
2	Talpa Network	157,422	24,624,185	1.85
3	GalioNL	25,652	5,249,483	1.25
4	Entravision Africa	8,868	2,401,711	1.04

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	427,796	209,496,311	0.59
2	Prisa Radio	220,138	87,999,810	0.71
3	Talpa Radio	115,292	17,109,149	1.95
4	NPR Member Stations	97,939	31,466,930	0.88
5	Audacy	82,935	36,804,293	0.65
6	Cumulus Streaming Network	61,013	20,853,720	0.83
7	Organizacion Radial Olimpica	53,001	24,693,642	0.61
8	Grupo Radio Centro	49,165	13,221,993	1.07
9	Grupa Eurozet	46,401	10,613,129	1.25
10	Bell Media	44,052	10,304,385	1.22
11	EMF	42,298	9,584,374	1.24
12	Grupo Acir	39,200	13,245,560	0.85
13	CRP Radios	37,887	15,860,776	0.69
14	Radio Mitre SA	26,489	7,828,022	0.96
15	Cogeco Media Inc	24,356	7,354,478	0.94
16	Beasley Broadcasting Corporate	23,209	8,707,753	0.77
17	AccuRadio	22,598	4,267,323	1.51
18	Hubbard Broadcasting	21,652	7,088,782	0.87
19	Grupo Godó	19,750	7,769,165	0.73
20	Karnaval.com	17,731	7,573,102	0.68
21	E Power Audio Sales	17,662	3,161,059	1.61
22	Grupo Alpha Media	17,237	8,041,649	0.61
23	Cadena 3 Argentina	16,497	6,327,941	0.75
24	Grupo BluRadio	15,754	8,835,449	0.49
25	Grupo JBFM	15,708	5,259,718	0.86
26	Grupo Bandeirantes	15,558	7,698,079	0.57
27	RadiaCZ	15,044	2,293,248	1.85
28	Grupo Camargo de Comunicacao	14,988	5,295,946	0.82
29	SABC	14,937	6,085,101	0.67
30	Univision	14,916	8,784,535	0.49

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Noviembre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	783,241	611,130,193	0.68
2	Talpa Network	116,687	33,447,550	1.86
3	GalioNL	20,394	7,482,597	1.28
4	Entravision Africa	5,774	2,895,084	1.04

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	313,375	277,699,336	0.60
2	Prisa Radio	158,203	119,766,107	0.70
3	Talpa Radio	84,760	22,910,767	1.97
4	NPR Member Stations	77,865	44,672,837	0.91
5	Audacy	60,276	47,812,975	0.67
6	Cumulus Streaming Network	42,192	25,785,122	0.86
7	Organizacion Radial Olimpica	41,294	35,792,745	0.61
8	EMF	32,403	13,488,474	1.26
9	Grupo Radio Centro	31,813	15,876,035	1.06
10	Grupa Eurozet	31,434	14,003,316	1.18
11	Bell Media	30,856	12,722,601	1.28
12	CRP Radios	27,944	22,294,990	0.66
13	Grupo Acir	27,420	17,100,105	0.85
14	Radio Mitre SA	18,255	10,191,777	0.94
15	Cogeco Media Inc	16,810	9,250,245	0.95
16	AccuRadio	16,262	5,657,650	1.52
17	Beasley Broadcasting Corporate	15,854	10,712,503	0.79
18	Hubbard Broadcasting	15,089	8,582,968	0.93
19	Grupo Godó	15,017	11,392,694	0.70
20	E Power Audio Sales	14,449	4,679,004	1.64
21	Karnaval.com	12,984	11,115,088	0.63
22	Grupo Bandeirantes	12,320	11,187,846	0.57
23	Grupo JBFM	11,889	7,488,032	0.84
24	Grupo Alpha Media	11,883	10,128,955	0.62
25	Cadena 3 Argentina	11,653	8,643,464	0.71
26	SABC	11,591	8,932,116	0.67
27	Grupo Camargo de Comunicacao	11,273	7,633,663	0.79
28	Grupo America	10,607	8,876,927	0.63
29	Urban One	10,292	6,559,786	0.83
30	RadiaCZ	10,205	3,139,140	1.70

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Noviembre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,097,909	475,089,949	0.66

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	408,629	200,067,935	0.59
2	NPR Member Stations	91,578	29,392,280	0.88
3	Audacy	82,878	36,767,199	0.65
4	Cumulus Streaming Network	60,191	20,539,645	0.84
5	EMF	40,705	9,063,587	1.26
6	Beasley Broadcasting Corporate	22,678	8,565,333	0.76
7	Hubbard Broadcasting	21,539	7,007,230	0.88
8	Univision	14,915	8,784,498	0.49
9	Urban One	14,854	5,403,758	0.79
10	AccuRadio	13,333	2,466,558	1.54
11	Salem Communications	11,444	4,367,418	0.74
12	MediaCo Holding Inc	10,836	5,598,456	0.56
13	New York Public Radio	9,149	2,177,889	1.20
14	Midwest Communications	8,289	1,930,320	1.22
15	Prisa Radio	7,564	4,585,735	0.47
16	Classical KUSC/KDFC	5,754	1,174,292	1.39
17	Entravision Communications Corporation	4,786	2,418,935	0.57
18	Organizacion Radial Olimpica	4,577	2,575,862	0.51
19	Lotus Communications Corp	3,909	1,712,288	0.66
20	WAMU	3,843	1,375,040	0.79
21	SummitMedia LLC	3,814	1,259,158	0.86
22	ESPN Radio Corporate	2,904	1,804,638	0.46
23	Sinclair Telecable	2,818	1,048,613	0.77
24	Connoisseur Media	2,392	535,431	1.27
25	Grupo Radio Centro	2,214	1,108,492	0.58
26	Meruelo Media Holdings	2,213	1,163,065	0.55
27	Grupo Acir	2,145	942,917	0.65
28	Federated Media	1,917	627,928	0.87
29	Moody Bible Institute	1,880	684,200	0.78
30	Relevant Radio	1,632	948,680	0.50

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Noviembre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	760,490	592,020,593	0.68

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	298,256	264,083,335	0.60
2	NPR Member Stations	72,235	41,350,331	0.92
3	Audacy	60,227	47,749,002	0.67
4	Cumulus Streaming Network	41,507	25,305,518	0.86
5	EMF	31,126	12,713,099	1.28
6	Beasley Broadcasting Corporate	15,467	10,526,464	0.78
7	Hubbard Broadcasting	14,993	8,457,937	0.93
8	Urban One	10,253	6,536,131	0.83
9	Univision	9,631	10,171,456	0.50
10	AccuRadio	9,163	3,086,878	1.57
11	Salem Communications	7,790	5,133,593	0.79
12	MediaCo Holding Inc	7,786	7,358,419	0.56
13	New York Public Radio	7,260	3,075,415	1.24
14	Midwest Communications	5,751	2,428,326	1.24
15	Prisa Radio	5,343	5,766,321	0.49
16	Classical KUSC/KDFC	4,782	1,766,159	1.43
17	Organizacion Radial Olimpica	3,806	3,811,289	0.53
18	Entravision Communications Corporation	3,039	2,726,582	0.59
19	WAMU	3,015	1,934,838	0.82
20	SummitMedia LLC	2,755	1,648,456	0.88
21	Lotus Communications Corp	2,565	1,994,957	0.68
22	ESPN Radio Corporate	2,395	2,807,547	0.45
23	Sinclair Telecable	1,858	1,207,965	0.82
24	Connoisseur Media	1,689	682,537	1.30
25	Grupo Acir	1,648	1,294,355	0.67
26	Grupo Radio Centro	1,562	1,418,541	0.59
27	Meruelo Media Holdings	1,535	1,459,370	0.56
28	Moody Bible Institute	1,512	945,165	0.84
29	Federated Media	1,244	715,717	0.92
30	CRP Radios	1,171	1,192,202	0.52

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Noviembre de 2024



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	109,568	39,834,344	0.73
2	Grupo Radio Centro (Mexico)	49,305	11,840,797	1.12
3	Organizacion Radial Olimpica (Colombia)	44,152	18,110,651	0.64
4	Grupo Acir (Mexico)	38,469	11,836,887	0.86
5	CRP Radios (Peru)	35,486	13,128,829	0.72
6	Radio Mitre SA (Argentina)	26,358	7,070,624	0.98
7	Grupo Alpha Media (Argentina)	17,003	7,294,910	0.62
8	Cadena 3 Argentina (Argentina)	16,760	5,879,625	0.76
9	Grupo JBFM (Brazil)	15,951	4,903,423	0.87
10	Grupo Bandeirantes (Brazil)	15,781	7,120,813	0.58
11	Grupo Camargo de Comunicação (Brazil)	15,159	4,879,773	0.83
12	Grupo BluRadio (Colombia)	14,717	7,371,130	0.50
13	Grupo Mix de Comunicacao (Brazil)	13,523	3,489,985	1.04
14	Grupo América (Argentina)	13,001	4,774,229	0.72
15	Grupo Octubre (Argentina)	12,501	2,781,432	1.19
16	Radio Disney Latinoamérica (Latam Countries)	12,260	2,724,762	1.22
17	Radios Grupo Globo (Brazil)	8,851	3,843,614	0.59
18	MVS Radio (Mexico)	8,214	2,906,446	0.75
19	Multimedios (Mexico)	8,027	2,690,487	0.80
20	Grupo Radiopolis (Colombia)	6,653	2,045,584	0.86
21	SAUDADE FM (Brazil)	6,286	2,936,490	0.57
22	Radio Kiss FM (Brazil)	5,620	2,323,168	0.65
23	Nova Brasil (Brazil)	5,486	1,819,331	0.81
24	Rádio Alvorada (Brazil)	4,947	1,157,131	1.14
25	Imagen (Mexico)	3,327	1,036,132	0.86
26	NRM (Mexico)	3,302	1,211,168	0.73
27	Radio Melodia (Brazil)	3,073	1,400,237	0.58
28	RCN (Guatemala)	2,913	981,052	0.80
29	Grupo Siete (Mexico)	2,875	680,094	1.12
30	Igreja Pentecostal Deus e Amor (Brazil)	2,523	1,018,085	0.62

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Noviembre de 2024

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	71,270	52,247,115	0.72
2	Organizacion Radial Olimpica (Colombia)	32,521	27,204,233	0.63
3	Grupo Radio Centro (Mexico)	30,108	14,344,310	1.12
4	Grupo Acir (Mexico)	25,548	15,652,047	0.86
5	CRP Radios (Peru)	24,924	19,209,131	0.69
6	Radio Mitre SA (Argentina)	17,405	9,497,775	0.96
7	Grupo Bandeirantes (Brazil)	12,071	10,940,305	0.57
8	Grupo JBFM (Brazil)	11,605	7,283,257	0.85
9	Cadena 3 Argentina (Argentina)	11,387	8,368,484	0.72
10	Grupo Alpha Media (Argentina)	11,158	9,450,254	0.62
11	Grupo Camargo de Comunicação (Brazil)	10,964	7,390,687	0.79
12	Grupo América (Argentina)	10,199	8,458,687	0.64
13	Grupo Mix de Comunicacao (Brazil)	9,137	5,029,346	0.97
14	Grupo BluRadio (Colombia)	8,922	8,951,436	0.50
15	Grupo Octubre (Argentina)	8,910	4,238,226	1.11
16	Radio Disney Latinoamérica (Latam Countries)	8,035	3,782,630	1.14
17	Radios Grupo Globo (Brazil)	7,025	6,347,957	0.57
18	Multimedios (Mexico)	5,671	3,950,469	0.76
19	MVS Radio (Mexico)	5,268	3,767,095	0.74
20	SAUDADE FM (Brazil)	4,842	4,999,109	0.52
21	Grupo Radiopolis (Colombia)	4,636	2,891,443	0.84
22	Nova Brasil (Brazil)	4,285	2,926,480	0.78
23	Radio Kiss FM (Brazil)	4,156	3,534,663	0.63
24	Rádio Alvorada (Brazil)	3,505	1,711,012	1.09
25	Radio Melodia (Brazil)	2,469	2,118,562	0.61
26	NRM (Mexico)	2,338	1,740,504	0.71
27	Igreja Pentecostal Deus e Amor (Brazil)	2,311	1,812,374	0.65
28	Imagen (Mexico)	1,986	1,228,158	0.86
29	Grupo Siete (Mexico)	1,900	905,602	1.10
30	RCN (Guatemala)	1,839	1,348,636	0.73

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Noviembre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	162,866	23,592,006	1.84
2	GalioNL	25,902	4,856,895	1.35
3	Entravision Africa	9,261	2,315,993	1.05

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	119,625	16,471,941	1.97
2	Prisa Radio (Spain and Latam Countries)	110,018	39,764,581	0.78
3	DPG Media (Netherlands)	67,350	9,864,062	1.70
4	Grupa Eurozet (Poland)	47,753	10,030,103	1.15
5	Mediahuis Radio (Netherlands)	39,656	6,416,103	1.73
6	Grupo Godó (Spain)	20,384	7,407,349	0.73
7	Karnaval.com (Turkey)	18,194	7,042,113	0.67
8	E Power Audio Sales (Netherlands)	17,715	2,877,580	1.51
9	RadiaCZ (Czech Republic)	15,726	2,192,930	1.93
10	SABC (South Africa)	15,517	5,771,150	0.70
11	RADIOPLAY Media (Bulgaria)	14,913	2,581,823	1.50
12	Active Radio A.S. (Czech Republic)	10,942	1,962,574	1.48
13	Primedia Broadcasting (South Africa)	9,261	2,315,993	1.05
14	Unidad Editorial (Spain)	6,512	3,668,894	0.47
15	Kink (Netherlands)	5,984	1,342,607	1.25
16	Organizacion Radial Olimpica (Colombia)	5,881	2,904,925	0.49
17	Medialaan (Belgium)	4,911	1,398,207	0.99
18	Vlaanderen Eén NV (Belgium)	4,610	704,019	1.63
19	NPR Member Stations (USA)	2,808	861,468	0.88
20	AccuRadio (USA)	2,716	533,378	1.36

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EMEA



Daypart: 6am-12am M-SUN
 Month: Noviembre de 2024

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	115,764	32,857,038	1.81
2	GalioNL	19,891	7,155,893	1.40
3	Entravision Africa	5,693	2,831,669	1.06

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	84,241	22,579,823	1.91
2	Prisa Radio (Spain and Latam Countries)	80,491	60,712,899	0.75
3	DPG Media (Netherlands)	45,278	12,901,795	1.75
4	Grupa Eurozet (Poland)	30,634	13,589,397	1.08
5	Mediahuis Radio (Netherlands)	28,310	8,867,459	1.69
6	Grupo Godó (Spain)	14,928	11,308,990	0.73
7	E Power Audio Sales (Netherlands)	13,995	4,397,171	1.59
8	Karnaval.com (Turkey)	12,753	10,817,852	0.64
9	SABC (South Africa)	11,480	8,841,963	0.67
10	RadiaCZ (Czech Republic)	10,140	3,094,947	1.80
11	RADIOPLAY Media (Bulgaria)	9,469	3,512,655	1.35
12	Active Radio A.S. (Czech Republic)	6,392	2,383,027	1.51
13	Primedia Broadcasting (South Africa)	5,693	2,831,669	1.06
14	Unidad Editorial (Spain)	5,408	6,113,352	0.51
15	Organizacion Radial Olimpica (Colombia)	4,494	4,322,990	0.51
16	Kink (Netherlands)	4,212	1,829,617	1.21
17	Medialaan (Belgium)	3,623	2,042,286	1.00
18	Vlaanderen Eén NV (Belgium)	3,443	1,026,863	1.75
19	NPR Member Stations (USA)	2,523	1,509,133	0.87
20	HRT Hrvatska Radiotelevizija (Croatia)	2,025	1,120,599	0.90

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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