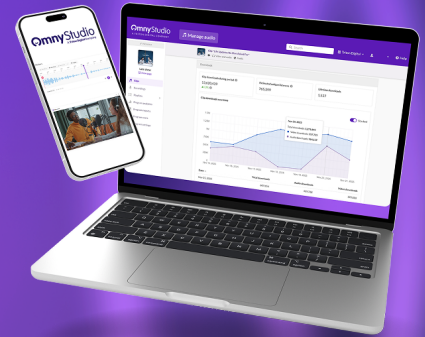


OMNY STUDIO VIDEO PODCASTING

Expand Your Podcast Beyond Audio

Podcasting is evolving. Audiences aren't just listening anymore they're watching, sharing, and engaging across platforms. Video podcasting opens the door to greater discoverability, stronger audience connection, and new revenue streams.

With Omny Studio, making that shift is seamless.



Create Once, Distribute Everywhere

Omny simplifies video podcasting from the start. Upload your video a single time, and the platform **automatically generates both audio and video versions** of your episode. From there, you can publish across major platforms, extending your reach without adding complexity to your workflow.



Built for Scale and Simplicity

Designed for enterprise teams, Omny Studio supports **high-volume video and audio publishing** with secure, reliable infrastructure. Whether you're managing one show or an entire network, everything lives in one centralized platform—giving you full control without added operational lift.



Unlock New Revenue Opportunities

Video brings new monetization potential. With Omny Studio, you can seamlessly insert **pre-roll, mid-roll, and post-roll ads** into your video content. Powered by Triton's ad technology, you gain precise targeting, campaign forecasting, and access to global demand—helping you maximize the value of every impression.



Drive Deeper Engagement

Video creates a richer, more immersive experience for your audience. Omny's embeddable players allow you to **showcase video directly on your website or app**, while supporting engaging formats like pre-roll video ads. The result is more time spent, stronger connection, and higher impact.



Ready for What's Now and Next

Publish video podcasts directly to Apple Podcasts, with additional platform support continuing to expand. As audience behavior shifts, Omny ensures your content is **positioned wherever listeners and viewers are consuming**.



Flexible, Open, and In Your Control

Whether you embed video players on your site or power custom experiences through RSS feeds, Omny Studio gives you the flexibility to **integrate video into your broader content strategy** on your terms.

Video podcasting doesn't have to mean more complexity. With Omny Studio, it means **more reach, more engagement, and more revenue**—all from a single, streamlined workflow.



OmnyStudio
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