



TRITON DIGITAL'S  
**STREAMING  
METRICS  
MONTHLY  
RANKER**

February 2024

## About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

## About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

**Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.**

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
  - The regional rankers quantify consumption based on listener location.
  - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
  - Sales Networks include both owned streams and the streams related to network affiliations.
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## About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

## Understanding the Metrics

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ( $AAS = TLH / \text{Hours in period}$ ).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

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The background is a vibrant blue gradient. It features a stylized world map composed of a grid of small dots. To the right of the map, there are several vertical bars of varying heights, resembling a bar chart. Scattered throughout the scene are various geometric shapes: circles of different sizes and colors (some light blue, some purple), and thin vertical lines. The overall aesthetic is clean, modern, and data-oriented.

# FEBRUARY 2024 RANKERS

# GLOBAL



Daypart: 6am-8pm M-F  
Month: February 2024

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,166,605	453,463,277	0.74
2	Talpa Network	162,254	25,439,327	1.85
3	Entravision Africa	7,423	2,098,144	1.02

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	433,103	190,252,935	0.65
2	Prisa Radio	220,272	85,552,847	0.73
3	Talpa Radio	123,527	18,195,460	1.96
4	NPR Member Stations	100,996	31,866,899	0.90
5	Audacy	90,899	35,258,977	0.74
6	Cumulus Streaming Network	61,497	19,554,702	0.90
7	Bell Media	45,630	10,270,746	1.27
8	Organizacion Radial Olimpica	42,237	19,539,229	0.61
9	EMF	41,390	9,160,328	1.27
10	Grupo Acir	41,037	13,632,217	0.86
11	CRP Radios	31,572	12,559,367	0.73
12	Radio Mitre SA	30,796	8,178,833	1.07
13	Cogeco Media Inc	27,402	8,238,274	0.94
14	Beasley Broadcasting Corporate	25,892	8,775,602	0.85
15	AccuRadio	24,838	4,562,750	1.56
16	Grupo Radio Centro	23,074	7,732,184	0.86
17	Hubbard Broadcasting	22,459	6,515,750	0.98
18	Commerciele Radio Nederland B.V.	21,701	4,553,117	1.25
19	Grupo Godó	19,255	7,417,573	0.75
20	Grupo Alpha Media	17,765	8,233,052	0.62
21	Univision	17,463	10,091,572	0.50
22	Grupo JBFM	17,055	6,235,280	0.79
23	Grupo BluRadio	16,852	9,614,591	0.48
24	Urban One	16,321	5,473,651	0.85
25	Karnaval.com	15,957	7,073,769	0.66
26	RADIOPLAY Media Bulgaria	13,518	2,440,128	1.61
27	Cadena 3 Argentina	13,405	5,044,426	0.77
28	RadiaCZ	13,307	2,029,350	1.85
29	Grupo Bandeirantes	12,554	6,612,388	0.53
30	Grupo Camargo de Comunicacao	12,501	4,555,282	0.80

**Notes:**

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL



Daypart: 6am-12am M-SUN  
Month: February 2024

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	813,641	551,418,745	0.75
2	Talpa Network	121,185	33,550,988	1.86
3	Entravision Africa	4,931	2,582,315	1.04

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	317,522	245,805,956	0.66
2	Prisa Radio	159,420	113,363,030	0.72
3	Talpa Radio	90,870	23,497,961	1.99
4	NPR Member Stations	80,470	43,922,044	0.93
5	Audacy	65,242	43,403,272	0.76
6	Cumulus Streaming Network	42,319	23,080,433	0.93
7	Bell Media	32,387	12,426,039	1.33
8	EMF	32,030	12,408,179	1.31
9	Organizacion Radial Olimpica	32,008	26,976,672	0.60
10	Grupo Acir	29,027	17,345,119	0.85
11	CRP Radios	23,485	17,152,215	0.70
12	Radio Mitre SA	21,545	10,467,341	1.05
13	Cogeco Media Inc	18,901	10,024,830	0.95
14	AccuRadio	17,881	5,893,131	1.55
15	Beasley Broadcasting Corporate	17,691	10,251,011	0.89
16	Commerciele Radio Nederland B.V.	17,238	6,288,409	1.28
17	Grupo Radio Centro	16,529	9,905,488	0.85
18	Hubbard Broadcasting	15,747	7,742,429	1.03
19	Grupo Godó	14,678	10,590,588	0.71
20	Grupo JBFM	13,273	8,813,911	0.77
21	Grupo Alpha Media	12,278	10,100,313	0.62
22	Karnaval.com	11,877	10,085,350	0.61
23	Univision	11,471	11,483,613	0.51
24	Urban One	11,407	6,459,085	0.90
25	Grupo BluRadio	10,795	10,992,467	0.48
26	Grupo Bandeirantes	10,166	9,641,229	0.53
27	Grupo America	10,082	7,441,122	0.69
28	Cadena 3 Argentina	9,884	7,078,714	0.72
29	Grupo Camargo de Comunicacao	9,467	6,290,081	0.78
30	RadiaCZ	9,185	2,706,388	1.71

Notes:

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# U.S.

Daypart: 6am-8pm M-F  
Month: February 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,139,056	441,917,614	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	415,459	182,331,827	0.66
2	NPR Member Stations	94,008	29,651,722	0.90
3	Audacy	90,746	35,118,891	0.74
4	Cumulus Streaming Network	60,649	19,262,874	0.90
5	EMF	40,147	8,709,238	1.29
6	Beasley Broadcasting Corporate	25,355	8,632,930	0.85
7	Hubbard Broadcasting	22,349	6,433,857	0.99
8	Univision	17,454	10,084,568	0.50
9	Urban One	16,276	5,459,854	0.85
10	AccuRadio	15,408	2,730,576	1.61
11	Salem Communications	11,646	4,105,898	0.80
12	New York Public Radio	9,915	2,337,257	1.21
13	Midwest Communications	8,644	1,819,584	1.34
14	Prisa Radio	7,934	4,584,565	0.49
15	MediaCo Holding Inc	7,195	3,631,079	0.57
16	Estrella Media	5,892	2,527,625	0.67
17	Classical KUSC/KDFC	5,850	1,198,271	1.38
18	Entravision Communications Corporation	5,269	2,551,664	0.60
19	WAMU	4,164	1,307,737	0.90
20	Lotus Communications Corp	3,766	1,667,882	0.65
21	Organizacion Radial Olimpica	3,374	1,970,186	0.49
22	Sinclair Telecable	2,691	875,519	0.88
23	ESPN Radio Corporate	2,627	1,437,588	0.52
24	Meruelo Media Holdings	2,523	1,195,293	0.61
25	Connoisseur Media	2,473	537,928	1.30
26	Grupo Acir	2,440	1,013,356	0.69
27	Grupo Radio Centro	2,218	1,112,074	0.58
28	Moody Bible Institute	2,185	778,933	0.80
29	Relevant Radio	1,975	1,055,368	0.54
30	Bob & Tom Show	1,829	1,032,536	0.50

Notes:

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# U.S.

Daypart: 6am-12am M-SUN

Month: February 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	791,990	535,149,436	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	303,727	234,713,415	0.66
2	NPR Member Stations	74,305	40,432,116	0.93
3	Audacy	65,111	43,177,960	0.77
4	Cumulus Streaming Network	41,608	22,647,782	0.93
5	EMF	31,019	11,748,521	1.34
6	Beasley Broadcasting Corporate	17,291	10,070,105	0.88
7	Hubbard Broadcasting	15,650	7,618,437	1.04
8	Univision	11,465	11,474,244	0.51
9	Urban One	11,370	6,439,772	0.90
10	AccuRadio	10,610	3,335,840	1.62
11	Salem Communications	8,069	4,759,787	0.85
12	New York Public Radio	7,955	3,190,633	1.27
13	Midwest Communications	6,066	2,235,818	1.37
14	MediaCo Holding Inc	5,796	5,070,154	0.59
15	Prisa Radio	5,576	5,623,747	0.50
16	Classical KUSC/KDFC	4,852	1,762,040	1.40
17	Estrella Media	3,632	2,746,153	0.68
18	Entravision Communications Corporation	3,382	2,823,638	0.62
19	WAMU	3,249	1,761,017	0.93
20	Organizacion Radial Olimpica	2,712	2,761,300	0.50
21	Lotus Communications Corp	2,504	1,899,985	0.68
22	ESPN Radio Corporate	1,921	1,803,398	0.54
23	Grupo Acir	1,888	1,358,232	0.71
24	Sinclair Telecable	1,828	1,008,995	0.93
25	Meruelo Media Holdings	1,808	1,481,545	0.63
26	Connoisseur Media	1,769	671,951	1.34
27	Moody Bible Institute	1,723	1,026,386	0.85
28	Grupo Radio Centro	1,573	1,380,262	0.59
29	Relevant Radio	1,364	1,259,689	0.56
30	Bob & Tom Show	1,276	1,229,751	0.52

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: February 2024



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	110,005	40,093,240	0.72
2	Grupo Acir (Mexico)	40,046	12,128,326	0.88
3	Organizacion Radial Olimpica (Colombia)	35,305	14,250,810	0.65
4	Radio Mitre SA (Argentina)	30,532	7,299,890	1.11
5	CRP Radios (Peru)	28,943	10,054,476	0.77
6	Grupo Radio Centro (Mexico)	21,718	6,382,208	0.91
7	Grupo Alpha Media (Argentina)	17,444	7,394,368	0.63
8	Grupo JBFM (Brazil)	17,306	5,811,300	0.80
9	Grupo BluRadio (Colombia)	15,977	8,123,243	0.50
10	Cadena 3 Argentina (Argentina)	13,530	4,635,726	0.78
11	Grupo Bandeirantes (Brazil)	12,636	6,056,702	0.54
12	Grupo Camargo de Comunicação (Brazil)	12,601	4,190,389	0.81
13	Grupo América (Argentina)	12,146	3,956,959	0.81
14	Grupo Mix de Comunicacao (Brazil)	11,897	3,107,233	1.03
15	Radio Disney Latinoamérica (Latam Countries)	11,061	2,268,852	1.32
16	Radios Grupo Globo (Brazil)	8,009	3,620,006	0.57
17	MVS Radio (Mexico)	7,821	2,706,254	0.77
18	Multimedios (Mexico)	6,541	2,347,517	0.74
19	Grupo Radiopolis (Colombia)	5,515	1,669,515	0.87
20	SAUDADE FM (Brazil)	5,489	1,876,716	0.78
21	Nova Brasil (Brazil)	4,936	1,477,541	0.90
22	Rádio Alvorada (Brazil)	4,339	1,111,996	1.05
23	Radio Kiss FM (Brazil)	3,845	1,036,204	1.00
24	Imagen (Mexico)	3,449	1,101,561	0.84
25	Grupo Siete (Mexico)	3,206	739,936	1.15
26	RCN (Guatemala)	2,891	918,707	0.85
27	NRM (Mexico)	2,755	976,384	0.75
28	Igreja Pentecostal Deus e Amor (Brazil)	2,422	1,477,082	0.42
29	Radios NSC (Brazil)	1,903	613,835	0.83
30	Positividade FM (Brazil)	1,524	483,390	0.85

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: February 2024

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	72,040	51,115,142	0.71
2	Grupo Acir (Mexico)	26,903	15,836,910	0.87
3	Organizacion Radial Olimpica (Colombia)	25,271	20,333,627	0.63
4	CRP Radios (Peru)	20,483	14,242,192	0.74
5	Radio Mitre SA (Argentina)	20,454	9,657,870	1.08
6	Grupo Radio Centro (Mexico)	14,827	8,428,195	0.90
7	Grupo JBFM (Brazil)	12,951	8,583,678	0.77
8	Grupo Alpha Media (Argentina)	11,498	9,367,278	0.63
9	Grupo Bandeirantes (Brazil)	9,929	9,409,089	0.53
10	Grupo América (Argentina)	9,637	7,021,245	0.70
11	Cadena 3 Argentina (Argentina)	9,629	6,831,130	0.72
12	Grupo BluRadio (Colombia)	9,601	9,492,517	0.49
13	Grupo Camargo de Comunicação (Brazil)	9,185	6,067,611	0.78
14	Grupo Mix de Comunicacao (Brazil)	8,080	4,350,233	0.96
15	Radio Disney Latinoamérica (Latam Countries)	7,322	3,072,456	1.23
16	Radios Grupo Globo (Brazil)	6,387	5,814,498	0.55
17	MVS Radio (Mexico)	5,073	3,396,733	0.76
18	Multimedios (Mexico)	4,644	3,328,296	0.72
19	SAUDADE FM (Brazil)	4,181	2,874,534	0.75
20	Nova Brasil (Brazil)	3,836	2,327,088	0.85
21	Grupo Radiopolis (Colombia)	3,715	2,232,342	0.85
22	Rádio Alvorada (Brazil)	3,144	1,624,616	1.00
23	Radio Kiss FM (Brazil)	2,762	1,509,467	0.95
24	Igreja Pentecostal Deus e Amor (Brazil)	2,230	2,503,135	0.44
25	Grupo Siete (Mexico)	2,115	961,991	1.12
26	Imagen (Mexico)	2,111	1,297,280	0.84
27	NRM (Mexico)	2,006	1,400,038	0.74
28	RCN (Guatemala)	1,845	1,213,187	0.78
29	Rede Transamerica (Brazil)	1,455	2,077,924	0.36
30	Radios NSC (Brazil)	1,368	905,387	0.78

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: February 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	167,610	24,333,037	1.80
2	Entravision Africa	7,742	2,073,179	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	128,193	17,551,554	2.00
2	Prisa Radio (Spain and Latam Countries)	109,378	37,348,211	0.79
3	DPG Media (Netherlands)	60,708	8,806,632	1.90
4	Mediahuis Radio (Netherlands)	33,010	5,528,059	1.65
5	Commerciele Radio Nederland B.V.(Netherlands)	22,048	4,233,594	1.37
6	Grupo Godó (Spain)	19,896	7,072,307	0.71
7	Karnaval.com (Turkey)	16,322	6,563,590	0.68
8	RADIOPLAY Media (Bulgaria)	14,054	2,296,230	1.54
9	RadiaCZ (Czech Republic)	13,891	1,936,624	1.97
10	SABC (South Africa)	11,853	4,481,709	0.71
11	Active Radio A.S. (Czech Republic)	10,129	1,843,297	1.42
12	Primedia Broadcasting (South Africa)	7,742	2,073,179	1.02
13	Unidad Editorial (Spain)	7,211	3,828,385	0.51
14	Organizacion Radial Olimpica (Colombia)	4,995	2,524,093	0.51
15	Kink (Netherlands)	4,973	1,031,049	1.41
16	Medialaan (Belgium)	4,756	1,286,242	1.00
17	Vlaanderen Eén NV (Belgium)	4,594	669,456	1.90
18	Challenge Records (Netherlands)	3,167	551,794	1.47
19	HRT Hrvatska Radiotelevizija	2,789	714,577	1.05
20	NPR Member Stations (USA)	2,776	887,430	0.85

**Notes:**

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# EMEA



Daypart: 6am-12am M-SUN  
Month: February 2024

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	120,122	32,902,557	1.85
2	Entravision Africa	4,848	2,520,073	1.04

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	90,328	23,160,222	2.00
2	Prisa Radio (Spain and Latam Countries)	80,743	55,683,132	0.78
3	DPG Media (Netherlands)	41,739	11,393,044	1.92
4	Mediahuis Radio (Netherlands)	24,502	7,758,014	1.70
5	Commerciele Radio Nederland B.V.(Netherlands)	16,921	6,060,371	1.48
6	Grupo Godó (Spain)	14,583	10,487,206	0.68
7	Karnaval.com (Turkey)	11,633	9,786,735	0.64
8	RadiaCZ (Czech Republic)	9,111	2,660,769	1.80
9	RADIOPLAY Media (Bulgaria)	9,032	3,040,048	1.46
10	SABC (South Africa)	8,639	6,673,622	0.65
11	Active Radio A.S. (Czech Republic)	6,076	2,233,279	1.34
12	Unidad Editorial (Spain)	5,982	6,354,199	0.50
13	Primedia Broadcasting (South Africa)	4,848	2,520,073	1.04
14	Organizacion Radial Olimpica (Colombia)	3,700	3,562,613	0.51
15	Kink (Netherlands)	3,574	1,387,340	1.40
16	Medialaan (Belgium)	3,512	1,825,613	1.00
17	Vlaanderen Eén NV (Belgium)	3,434	957,177	1.92
18	Challenge Records (Netherlands)	2,743	938,100	1.46
19	NPR Member Stations (USA)	2,497	1,520,510	0.84
20	HRT Hrvatska Radiotelevizija	2,074	1,105,984	0.99

**Notes:**

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## Resources

### **Access the Monthly Rankers:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Contact Us**

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

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