



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Septiembre 2024

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
-

Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS SEPTIEMBRE 2024

GLOBAL

Daypart: 6am-8pm M-F
Month: Septiembre 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,140,445	496,458,054	0.66
2	Talpa Network	146,851	22,850,978	1.86
3	GalioNL	23,299	4,848,038	1.23
4	Entravision Africa	8,593	2,057,448	1.19

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	426,974	211,531,221	0.58
2	Prisa Radio	217,946	85,656,031	0.72
3	Talpa Radio	106,548	15,539,294	1.98
4	NPR Member Stations	98,922	32,547,993	0.86
5	Audacy	87,790	38,406,170	0.66
6	Cumulus Streaming Network	62,579	21,833,171	0.82
7	Organizacion Radial Olimpica	49,786	23,011,537	0.61
8	Grupo Radio Centro	42,775	11,987,513	1.03
9	EMF	42,654	9,446,767	1.27
10	Bell Media	41,195	9,540,309	1.23
11	CRP Radios	39,383	15,999,294	0.71
12	Grupo Acir	38,913	13,105,773	0.85
13	Grupa Eurozet	33,605	7,593,829	1.27
14	Radio Mitre SA	28,781	8,573,795	0.96
15	Beasley Broadcasting Corporate	24,698	9,527,210	0.75
16	Cogeco Media Inc	23,423	7,102,786	0.94
17	AccuRadio	22,235	4,127,616	1.54
18	Hubbard Broadcasting	21,692	6,665,790	0.93
19	Grupo BluRadio	18,960	10,633,038	0.49
20	Grupo JBFM	18,944	6,873,711	0.79
21	Grupo Alpha Media	17,864	8,175,944	0.62
22	Karnaval.com	17,742	8,031,291	0.65
23	Grupo Godó	17,615	6,599,695	0.76
24	Cadena 3 Argentina	16,894	6,550,464	0.74
25	E Power Audio Sales	16,546	3,088,272	1.54
26	Univision	16,013	9,286,719	0.50
27	Urban One	15,663	5,819,734	0.77
28	Grupo Bandeirantes	15,567	7,695,000	0.57
29	Grupo Camargo de Comunicacao	14,696	5,347,982	0.80
30	Grupo America	14,396	5,913,482	0.69

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Septiembre 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	789,322	623,711,389	0.67
2	Talpa Network	107,846	30,927,246	1.86
3	GalioNL	18,412	6,934,334	1.25
4	Entravision Africa	5,640	2,596,221	1.09

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,793	281,005,641	0.59
2	Prisa Radio	155,857	116,305,695	0.71
3	NPR Member Stations	77,914	46,044,657	0.89
4	Talpa Radio	77,533	20,722,831	2.00
5	Audacy	64,215	50,222,574	0.68
6	Cumulus Streaming Network	42,919	26,895,407	0.84
7	Organizacion Radial Olimpica	38,113	33,002,811	0.61
8	EMF	32,525	13,291,996	1.28
9	Bell Media	29,107	11,776,070	1.30
10	CRP Radios	28,635	22,273,286	0.68
11	Grupo Radio Centro	27,883	14,583,559	1.01
12	Grupo Acir	27,044	16,951,985	0.84
13	Grupa Eurozet	21,758	9,760,742	1.18
14	Radio Mitre SA	19,539	11,021,039	0.93
15	Beasley Broadcasting Corporate	16,703	11,550,424	0.77
16	Cogeco Media Inc	16,038	8,822,703	0.95
17	AccuRadio	15,834	5,479,881	1.53
18	Hubbard Broadcasting	15,005	8,052,781	0.98
19	Grupo JBFM	14,365	9,751,023	0.78
20	Grupo Godó	13,482	9,887,669	0.72
21	E Power Audio Sales	13,453	4,585,671	1.56
22	Karnaval.com	13,092	11,888,307	0.59
23	Grupo Bandeirantes	12,287	11,205,132	0.57
24	Grupo Alpha Media	12,286	10,283,918	0.63
25	Grupo BluRadio	11,840	12,232,596	0.49
26	Cadena 3 Argentina	11,827	8,838,024	0.71
27	Grupo America	11,399	9,424,152	0.64
28	SABC	11,123	8,956,159	0.64
29	Urban One	10,794	7,034,588	0.81
30	Grupo Camargo de Comunicacao	10,790	7,493,025	0.77

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-8pm M-F
Month: Septiembre 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,112,529	483,657,689	0.66

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	408,467	202,346,516	0.58
2	NPR Member Stations	92,989	30,529,653	0.86
3	Audacy	87,737	38,377,116	0.66
4	Cumulus Streaming Network	61,758	21,522,281	0.82
5	EMF	41,209	8,965,670	1.29
6	Beasley Broadcasting Corporate	24,155	9,380,785	0.74
7	Hubbard Broadcasting	21,582	6,583,730	0.93
8	Univision	16,013	9,286,703	0.50
9	Urban One	15,611	5,802,374	0.77
10	AccuRadio	13,533	2,434,126	1.58
11	Salem Communications	11,051	4,221,022	0.74
12	MediaCo Holding Inc	10,984	5,723,860	0.54
13	New York Public Radio	9,342	2,313,516	1.15
14	Midwest Communications	8,597	1,975,037	1.23
15	Prisa Radio	8,255	4,882,038	0.49
16	Classical KUSC/KDFC	5,430	1,170,771	1.32
17	Entravision Communications Corporation	5,261	2,709,274	0.56
18	WAMU	4,319	1,501,965	0.82
19	Lotus Communications Corp	4,046	1,838,633	0.63
20	SummitMedia LLC	3,825	1,305,871	0.83
21	Organizacion Radial Olimpica	3,822	2,260,499	0.49
22	ESPN Radio Corporate	3,346	2,157,113	0.44
23	Sinclair Telecable	2,875	1,045,823	0.79
24	Connoisseur Media	2,536	577,792	1.25
25	Grupo Acir	2,357	1,040,506	0.65
26	Meruelo Media Holdings	2,335	1,242,838	0.55
27	Grupo Radio Centro	2,278	1,194,349	0.55
28	Moody Bible Institute	1,994	742,305	0.76
29	Federated Media	1,895	612,603	0.89
30	Relevant Radio	1,873	1,077,994	0.50

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-12am M-SUN
Month: Septiembre 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	767,322	605,136,000	0.67

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	296,237	267,786,023	0.59
2	NPR Member Stations	72,634	42,769,039	0.89
3	Audacy	64,169	50,173,231	0.68
4	Cumulus Streaming Network	42,245	26,420,733	0.84
5	EMF	31,370	12,577,571	1.30
6	Beasley Broadcasting Corporate	16,305	11,361,204	0.76
7	Hubbard Broadcasting	14,909	7,923,918	0.99
8	Urban One	10,751	7,009,903	0.81
9	Univision	10,255	10,691,293	0.51
10	AccuRadio	9,169	3,042,210	1.59
11	MediaCo Holding Inc	7,889	7,533,337	0.55
12	Salem Communications	7,475	4,949,939	0.79
13	New York Public Radio	7,309	3,195,794	1.20
14	Midwest Communications	5,976	2,497,573	1.26
15	Prisa Radio	5,687	6,059,875	0.50
16	Classical KUSC/KDFC	4,418	1,746,888	1.33
17	WAMU	3,328	2,092,340	0.84
18	Entravision Communications Corporation	3,294	3,027,428	0.58
19	Organizacion Radial Olimpica	3,113	3,308,058	0.50
20	SummitMedia LLC	2,734	1,707,284	0.84
21	ESPN Radio Corporate	2,686	3,281,875	0.43
22	Lotus Communications Corp	2,627	2,126,496	0.66
23	Sinclair Telecable	1,892	1,215,129	0.83
24	Grupo Acir	1,793	1,427,048	0.67
25	Connoisseur Media	1,775	728,094	1.28
26	Meruelo Media Holdings	1,634	1,573,502	0.56
27	Grupo Radio Centro	1,596	1,515,294	0.56
28	Moody Bible Institute	1,582	1,012,454	0.82
29	Relevant Radio	1,266	1,297,934	0.52
30	Federated Media	1,235	701,235	0.93

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM

Daypart: 6am-7pm M-F
Month: Septiembre 2024



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	110,775	40,269,706	0.72
2	Grupo Radio Centro (Mexico)	42,550	10,526,477	1.08
3	Organizacion Radial Olimpica (Colombia)	42,343	17,153,062	0.65
4	Grupo Acir (Mexico)	37,993	11,615,604	0.87
5	CRP Radios (Peru)	37,064	13,276,136	0.74
6	Radio Mitre SA (Argentina)	28,690	7,741,373	0.98
7	Grupo JBFM (Brazil)	19,281	6,438,928	0.80
8	Grupo BluRadio (Colombia)	17,955	9,005,796	0.50
9	Grupo Alpha Media (Argentina)	17,626	7,411,538	0.63
10	Cadena 3 Argentina (Argentina)	17,216	6,123,711	0.75
11	Grupo Bandeirantes (Brazil)	15,841	7,166,161	0.58
12	Grupo Camargo de Comunicação (Brazil)	14,891	4,952,144	0.81
13	Grupo América (Argentina)	14,209	5,244,615	0.71
14	Grupo Mix de Comunicacao (Brazil)	13,121	3,416,770	1.03
15	Grupo Octubre (Argentina)	12,453	2,877,046	1.15
16	Radio Disney Latinoamérica (Latam Countries)	12,243	2,679,195	1.24
17	Radios Grupo Globo (Brazil)	8,793	3,922,903	0.58
18	MVS Radio (Mexico)	8,210	2,876,533	0.76
19	Multimedios (Mexico)	7,845	2,605,695	0.80
20	SAUDADE FM (Brazil)	6,213	2,626,456	0.63
21	Grupo Radiopolis (Colombia)	5,928	1,830,156	0.85
22	Radio Kiss FM (Brazil)	5,359	2,153,872	0.67
23	Nova Brasil (Brazil)	5,282	1,628,839	0.87
24	Rádio Alvorada (Brazil)	5,015	1,211,478	1.11
25	Imagen (Mexico)	3,263	1,052,263	0.83
26	RCN (Guatemala)	3,020	987,600	0.82
27	NRM (Mexico)	2,980	1,043,439	0.76
28	Grupo Siete (Mexico)	2,777	647,806	1.13
29	Igreja Pentecostal Deus e Amor (Brazil)	2,342	1,005,315	0.58
30	Radios NSC (Brazil)	1,911	651,612	0.79

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM



Daypart: 6am-12am M-SUN
Month: Septiembre 2024

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	71,223	52,031,802	0.72
2	Organizacion Radial Olimpica (Colombia)	30,531	25,340,614	0.63
3	Grupo Radio Centro (Mexico)	26,152	12,954,571	1.07
4	CRP Radios (Peru)	25,607	19,167,801	0.71
5	Grupo Acir (Mexico)	25,027	15,368,439	0.86
6	Radio Mitre SA (Argentina)	18,630	10,241,402	0.96
7	Grupo JBFM (Brazil)	14,038	9,497,088	0.78
8	Grupo Bandeirantes (Brazil)	12,035	10,950,560	0.57
9	Cadena 3 Argentina (Argentina)	11,558	8,556,904	0.71
10	Grupo Alpha Media (Argentina)	11,517	9,555,587	0.63
11	Grupo América (Argentina)	10,955	8,965,650	0.64
12	Grupo BluRadio (Colombia)	10,504	10,497,543	0.50
13	Grupo Camargo de Comunicação (Brazil)	10,492	7,253,430	0.77
14	Grupo Octubre (Argentina)	8,739	4,294,940	1.08
15	Grupo Mix de Comunicacao (Brazil)	8,640	4,781,126	0.96
16	Radio Disney Latinoamérica (Latam Countries)	7,881	3,645,828	1.16
17	Radios Grupo Globo (Brazil)	6,967	6,567,184	0.55
18	Multimedios (Mexico)	5,396	3,728,301	0.77
19	MVS Radio (Mexico)	5,231	3,705,498	0.74
20	SAUDADE FM (Brazil)	4,672	4,300,378	0.58
21	Nova Brasil (Brazil)	4,087	2,584,602	0.84
22	Grupo Radiópolis (Colombia)	4,013	2,507,476	0.84
23	Radio Kiss FM (Brazil)	3,919	3,238,243	0.65
24	Rádio Alvorada (Brazil)	3,509	1,758,782	1.06
25	Igreja Pentecostal Deus e Amor (Brazil)	2,177	1,808,970	0.61
26	NRM (Mexico)	2,115	1,503,196	0.75
27	Imagen (Mexico)	1,943	1,245,919	0.83
28	RCN (Guatemala)	1,880	1,338,392	0.75
29	Grupo Siete (Mexico)	1,805	858,795	1.10
30	Rede Transamerica (Brazil)	1,399	2,022,516	0.37

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-7pm M-F
Month: Septiembre 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	151,408	21,838,096	1.79
2	GalioNL	23,393	4,451,485	1.41
3	Entravision Africa	8,947	2,060,988	1.12

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	110,153	14,917,015	1.97
2	Prisa Radio (Spain and Latam Countries)	105,534	36,705,718	0.80
3	DPG Media (Netherlands)	61,856	9,024,364	1.86
4	Mediahuis Radio (Netherlands)	37,871	6,245,500	1.49
5	Grupa Eurozet (Poland)	35,074	7,232,978	1.35
6	Grupo Godó (Spain)	18,160	6,278,530	0.76
7	Karnaval.com (Turkey)	18,132	7,440,768	0.64
8	E Power Audio Sales (Netherlands)	16,500	2,796,404	1.64
9	RadiaCZ (Czech Republic)	14,848	2,133,693	1.74
10	SABC (South Africa)	14,449	5,590,700	0.72
11	RADIOPLAY Media (Bulgaria)	13,450	2,450,333	1.52
12	Active Radio A.S. (Czech Republic)	10,268	1,955,468	1.38
13	Primedia Broadcasting (South Africa)	8,947	2,060,988	1.12
14	Unidad Editorial (Spain)	7,371	3,955,655	0.50
15	Organizacion Radial Olimpica (Colombia)	5,280	2,621,485	0.51
16	Medialaan (Belgium)	4,987	1,421,377	0.98
17	Kink (Netherlands)	4,969	1,102,374	1.19
18	Vlaanderen Eén NV (Belgium)	4,551	739,264	1.68
19	HRT Hrvatska Radiotelevizija (Croatia)	2,633	680,320	1.02
20	NPR Member Stations (USA)	2,567	821,952	0.75

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA



Daypart: 6am-12am M-SUN
 Month: Septiembre 2024

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	106,981	30,387,354	1.81
2	GalioNL	17,902	6,605,100	1.50
3	Entravision Africa	5,550	2,532,654	1.10

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	77,815	57,178,287	0.74
2	Talpa Radio (Netherlands)	77,061	20,428,100	2.04
3	DPG Media (Netherlands)	41,717	11,889,679	1.84
4	Mediahuis Radio (Netherlands)	26,960	8,672,433	1.50
5	Grupa Eurozet (Poland)	21,486	9,549,091	1.25
6	Grupo Godó (Spain)	13,403	9,815,221	0.68
7	E Power Audio Sales (Netherlands)	12,992	4,305,270	1.67
8	Karnaval.com (Turkey)	12,847	11,583,449	0.63
9	SABC (South Africa)	11,012	8,864,454	0.65
10	RadiaCZ (Czech Republic)	9,616	3,069,194	1.49
11	RADIOPLAY Media (Bulgaria)	8,777	3,470,716	1.30
12	Unidad Editorial (Spain)	6,042	6,706,669	0.48
13	Active Radio A.S. (Czech Republic)	6,030	2,406,770	1.33
14	Primedia Broadcasting (South Africa)	5,550	2,532,654	1.10
15	Organizacion Radial Olimpica (Colombia)	4,064	3,948,906	0.56
16	Medialaan (Belgium)	3,649	2,088,727	0.95
17	Kink (Netherlands)	3,461	1,495,993	1.24
18	Vlaanderen Eén NV (Belgium)	3,377	1,063,143	1.68
19	NPR Member Stations (USA)	2,324	1,464,591	0.76
20	HRT Hrvatska Radiotelevizija (Croatia)	1,982	1,117,466	0.98

Notes:

• Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
