



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Mayo de 2024

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS MAYO DE 2024

GLOBAL

Daypart: 6am-8pm M-F
Month: Mayo de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,155,494	517,417,738	0.70
2	Talpa Network	148,773	25,808,504	1.83
3	GalioNL	22,827	5,162,581	1.23
4	Entravision Africa	8,562	2,315,609	1.15

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	432,816	218,613,521	0.62
2	Prisa Radio	218,014	93,307,148	0.73
3	Talpa Radio	113,262	18,354,115	1.95
4	NPR Member Stations	93,285	32,411,398	0.89
5	Audacy	83,705	38,319,554	0.68
6	Cumulus Streaming Network	60,386	21,578,367	0.87
7	Bell Media	44,741	10,427,121	1.34
8	EMF	43,344	10,212,117	1.30
9	Organizacion Radial Olimpica	41,464	20,993,980	0.61
10	Grupo Acir	38,707	14,244,021	0.85
11	CRP Radios	35,961	15,669,554	0.72
12	Grupo Radio Centro	34,373	10,669,622	1.02
13	Radio Mitre SA	33,915	9,441,532	1.12
14	Cogeco Media Inc	26,781	8,994,740	0.92
15	Beasley Broadcasting Corporate	26,402	10,497,776	0.80
16	AccuRadio	22,461	4,674,396	1.51
17	Hubbard Broadcasting	22,117	7,332,804	0.94
18	Grupo JBFM	18,535	7,185,043	0.81
19	Grupo Godó	18,388	7,588,769	0.76
20	Grupo Alpha Media	18,080	8,998,696	0.63
21	Univision	17,304	10,731,766	0.51
22	Karnaval.com	16,897	8,653,451	0.63
23	Grupo BluRadio	16,757	10,337,799	0.49
24	E Power Audio Sales	16,624	3,415,605	1.53
25	Cadena 3 Argentina	15,820	6,678,097	0.74
26	Urban One	15,650	6,103,236	0.80
27	Grupo Camargo de Comunicacao	13,625	5,183,801	0.83
28	Grupo America	13,306	5,810,568	0.71
29	Grupo Bandeirantes	13,220	7,357,833	0.55
30	SABC	12,885	5,792,706	0.68

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Mayo de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	826,550	629,256,776	0.72
2	Talpa Network	113,296	34,171,163	1.83
3	GalioNL	18,507	7,189,358	1.25
4	Entravision Africa	5,839	2,842,510	1.16

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	324,555	280,716,641	0.64
2	Prisa Radio	159,970	122,120,725	0.71
3	Talpa Radio	84,932	23,656,949	1.98
4	NPR Member Stations	74,796	43,952,466	0.92
5	Audacy	62,762	48,259,576	0.71
6	Cumulus Streaming Network	42,936	25,673,989	0.91
7	EMF	33,989	13,818,580	1.33
8	Bell Media	32,444	12,558,000	1.41
9	Organizacion Radial Olimpica	32,148	28,535,123	0.61
10	Grupo Acir	27,676	17,860,006	0.85
11	CRP Radios	26,919	20,994,427	0.70
12	Radio Mitre SA	23,581	11,614,364	1.10
13	Grupo Radio Centro	23,508	12,853,889	1.00
14	Beasley Broadcasting Corporate	18,748	12,552,066	0.82
15	Cogeco Media Inc	18,712	10,743,968	0.94
16	AccuRadio	16,343	5,989,638	1.50
17	Hubbard Broadcasting	15,815	8,659,564	0.99
18	Grupo JBFM	14,408	9,794,689	0.81
19	Grupo Godó	14,210	10,745,956	0.73
20	E Power Audio Sales	13,736	4,873,651	1.55
21	Karnaval.com	12,799	12,266,278	0.58
22	Grupo Alpha Media	12,688	10,840,999	0.64
23	Univision	11,587	12,227,528	0.52
24	Urban One	11,415	7,472,371	0.83
25	Cadena 3 Argentina	11,386	8,705,887	0.71
26	Grupo BluRadio	10,946	11,705,217	0.49
27	Grupo Bandeirantes	10,795	10,398,622	0.56
28	Grupo America	10,727	8,807,640	0.66
29	Grupo Camargo de Comunicacao	10,369	7,004,933	0.82
30	SABC	10,080	8,044,506	0.67

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Mayo de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,127,748	504,150,276	0.70

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	414,672	209,295,612	0.63
2	NPR Member Stations	87,394	30,223,975	0.90
3	Audacy	83,605	38,166,264	0.69
4	Cumulus Streaming Network	59,536	21,252,428	0.87
5	EMF	41,962	9,712,610	1.33
6	Beasley Broadcasting Corporate	25,810	10,322,461	0.79
7	Hubbard Broadcasting	22,008	7,242,159	0.95
8	Univision	17,304	10,731,627	0.51
9	Urban One	15,604	6,087,315	0.80
10	AccuRadio	13,690	2,769,699	1.55
11	Salem Communications	11,002	4,477,785	0.76
12	Midwest Communications	8,881	2,132,551	1.29
13	New York Public Radio	8,625	2,378,757	1.13
14	Prisa Radio	8,131	5,117,258	0.50
15	MediaCo Holding Inc	7,234	3,719,928	0.61
16	Entravision Communications Corporation	5,392	2,912,007	0.59
17	Classical KUSC/KDFC	5,339	1,198,806	1.38
18	Estrella Media	4,608	2,267,376	0.64
19	Lotus Communications Corp	3,863	1,822,850	0.67
20	WAMU	3,754	1,304,974	0.89
21	SummitMedia LLC	3,704	1,312,703	0.88
22	Organizacion Radial Olimpica	3,517	2,243,153	0.49
23	Sinclair Telecable	2,753	1,014,195	0.85
24	Connoisseur Media	2,623	614,501	1.33
25	Meruelo Media Holdings	2,591	1,372,095	0.60
26	ESPN Radio Corporate	2,584	1,714,470	0.47
27	Grupo Acir	2,318	1,110,675	0.66
28	Grupo Radio Centro	2,286	1,260,788	0.57
29	Moody Bible Institute	2,107	836,512	0.78
30	Relevant Radio	1,845	1,117,184	0.52

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Mayo de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	804,441	610,748,758	0.72

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,175	267,825,411	0.64
2	NPR Member Stations	69,561	40,597,676	0.93
3	Audacy	62,670	48,000,849	0.71
4	Cumulus Streaming Network	42,209	25,192,966	0.91
5	EMF	32,866	13,106,518	1.35
6	Beasley Broadcasting Corporate	18,288	12,318,885	0.82
7	Hubbard Broadcasting	15,720	8,526,367	1.00
8	Univision	11,586	12,227,355	0.52
9	Urban One	11,377	7,450,337	0.83
10	AccuRadio	9,524	3,369,681	1.54
11	Salem Communications	7,727	5,148,561	0.81
12	New York Public Radio	6,921	3,148,845	1.19
13	Midwest Communications	6,440	2,653,383	1.31
14	MediaCo Holding Inc	5,851	5,043,166	0.64
15	Prisa Radio	5,809	6,230,983	0.51
16	Classical KUSC/KDFC	4,437	1,726,604	1.40
17	Entravision Communications Corporation	3,542	3,223,291	0.61
18	WAMU	2,954	1,726,085	0.92
19	Estrella Media	2,910	2,457,152	0.65
20	Organizacion Radial Olimpica	2,870	3,109,304	0.51
21	SummitMedia LLC	2,699	1,622,050	0.90
22	Lotus Communications Corp	2,632	2,070,761	0.70
23	ESPN Radio Corporate	2,035	2,315,714	0.48
24	Connoisseur Media	1,926	773,206	1.35
25	Sinclair Telecable	1,909	1,166,565	0.90
26	Meruelo Media Holdings	1,859	1,677,583	0.61
27	Grupo Acir	1,809	1,475,238	0.67
28	Moody Bible Institute	1,687	1,099,026	0.84
29	Grupo Radio Centro	1,645	1,557,055	0.58
30	Hearst Radio	1,316	1,059,850	0.67

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Mayo de 2024



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	109,135	43,326,445	0.73
2	Grupo Acir (Mexico)	37,763	12,611,835	0.87
3	Organizacion Radial Olimpica (Colombia)	34,223	15,164,604	0.65
4	Radio Mitre SA (Argentina)	33,861	8,512,016	1.15
5	Grupo Radio Centro (Mexico)	33,608	9,148,794	1.08
6	CRP Radios (Peru)	33,359	12,750,499	0.76
7	Grupo JBFM (Brazil)	18,832	6,722,663	0.82
8	Grupo Alpha Media (Argentina)	17,843	8,160,351	0.64
9	Cadena 3 Argentina (Argentina)	16,141	6,216,636	0.76
10	Grupo BluRadio (Colombia)	15,888	8,682,994	0.51
11	Grupo Camargo de Comunicação (Brazil)	13,755	4,778,694	0.85
12	Grupo Bandeirantes (Brazil)	13,363	6,781,046	0.56
13	Grupo América (Argentina)	13,152	5,177,339	0.73
14	Grupo Mix de Comunicacao (Brazil)	13,010	3,627,317	1.06
15	Radio Disney Latinoamérica (Latam Countries)	11,293	2,589,428	1.29
16	Radios Grupo Globo (Brazil)	8,253	3,845,134	0.61
17	MVS Radio (Mexico)	7,649	2,942,089	0.75
18	Multimedios (Mexico)	7,617	2,780,805	0.80
19	SAUDADE FM (Brazil)	5,862	2,263,531	0.76
20	Grupo Radiopolis (Colombia)	5,133	1,612,552	0.92
21	Nova Brasil (Brazil)	5,112	1,645,879	0.91
22	Rádio Alvorada (Brazil)	4,880	1,262,812	1.13
23	Radio Kiss FM (Brazil)	4,049	1,188,753	1.00
24	Imagen (Mexico)	3,366	1,167,177	0.85
25	Grupo Siete (Mexico)	2,973	735,378	1.17
26	RCN (Guatemala)	2,948	1,074,125	0.81
27	NRM (Mexico)	2,804	1,068,307	0.77
28	Igreja Pentecostal Deus e Amor (Brazil)	2,712	1,386,464	0.54
29	Radios NSC (Brazil)	1,895	672,969	0.83
30	Positividade FM (Brazil)	1,582	538,432	0.87

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Mayo de 2024

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	72,488	54,404,905	0.72
2	Grupo Acir (Mexico)	25,629	16,215,516	0.86
3	Organizacion Radial Olimpica (Colombia)	25,082	21,213,331	0.64
4	CRP Radios (Peru)	23,721	17,657,410	0.73
5	Radio Mitre SA (Argentina)	22,500	10,753,174	1.13
6	Grupo Radio Centro (Mexico)	21,724	11,184,134	1.06
7	Grupo JBFM (Brazil)	14,071	9,538,081	0.81
8	Grupo Alpha Media (Argentina)	11,884	10,053,736	0.64
9	Cadena 3 Argentina (Argentina)	11,106	8,397,589	0.72
10	Grupo Bandeirantes (Brazil)	10,555	10,153,998	0.56
11	Grupo América (Argentina)	10,290	8,360,604	0.67
12	Grupo Camargo de Comunicação (Brazil)	10,069	6,750,457	0.82
13	Grupo BluRadio (Colombia)	9,736	10,031,803	0.50
14	Grupo Mix de Comunicacao (Brazil)	8,867	4,932,464	0.99
15	Radio Disney Latinoamérica (Latam Countries)	7,498	3,364,203	1.23
16	Radios Grupo Globo (Brazil)	6,714	6,149,784	0.59
17	Multimedios (Mexico)	5,396	3,907,495	0.76
18	MVS Radio (Mexico)	5,016	3,643,644	0.75
19	SAUDADE FM (Brazil)	4,467	3,344,572	0.73
20	Nova Brasil (Brazil)	4,022	2,486,587	0.89
21	Rádio Alvorada (Brazil)	3,543	1,782,653	1.09
22	Grupo Radiópolis (Colombia)	3,531	2,137,651	0.90
23	Radio Kiss FM (Brazil)	2,915	1,667,406	0.97
24	Igreja Pentecostal Deus e Amor (Brazil)	2,503	2,323,445	0.57
25	Imagen (Mexico)	2,096	1,367,174	0.84
26	NRM (Mexico)	2,053	1,499,482	0.75
27	Grupo Siete (Mexico)	1,993	942,734	1.15
28	RCN (Guatemala)	1,903	1,416,200	0.74
29	Rede Transamerica (Brazil)	1,454	2,125,808	0.38
30	Radios NSC (Brazil)	1,369	934,458	0.81

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Mayo de 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	153,003	24,604,249	1.79
2	GalioNL	22,893	4,753,772	1.26
3	Entravision Africa	8,906	2,316,872	1.21

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	116,911	17,615,764	1.92
2	Prisa Radio (Spain and Latam Countries)	107,343	40,870,942	0.75
3	DPG Media (Netherlands)	57,335	9,306,068	1.85
4	Mediahuis Radio (Netherlands)	32,499	6,135,045	1.61
5	Grupo Godó (Spain)	19,034	7,264,624	0.75
6	Karnaval.com (Turkey)	17,186	7,989,312	0.65
7	E Power Audio Sales (Netherlands)	16,578	3,112,232	1.48
8	SABC (South Africa)	13,357	5,477,209	0.74
9	RadiaCZ (Czech Republic)	13,133	2,404,047	1.59
10	RADIOPLAY Media (Bulgaria)	12,771	2,601,551	1.40
11	Active Radio A.S. (Czech Republic)	9,182	1,987,671	1.33
12	Primedia Broadcasting (South Africa)	8,906	2,316,872	1.21
13	Unidad Editorial (Spain)	7,279	4,368,210	0.47
14	Organizacion Radial Olimpica (Colombia)	5,061	2,722,478	0.59
15	Medialaan (Belgium)	4,906	1,531,527	0.91
16	Kink (Netherlands)	4,485	1,054,412	1.28
17	Vlaanderen Eén NV (Belgium)	4,389	737,877	1.61
18	HRT Hrvatska Radiotelevizija (Croatia)	2,546	774,894	0.97
19	AccuRadio (USA)	2,496	540,748	1.25
20	NPR Member Stations (USA)	2,484	880,046	0.79

Notes:

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EMEA



Daypart: 6am-12am M-SUN
 Month: Mayo de 2024

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	112,383	33,550,208	1.71
2	GalioNL	18,033	6,897,893	1.38
3	Entravision Africa	5,741	2,768,380	1.18

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	84,463	23,339,353	1.98
2	Prisa Radio (Spain and Latam Countries)	80,554	60,428,414	0.74
3	DPG Media (Netherlands)	40,494	12,068,871	1.85
4	Mediahuis Radio (Netherlands)	24,568	8,550,363	1.52
5	Grupo Godó (Spain)	14,134	10,672,910	0.72
6	E Power Audio Sales (Netherlands)	13,305	4,622,149	1.59
7	Karnaval.com (Turkey)	12,548	11,923,475	0.60
8	SABC (South Africa)	9,974	7,948,636	0.70
9	RadiaCZ (Czech Republic)	8,857	3,213,168	1.48
10	RADIOPLAY Media (Bulgaria)	8,579	3,516,476	1.32
11	Unidad Editorial (Spain)	5,969	7,002,936	0.47
12	Primedia Broadcasting (South Africa)	5,741	2,768,380	1.18
13	Active Radio A.S. (Czech Republic)	5,567	2,340,497	1.27
14	Organizacion Radial Olimpica (Colombia)	3,847	3,845,411	0.57
15	Medialaan (Belgium)	3,737	2,179,415	0.98
16	Vlaanderen Eén NV (Belgium)	3,352	1,044,273	1.66
17	Kink (Netherlands)	3,277	1,415,174	1.31
18	NPR Member Stations (USA)	2,234	1,479,680	0.83
19	HRT Hrvatska Radiotelevizija (Croatia)	1,916	1,156,490	0.93
20	AccuRadio (USA)	1,900	785,658	1.27

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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