



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Agosto 2025

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o AAS representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o THL se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o SS se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o ATSL se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a solid blue color with various abstract elements. There are several halftone patterns (dotted areas) in different shades of blue, some of which form the outlines of continents. There are also vertical and horizontal lines, circles of different sizes, and some larger, fainter shapes that look like stylized buildings or structures. The overall aesthetic is modern and technological.

RANKERS AGOSTO 2025

GLOBAL

Daypart: 6am-8pm M-F
Month: Agosto 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,092,659	473,836,207	0.66
2	Talpa Network*	125,661	19,583,287	1.86
3	GalioNL*	23,346	4,735,470	1.25
4	365 Digital*	8,431	2,347,518	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	422,926	206,026,333	0.59
2	Prisa Radio*	202,175	80,068,511	0.72
3	NPR Member Stations	91,345	29,885,012	0.87
4	Talpa Radio*	91,245	13,306,283	1.98
5	Audacy	81,101	31,023,803	0.75
6	Grupo Radio Centro	61,321	15,183,089	1.17
7	Cumulus Streaming Network	54,403	18,294,794	0.85
8	Organizacion Radial Olimpica	53,419	24,857,073	0.61
9	EMF	51,024	11,826,464	1.22
10	Grupa Eurozet*	48,092	12,229,723	1.13
11	Grupo Acir	42,369	14,165,982	0.86
12	Bell Media	33,774	7,816,111	1.23
13	Radio Mitre SA	29,025	7,633,712	1.07
14	Hubbard Broadcasting	20,777	6,654,432	0.89
15	Cadena 3 Argentina	20,759	7,424,300	0.80
16	Cogeco Media Inc	20,756	5,022,712	1.17
17	Beasley Broadcasting Corporate	20,735	8,107,153	0.74
18	AccuRadio	20,334	4,257,231	1.37
19	Grupo Bandeirantes	20,328	10,592,164	0.54
20	Grupo BluRadio	20,128	10,948,129	0.50
21	SABC*	18,986	8,143,521	0.64
22	E Power Audio Sales	16,681	3,066,313	1.57
23	Karnaval.com*	16,590	7,753,610	0.63
24	Grupo Camargo de Comunicacao	16,549	5,527,207	0.87
25	Grupo Mix de Comunicacao	15,933	4,481,996	1.03
26	RadiaCZ*	15,361	2,808,609	1.55
27	Urban One	15,313	5,919,581	0.74
28	Grupo Alpha Media	14,593	6,900,183	0.60
29	Grupo America	14,472	5,988,041	0.69
30	Grupo JBFM	14,213	4,892,329	0.84

*A number of clients in the EMEA region experienced data collection issues through a portion of the period

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Agosto 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	753,428	611,596,175	0.67
2	Talpa Network*	93,627	27,848,062	1.86
3	GalioNL*	18,782	7,133,615	1.28
4	365 Digital*	5,349	2,849,135	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	307,238	281,209,885	0.60
2	Prisa Radio*	144,064	112,163,233	0.70
3	NPR Member Stations	72,903	44,128,854	0.90
4	Talpa Radio*	67,288	18,622,554	1.99
5	Audacy	60,067	43,313,990	0.76
6	Organizacion Radial Olimpica	41,075	37,001,060	0.60
7	EMF	38,845	17,217,876	1.22
8	Grupo Radio Centro	38,633	18,319,046	1.16
9	Cumulus Streaming Network	36,914	22,461,347	0.89
10	Grupa Eurozet*	32,713	16,983,265	1.05
11	Grupo Acir	29,567	18,777,167	0.86
12	Bell Media	23,868	9,977,535	1.30
13	Radio Mitre SA	19,746	10,229,242	1.04
14	Grupo Bandeirantes	15,744	15,401,396	0.55
15	SABC*	14,833	12,292,997	0.64
16	Hubbard Broadcasting	14,374	8,311,785	0.94
17	Cogeco Media Inc	14,264	6,201,925	1.24
18	AccuRadio	14,238	5,615,728	1.39
19	Cadena 3 Argentina	14,135	9,998,463	0.77
20	Beasley Broadcasting Corporate	13,872	9,876,421	0.77
21	E Power Audio Sales	13,706	4,750,482	1.59
22	Grupo BluRadio	12,447	12,822,281	0.51
23	Grupo Camargo de Comunicacao	12,274	8,164,799	0.83
24	Karnaval.com*	12,265	12,136,259	0.56
25	Grupo America	11,461	9,908,693	0.63
26	Grupo Mix de Comunicacao	11,078	6,289,321	0.97
27	Grupo JBFM	10,762	7,228,568	0.82
28	RadiaCZ*	10,605	4,072,638	1.42
29	Urban One	10,431	7,251,749	0.78
30	Grupo Alpha Media	10,319	9,116,914	0.61

*A number of clients in the EMEA region experienced data collection issues through a portion of the period

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Agosto 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,064,078	460,586,386	0.66

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	404,158	196,787,900	0.59
2	NPR Member Stations	86,364	28,285,105	0.86
3	Audacy	81,056	30,997,936	0.75
4	Cumulus Streaming Network	53,667	18,029,104	0.85
5	EMF	49,508	11,298,640	1.23
6	Hubbard Broadcasting	20,678	6,584,287	0.89
7	Beasley Broadcasting Corporate	20,283	7,979,959	0.73
8	Urban One	15,269	5,903,479	0.74
9	Univision	12,797	6,874,424	0.54
10	AccuRadio	12,677	2,896,872	1.26
11	MediaCo Holding Inc	9,241	4,124,705	0.64
12	Midwest Communications	8,550	2,044,570	1.19
13	New York Public Radio	8,193	1,819,557	1.28
14	Prisa Radio	7,849	4,722,084	0.48
15	Salem Communications	7,140	3,095,176	0.65
16	Classical KUSC/KDFC	5,086	986,823	1.45
17	Organizacion Radial Olimpica	4,413	2,428,674	0.52
18	Entravision Communications Corporation	4,210	2,257,600	0.54
19	Lotus Communications Corp	4,131	1,864,419	0.64
20	WAMU	3,989	1,561,031	0.73
21	SummitMedia LLC	3,701	1,255,306	0.84
22	Sinclair Telecable	2,667	1,017,165	0.76
23	ESPN Radio Corporate	2,415	1,571,475	0.44
24	Grupo Acir	2,401	1,043,245	0.66
25	Meruelo Media Holdings	2,236	1,161,392	0.56
26	Grupo Radio Centro	2,218	1,113,133	0.58
27	Connoisseur Media	2,128	492,199	1.24
28	Relevant Radio	1,745	1,065,154	0.47
29	Moody Bible Institute	1,712	614,044	0.79
30	Federated Media	1,701	564,463	0.86

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Agosto 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	730,889	591,581,840	0.67

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	292,423	267,298,604	0.60
2	NPR Member Stations	68,390	41,405,456	0.90
3	Audacy	60,029	43,270,892	0.76
4	EMF	37,623	16,402,208	1.24
5	Cumulus Streaming Network	36,310	22,047,839	0.89
6	Hubbard Broadcasting	14,287	8,200,066	0.95
7	Beasley Broadcasting Corporate	13,536	9,702,829	0.77
8	Urban One	10,395	7,227,758	0.78
9	AccuRadio	8,423	3,617,143	1.28
10	Univision	8,164	8,078,928	0.55
11	MediaCo Holding Inc	6,454	5,261,469	0.67
12	New York Public Radio	6,326	2,573,651	1.33
13	Midwest Communications	5,979	2,669,983	1.22
14	Prisa Radio	5,361	5,969,088	0.49
15	Salem Communications	4,633	3,631,547	0.69
16	Classical KUSC/KDFC	4,188	1,535,930	1.48
17	Organizacion Radial Olimpica	3,668	3,727,933	0.54
18	WAMU	3,050	2,283,765	0.73
19	Lotus Communications Corp	2,656	2,170,598	0.67
20	Entravision Communications Corporation	2,633	2,584,958	0.56
21	SummitMedia LLC	2,606	1,630,124	0.87
22	Grupo Acir	1,824	1,457,849	0.69
23	ESPN Radio Corporate	1,821	2,219,547	0.45
24	Sinclair Telecable	1,742	1,194,181	0.80
25	Grupo Radio Centro	1,527	1,427,522	0.59
26	Meruelo Media Holdings	1,514	1,449,380	0.58
27	Connoisseur Media	1,503	647,629	1.27
28	Moody Bible Institute	1,383	870,482	0.87
29	Relevant Radio	1,188	1,342,389	0.49
30	Hearst Radio	1,132	853,833	0.71

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Agosto 2025



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	110,714	39,832,567	0.73
2	Grupo Radio Centro (Mexico)	62,117	13,779,291	1.21
3	Organizacion Radial Olimpica (Colombia)	45,527	18,810,463	0.63
4	Grupo Acir (Mexico)	41,474	12,603,876	0.88
5	Radio Mitre SA (Argentina)	29,003	6,928,388	1.10
6	Cadena 3 Argentina (Argentina)	21,264	7,011,888	0.81
7	Grupo Bandeirantes (Brazil)	20,682	9,775,553	0.55
8	Grupo BluRadio (Colombia)	18,717	9,202,557	0.51
9	Grupo Camargo de Comunicação (Brazil)	16,805	5,064,363	0.89
10	Grupo Mix de Comunicacao (Brazil)	16,351	4,168,950	1.06
11	Grupo Alpha Media (Argentina)	14,500	6,307,679	0.61
12	Grupo JBFM (Brazil)	14,452	4,559,450	0.85
13	Grupo América (Argentina)	14,295	5,268,238	0.71
14	Grupo Octubre (Argentina)	13,964	3,335,440	1.12
15	Radio Disney Latinoamérica (Latam Countries)	11,340	2,530,416	1.21
16	Rádios Grupo Globo (Brazil)	10,718	4,696,459	0.59
17	MVS Radio (Mexico)	8,954	3,108,078	0.77
18	Multimedios (Mexico and Costa Rica)	8,949	2,796,861	0.85
19	Nova Brasil (Brazil)	6,879	2,273,723	0.81
20	Grupo Radiópolis (Colombia)	6,798	2,023,156	0.88
21	Radio Melodia (Brazil)	6,749	2,738,529	0.65
22	Radio Kiss FM (Brazil)	6,175	2,725,179	0.61
23	SAUDADE FM (Brazil)	6,148	2,759,755	0.60
24	Rádio Alvorada (Brazil)	5,771	1,335,456	1.16
25	RCN (Guatemala)	3,468	1,156,652	0.80
26	NRM (Mexico)	3,428	1,229,848	0.75
27	Imagen (Mexico)	3,341	1,052,397	0.85
28	Igreja Pentecostal Deus e Amor (Brazil)	3,094	1,161,317	0.66
29	Grupo Siete (Mexico)	2,732	683,878	1.06
30	GRPCOM Rádios (Brazil)	2,572	687,337	1.01

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Agosto 2025

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	70,548	52,947,646	0.72
2	Grupo Radio Centro (Mexico)	36,971	16,784,060	1.21
3	Organizacion Radial Olimpica (Colombia)	33,002	29,082,484	0.61
4	Grupo Acir (Mexico)	27,516	17,151,383	0.88
5	Radio Mitre SA (Argentina)	18,901	9,588,493	1.06
6	Grupo Bandeirantes (Brazil)	15,468	15,113,729	0.55
7	Cadena 3 Argentina (Argentina)	13,849	9,725,441	0.78
8	Grupo Camargo de Comunicação (Brazil)	11,974	7,918,083	0.83
9	Grupo América (Argentina)	11,035	9,465,947	0.63
10	Grupo BluRadio (Colombia)	10,869	10,945,457	0.51
11	Grupo Mix de Comunicacao (Brazil)	10,814	6,067,709	0.98
12	Grupo JBFM (Brazil)	10,495	7,029,698	0.82
13	Grupo Alpha Media (Argentina)	9,733	8,552,153	0.62
14	Grupo Octubre (Argentina)	9,732	5,091,426	1.05
15	Radios Grupo Globo (Brazil)	8,311	7,752,000	0.58
16	Radio Disney Latinoamérica (Latam Countries)	7,401	3,642,771	1.12
17	Multimedios (Mexico and Costa Rica)	6,286	4,215,801	0.82
18	MVS Radio (Mexico)	5,717	4,129,274	0.76
19	Nova Brasil (Brazil)	5,346	3,738,042	0.79
20	Radio Melodia (Brazil)	5,161	4,158,010	0.67
21	SAUDADE FM (Brazil)	4,764	5,629,153	0.47
22	Grupo Radiopolis (Colombia)	4,563	2,855,315	0.87
23	Radio Kiss FM (Brazil)	4,442	4,265,834	0.58
24	Rádio Alvorada (Brazil)	4,051	2,011,407	1.11
25	Igreja Pentecostal Deus e Amor (Brazil)	2,818	2,094,035	0.71
26	NRM (Mexico)	2,485	1,855,813	0.74
27	RCN (Guatemala)	2,130	1,586,269	0.74
28	Imagen (Mexico)	1,963	1,264,542	0.85
29	Grupo Siete (Mexico)	1,833	951,297	1.05
30	Rede Transamerica (Brazil)	1,771	2,580,883	0.38

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Agosto 2025



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network*	129,053	18,638,890	1.87
2	GalioNL*	23,275	4,317,818	1.48
3	365 Digital*	8,823	2,270,820	1.06

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)*	93,984	12,716,688	2.03
2	Prisa Radio (Spain and Latam Countries)*	90,177	31,867,503	0.72
3	DPG Media (Netherlands)	57,247	8,212,588	1.88
4	Grupa Eurozet (Poland)*	49,193	11,364,853	1.15
5	Mediahuis Radio (Netherlands)*	31,895	5,256,104	1.60
6	SABC (South Africa)*	19,704	7,667,371	0.69
7	Karnaval.com (Turkey)*	16,870	7,087,524	0.70
8	E Power Audio Sales (Netherlands)	16,499	2,746,564	1.68
9	RadiaCZ (Czech Republic)*	15,942	2,656,741	1.64
10	RADIOPLAY Media (Bulgaria)*	13,221	2,577,562	1.45
11	Grupo Godó (Spain)*	11,431	4,225,154	0.73
12	Primedia Broadcasting (South Africa)*	8,823	2,270,820	1.06
13	Active Radio A.S. (Czech Republic)*	7,969	1,458,166	1.45
14	Unidad Editorial (Spain)*	6,786	3,677,600	0.52
15	Organizacion Radial Olimpica (Colombia)	5,117	2,381,457	0.56
16	Kink (Netherlands)*	5,108	1,092,502	1.25
17	Vlaanderen Eén NV (Belgium)*	4,474	705,621	1.60
18	Medialaan (Belgium)*	3,863	1,384,802	0.69
19	EHR.fm (Latvia)*	2,915	877,324	0.90
20	HRT Hrvatska Radiotelevizija (Croatia)*	2,342	643,754	1.00

*A number of clients in the EMEA region experienced data collection issues through a portion of the period

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EMEA

Daypart: 6am-12am M-SUN
Month: Agosto 2025



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network*	92,870	27,338,779	1.88
2	GalioNL*	18,232	6,780,903	1.46
3	365 Digital*	5,283	2,799,007	1.05

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)*	67,134	52,271,188	0.69
2	Talpa Radio (Netherlands)*	66,851	18,320,051	2.14
3	DPG Media (Netherlands)	39,535	11,541,803	1.87
4	Grupa Eurozet (Poland)*	31,799	16,328,108	1.11
5	Mediahuis Radio (Netherlands)*	23,116	7,634,993	1.65
6	SABC (South Africa)*	14,730	12,197,105	0.72
7	E Power Audio Sales (Netherlands)	13,200	4,435,800	1.73
8	Karnaval.com (Turkey)*	12,062	11,839,440	0.58
9	RadiaCZ (Czech Republic)*	10,540	4,023,767	1.39
10	Grupo Godó (Spain)*	8,953	7,451,016	0.64
11	RADIOPLAY Media (Bulgaria)*	8,665	3,854,035	1.23
12	Unidad Editorial (Spain)*	5,555	6,535,214	0.48
13	Primedia Broadcasting (South Africa)*	5,283	2,799,007	1.05
14	Active Radio A.S. (Czech Republic)*	4,813	1,998,393	1.30
15	Organizacion Radial Olimpica (Colombia)	3,949	3,748,471	0.60
16	Kink (Netherlands)*	3,719	1,588,710	1.24
17	Vlaanderen Eén NV (Belgium)*	3,406	1,095,287	1.73
18	Medialaan (Belgium)*	2,938	2,142,787	0.72
19	EHR.fm (Latvia)*	2,128	1,390,157	0.89
20	NPR Member Stations (USA)	1,950	1,175,711	0.91

*A number of clients in the EMEA region experienced data collection issues through a portion of the period

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
