

The World's Most Powerful Solution for Enterprise Podcasting

Trusted by Over 70,000 Podcasts Worldwide

Omny Studio is the premier enterprise podcasting platform built for large networks and commercial broadcasters. With advanced analytics, dynamic ad insertion, and powerful content management tools, it delivers everything you need to manage, grow, and monetize your podcasting operation, all in one place.

Feature-Rich Podcast Hosting

Scalable Podcast Hosting and Distribution

Unlimited, Secure, and Safe Storage

Never worry about running out of space. With unlimited storage and automatic backups, your content is always secure.

Multi-Show Management

Switch between shows to easily maintain control over an entire podcast network from one central dashboard.

Compatible Audio Conversion

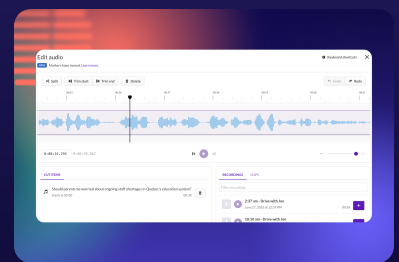
Upload your audio from the most common audio formats including MP3, AAC, WAV, and uncompressed AIFF to ensure your content is available for every podcast directory and app.

Scalable Podcast Publishing

Upload multiple files at once and assign titles, episode-level artwork, and rich text descriptions with embeddable links.

Multi-Playlist Management

Create a best-of compilation or separate playlists for recurring segments, saving you time planning and managing content for your shows.



Streamlined Publishing and Sharing

Upload Once, Publish Everywhere.

Secure Distribution

Provide an enhanced experience for select listeners, such as an ad-free version of a feed for podcast subscribers or private content for specific members.

Customized Embed Players

Customize mobile-friendly audio players to match your brand style and colors, and make your content available in multiple languages.

Visualized Audio

Omny's integration with Headliner enables you to create audiograms and social videos without the hassle of managing separate logins or re-uploading audio.

Seamless Social Media Sharing

Simply post episodes to social media and leverage each episode's shareable Omny.fm page that includes a web player, social share, and subscribe link.

Shareable & Accurate Transcriptions

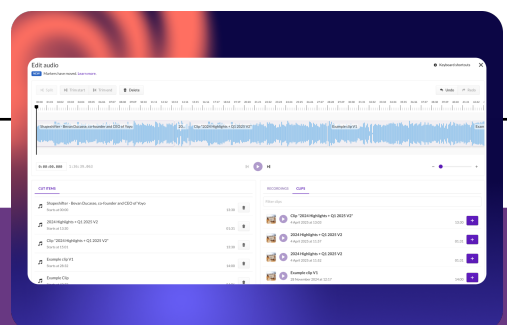
Transcribe your podcasts to help listeners easily navigate to key moments while boosting discoverability through improved SEO and shareable highlights.

Flexible Episode Scheduling

Publish your shows ahead of time and change an episode's status from public to private through our wide array of scheduling capabilities.

Live to On-Demand Publishing

Automatically record live radio broadcasts and publish them for on-demand listening with Omny's recording agents.



Robust Editing Capabilities

Powerful Tools to Enhance Your Audio

Web-Based Audio Editor

Fine-tune your audio using the sophisticated yet simple drag and-drop audio editor without downloading any software, enabling you to edit your content on any device and from any location.

Seamless Volume Normalization

Control the volume of your podcast content by automatically applying compression or processing to your audio, ensuring a clear and consistent listening experience for your audience.

Automated Intro & Outro

Add your precomposed station ID or podcast intro and outro with seamless fade transitions to standardize your podcasts and increase your brand awareness.

Sophisticated Features

Enterprise-Ready Infrastructure

Podcast Importer

Seamlessly migrate your podcast from another service by automatically copying all your existing metadata.

Developer Extensions

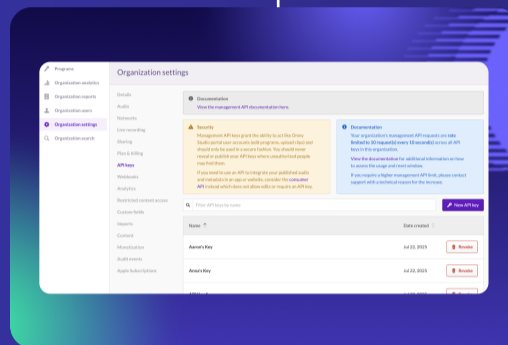
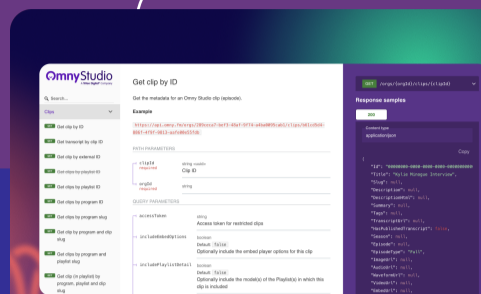
Control third-party embed players with the player.js API, and set up automations with webhooks.

Multiple Users & Permissions

Assign users specific, feature-based permissions at the organization, network, or program level—so stakeholders can access analytics without editing content or making accidental changes.

Secure Access

With Omny's enterprise-grade authentication and storage security measures, you can rest assured that your content and data is protected from any unauthorized users.



Developer APIs

Use the flexibility of our APIs to feed your content into your own custom audio players or apps.

Triton's Podcast Metrics

Third-Party Industry Measurement

Comprehensive Podcast Measurement

Independent, consistent third-party measurement from the authority on podcast distribution, eliminating reliance on self-reported data.

Reliable Data

IABv2 certified with IVT Fraud Filtration techniques. Metrics normalized to consolidate across hosts and enable direct comparability.

Save, Schedule & Distribute Reports

Save your favorite custom reports on audience segments and regularly automate distribution of your reports directly to your inbox.

Market-Specific Podcast Reports

Podcast Metrics rankings of top podcasts by region give buyers the data they need to make informed advertising decisions.

Global Podcast Metrics Rankers

Our Podcast Reports are currently available for the United States, Australia, and Latin America, and coming soon in the UK and The Netherlands.

Insightful Analytics

Understand your audience's podcast consumption, including Downloads (gross), Downloads (net), Listeners (net) and Downloaded Hours (net).

Custom Reporting

Customize your reports for your unique needs for trends and data by market, program, episode, and more.



Programmatic Supply-Side Platform (SSP)

Third-Party Industry Measurement

Private Deals

Instantly activate the best possible deal for you and your preferred partner without Triton intervention.

Open Marketplace

Leverage additional revenue opportunities with Triton's Open Marketplace to drive additional revenue.

Total Control

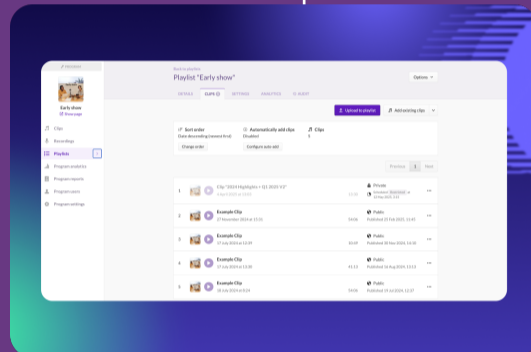
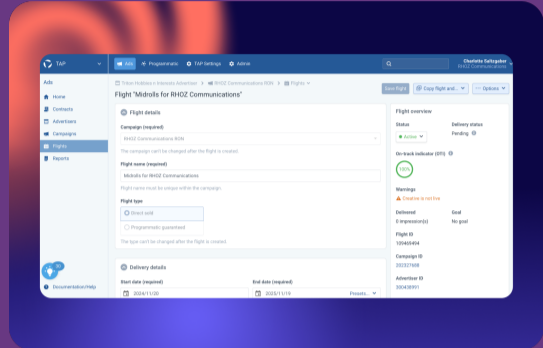
Advanced monetization tool for publishers who want full control over their inventory.

Transparent

Never incur buy-side fees, fully understand purchased pubs, and always have access to show publishers' sell rate.

DSP Agnostic

Integrated with 60+ of the world's leading DSPs who compete for last touch and best price.



AI-Powered Podcast Intelligence Through Sounder

Automatic Transcription

Get **high-quality, time-stamped transcripts** automatically generated for your episodes, perfect for accessibility and easy editing.

Smart Chapter Markers & Title Suggestions

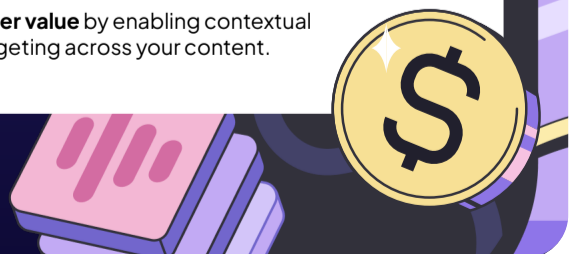
Automatically **break your episodes into meaningful segments** with **AI-generated chapter markers and titles**, making it easier to understand content at a glance.

Content Tools

Quickly create **show notes, summaries, articles, and social media copy**, saving your team time while enhancing promotion and discoverability.

Contextual & Brand Suitability Targeting

Unlock **greater advertiser value** by enabling contextual and brand suitability targeting across your content.



Video Podcasting

Streamlining Podcast **Creation** and **Monetization**



Streamlined Workflow

Upload video once and Omny automatically generates and distributes both video and audio versions of your episode.



Control Over Monetization

Manage and deliver ads on your video episodes through TAP on supported platforms, with built-in forecasting and reporting to help optimize revenue.



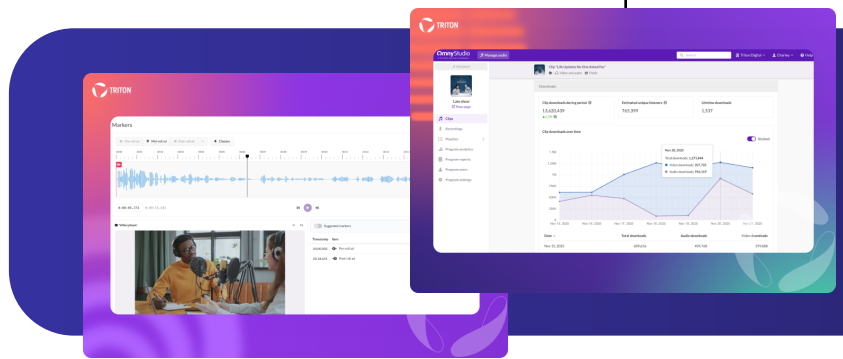
Distribution to Major Platforms

Publish video directly to Apple Podcasts, with support for Spotify and YouTube coming soon.



Integrate Video into Your Own Website

Embed video directly on your app or website using Omny's built-in players, or pull video from your RSS feed for custom integrations.



Seamless Monetization

Leverage Dynamic Audio Ads to Generate Revenue for Your Podcasts

Geographic Targeting

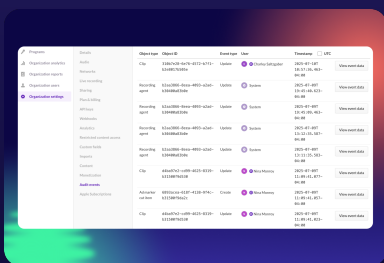
Leverage Triton Digital's TAP to deliver audio ads with pinpoint geographic precision, boosting relevance and impact in local markets.

Diverse Partner Ecosystem

Omny Studio is integrated with many of the world's leading audio advertising technology platforms to provide you with a solution that best fits your needs.

Flexible Ad Placement

Leverage Omny's integration with Triton's flexible ad server to seamlessly insert pre, mid, and post-roll audio ads into your content.



Global Inventory Access

Leverage Triton Digital's audio supply-side platform (SSP), one of the world's premium audio ad exchanges, to gain access to quality content and location-targeted spots.

Compelling Video Ads

Further engage your listeners and enhance the overall listening experience for your web-based audience with engaging pre-roll video ads by using our custom embeddable players.

Insightful Analytics

The World's Leading On-Demand Audio Analytics

Detailed Analytics

Access hourly, daily, or monthly IAB-certified data on podcast consumption, including insights into the source, apps, devices and location in which they were downloaded.

Valuable Consumption Data

Measure listening time and retention across Omny webpages and embed players to gain deeper insight into how audiences consume your podcasts.

Exportable Reports

Generate and download easily digestible CSV reports to enable you to sort and build relevant reports for further insight into your audio consumption.

Analytics Data Export

Pivot your data to extract insights from download data exported to your own cloud storage account.

