



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Agosto 2024

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a vibrant blue with a digital aesthetic. It features a world map composed of a grid of small dots, with some dots highlighted in a slightly different shade. Vertical bars of varying heights and widths are scattered across the scene, resembling data visualization. There are also several thin vertical lines and small circles, some of which are connected by lines, suggesting a network or data flow. The overall effect is one of modern technology and data analysis.

RANKERS AGOSTO 2024

GLOBAL

Daypart: 6am-8pm M-F
Month: Agosto 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,119,361	502,553,292	0.67
2	Talpa Network	130,433	21,215,085	1.86
3	GalioNL	21,086	4,565,117	1.23
4	Entravision Africa	9,009	2,225,932	1.21

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	425,825	219,040,790	0.59
2	Prisa Radio	194,410	81,814,286	0.71
3	NPR Member Stations	98,135	34,159,825	0.85
4	Talpa Radio	96,589	14,611,949	2.00
5	Audacy	77,775	34,531,728	0.68
6	Cumulus Streaming Network	62,004	22,351,106	0.83
7	EMF	43,813	10,226,813	1.26
8	Organizacion Radial Olimpica	43,588	20,651,306	0.63
9	Grupo Radio Centro	42,421	11,840,001	1.08
10	Grupo Acir	37,589	13,514,135	0.84
11	CRP Radios	36,702	15,643,375	0.71
12	Bell Media	36,049	8,195,818	1.31
13	Radio Mitre SA	31,870	9,112,237	1.04
14	Beasley Broadcasting Corporate	23,285	9,042,676	0.78
15	AccuRadio	21,681	4,216,738	1.54
16	Hubbard Broadcasting	21,380	6,774,008	0.94
17	Cogeco Media Inc	21,199	5,666,469	1.11
18	Grupo JBFM	19,581	7,378,729	0.80
19	Grupo Alpha Media	18,393	8,818,938	0.62
20	Karnaval.com	17,132	8,287,766	0.63
21	Cadena 3 Argentina	16,602	6,710,056	0.74
22	Grupo BluRadio	16,441	9,657,059	0.49
23	Univision	15,837	9,610,484	0.50
24	Urban One	15,612	5,916,414	0.79
25	E Power Audio Sales	15,507	3,072,906	1.52
26	Grupo Bandeirantes	15,359	8,128,249	0.56
27	Grupo Camargo de Comunicacao	14,679	5,583,974	0.80
28	SABC	14,626	6,256,229	0.68
29	Grupo America	14,614	6,002,004	0.72
30	RadiaCZ	13,476	2,338,898	1.71

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
 Month: Agosto 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	781,938	627,353,276	0.68
2	Talpa Network	98,530	29,259,276	1.86
3	GalioNL	17,071	6,654,320	1.24
4	Entravision Africa	5,963	2,801,918	1.17

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	313,506	290,812,130	0.59
2	Prisa Radio	141,389	110,760,417	0.69
3	NPR Member Stations	78,153	48,255,197	0.88
4	Talpa Radio	72,112	19,788,763	2.01
5	Audacy	57,515	44,745,137	0.70
6	Cumulus Streaming Network	42,506	26,833,917	0.86
7	EMF	33,759	14,301,084	1.28
8	Organizacion Radial Olimpica	33,626	29,560,909	0.62
9	Grupo Radio Centro	28,017	14,402,423	1.07
10	CRP Radios	27,326	21,873,415	0.68
11	Grupo Acir	26,578	17,456,634	0.83
12	Bell Media	26,158	10,295,864	1.38
13	Radio Mitre SA	21,852	11,639,279	1.02
14	Beasley Broadcasting Corporate	15,915	10,758,246	0.81
15	AccuRadio	15,522	5,592,420	1.52
16	Hubbard Broadcasting	14,972	8,188,370	0.99
17	Grupo JBFM	14,969	10,339,470	0.79
18	Cogeco Media Inc	14,786	6,947,372	1.15
19	Karnaval.com	13,066	12,570,675	0.58
20	E Power Audio Sales	12,848	4,607,096	1.53
21	Grupo Alpha Media	12,713	10,936,658	0.63
22	Grupo Bandeirantes	12,386	11,964,227	0.56
23	Cadena 3 Argentina	11,781	9,017,133	0.71
24	Grupo America	11,600	9,475,117	0.67
25	SABC	11,342	8,975,758	0.67
26	Grupo Camargo de Comunicacao	11,005	7,764,913	0.78
27	Urban One	10,863	7,138,886	0.83
28	Grupo BluRadio	10,520	11,205,674	0.49
29	Univision	10,325	11,107,916	0.51
30	Grupo Godó	9,752	7,705,481	0.69

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Agosto 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,092,196	489,751,617	0.67

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	407,789	209,905,213	0.59
2	NPR Member Stations	92,454	32,015,934	0.86
3	Audacy	77,734	34,508,927	0.68
4	Cumulus Streaming Network	61,204	22,035,988	0.83
5	EMF	42,443	9,752,312	1.28
6	Beasley Broadcasting Corporate	22,773	8,898,649	0.77
7	Hubbard Broadcasting	21,270	6,686,937	0.95
8	Univision	15,837	9,610,470	0.50
9	Urban One	15,561	5,900,431	0.79
10	AccuRadio	13,481	2,522,116	1.60
11	Salem Communications	11,411	4,576,842	0.74
12	New York Public Radio	8,741	2,154,433	1.21
13	Midwest Communications	8,650	2,077,565	1.24
14	Prisa Radio	7,859	4,963,508	0.48
15	MediaCo Holding Inc	6,393	3,560,407	0.54
16	Entravision Communications Corporation	5,325	2,860,946	0.57
17	Classical KUSC/KDFC	5,219	1,230,763	1.26
18	Estrella Media	4,353	2,035,655	0.65
19	Lotus Communications Corp	4,137	1,960,852	0.64
20	WAMU	4,032	1,458,001	0.82
21	SummitMedia LLC	3,794	1,351,195	0.84
22	Organizacion Radial Olimpica	3,463	2,097,550	0.50
23	Sinclair Telecable	2,881	1,078,624	0.81
24	ESPN Radio Corporate	2,602	1,724,932	0.45
25	Connoisseur Media	2,492	562,795	1.32
26	Meruelo Media Holdings	2,378	1,254,515	0.58
27	Grupo Acir	2,282	1,068,379	0.64
28	Grupo Radio Centro	2,270	1,215,218	0.57
29	Moody Bible Institute	1,995	775,202	0.77
30	Federated Media	1,960	617,415	0.95

Notes:

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U.S.

Daypart: 6am-12am M-SUN
Month: Agosto 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	760,367	608,838,224	0.68

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	299,219	277,685,370	0.59
2	NPR Member Stations	73,085	44,827,143	0.88
3	Audacy	57,478	44,707,940	0.70
4	Cumulus Streaming Network	41,849	26,358,855	0.86
5	EMF	32,643	13,592,871	1.30
6	Beasley Broadcasting Corporate	15,534	10,572,717	0.81
7	Hubbard Broadcasting	14,875	8,053,461	1.00
8	Urban One	10,822	7,115,893	0.83
9	Univision	10,325	11,107,895	0.51
10	AccuRadio	9,176	3,152,365	1.59
11	Salem Communications	7,785	5,341,897	0.78
12	New York Public Radio	6,882	3,000,462	1.25
13	Midwest Communications	6,117	2,630,914	1.26
14	Prisa Radio	5,489	6,130,887	0.49
15	MediaCo Holding Inc	5,121	5,064,326	0.56
16	Classical KUSC/KDFC	4,365	1,805,504	1.32
17	Entravision Communications Corporation	3,408	3,215,675	0.58
18	WAMU	3,149	2,031,760	0.84
19	Organizacion Radial Olimpica	2,821	3,049,403	0.51
20	Lotus Communications Corp	2,712	2,243,369	0.66
21	SummitMedia LLC	2,700	1,710,432	0.86
22	Estrella Media	2,676	2,242,926	0.66
23	ESPN Radio Corporate	1,977	2,373,182	0.45
24	Sinclair Telecable	1,932	1,252,736	0.85
25	Connoisseur Media	1,793	716,476	1.36
26	Grupo Acir	1,767	1,467,962	0.66
27	Meruelo Media Holdings	1,681	1,586,288	0.59
28	Grupo Radio Centro	1,605	1,545,506	0.57
29	Moody Bible Institute	1,596	1,059,195	0.82
30	Federated Media	1,293	707,641	1.00

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Agosto 2024



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	105,193	41,553,533	0.70
2	Grupo Radio Centro (Mexico)	42,123	10,356,871	1.14
3	Organizacion Radial Olimpica (Colombia)	37,034	15,397,048	0.66
4	Grupo Acir (Mexico)	36,634	11,959,998	0.85
5	CRP Radios (Peru)	34,533	13,036,595	0.74
6	Radio Mitre SA (Argentina)	31,849	8,246,154	1.07
7	Grupo JBFM (Brazil)	19,938	6,916,475	0.81
8	Grupo Alpha Media (Argentina)	18,203	8,025,085	0.63
9	Cadena 3 Argentina (Argentina)	16,944	6,262,877	0.75
10	Grupo Bandeirantes (Brazil)	15,608	7,530,915	0.57
11	Grupo BluRadio (Colombia)	15,536	8,089,199	0.51
12	Grupo Camargo de Comunicação (Brazil)	14,878	5,183,228	0.81
13	Grupo América (Argentina)	14,475	5,349,008	0.75
14	Grupo Octubre (Argentina)	12,906	2,997,488	1.20
15	Grupo Mix de Comunicacao (Brazil)	12,814	3,676,362	0.98
16	Radio Disney Latinoamérica (Latam Countries)	12,031	2,736,197	1.25
17	Radios Grupo Globo (Brazil)	8,698	4,011,406	0.59
18	MVS Radio (Mexico)	7,497	2,689,938	0.78
19	Multimedios (Mexico)	7,371	2,615,549	0.79
20	SAUDADE FM (Brazil)	6,185	2,671,639	0.65
21	Grupo Radiopolis (Colombia)	5,476	1,781,479	0.85
22	Nova Brasil (Brazil)	5,448	1,671,470	0.92
23	Rádio Alvorada (Brazil)	5,068	1,271,219	1.12
24	Radio Kiss FM (Brazil)	4,290	1,329,278	0.91
25	Imagen (Mexico)	3,132	1,078,940	0.82
26	RCN (Guatemala)	2,988	1,016,705	0.83
27	NRM (Mexico)	2,915	1,074,618	0.76
28	Grupo Siete (Mexico)	2,758	666,611	1.15
29	Igreja Pentecostal Deus e Amor (Brazil)	2,605	1,219,070	0.56
30	Radios NSC (Brazil)	2,026	702,224	0.81

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Agosto 2024

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	68,727	53,253,072	0.70
2	Organizacion Radial Olimpica (Colombia)	26,956	22,681,927	0.64
3	Grupo Radio Centro (Mexico)	26,278	12,739,743	1.13
4	Grupo Acir (Mexico)	24,592	15,828,066	0.85
5	CRP Radios (Peru)	24,445	18,857,827	0.71
6	Radio Mitre SA (Argentina)	20,881	10,831,616	1.04
7	Grupo JBFM (Brazil)	14,639	10,085,517	0.80
8	Grupo Bandeirantes (Brazil)	12,140	11,703,896	0.56
9	Grupo Alpha Media (Argentina)	11,951	10,184,706	0.64
10	Cadena 3 Argentina (Argentina)	11,518	8,724,018	0.72
11	Grupo América (Argentina)	11,171	9,023,279	0.67
12	Grupo Camargo de Comunicação (Brazil)	10,714	7,523,677	0.78
13	Grupo BluRadio (Colombia)	9,325	9,567,779	0.51
14	Grupo Octubre (Argentina)	9,067	4,390,365	1.13
15	Grupo Mix de Comunicacao (Brazil)	8,671	5,119,899	0.93
16	Radio Disney Latinoamérica (Latam Countries)	7,838	3,678,204	1.18
17	Radios Grupo Globo (Brazil)	7,079	6,775,770	0.56
18	Multimedios (Mexico)	5,274	3,834,203	0.75
19	MVS Radio (Mexico)	4,885	3,490,355	0.76
20	SAUDADE FM (Brazil)	4,700	4,225,717	0.61
21	Nova Brasil (Brazil)	4,156	2,597,041	0.88
22	Grupo Radiópolis (Colombia)	3,750	2,443,625	0.83
23	Rádio Alvorada (Brazil)	3,615	1,844,251	1.08
24	Radio Kiss FM (Brazil)	3,105	1,988,508	0.86
25	Igreja Pentecostal Deus e Amor (Brazil)	2,395	2,107,089	0.60
26	NRM (Mexico)	2,133	1,574,245	0.74
27	Imagen (Mexico)	1,895	1,278,083	0.82
28	RCN (Guatemala)	1,893	1,381,041	0.75
29	Grupo Siete (Mexico)	1,830	886,646	1.13
30	Radios NSC (Brazil)	1,436	1,011,830	0.78

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Agosto 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	133,796	20,169,007	1.93
2	GalioNL	21,029	4,165,568	1.40
3	Entravision Africa	9,379	2,255,883	1.16

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	99,417	13,976,272	1.97
2	Prisa Radio (Spain and Latam Countries)	87,465	31,803,611	0.73
3	DPG Media (Netherlands)	53,682	8,271,094	1.83
4	Mediahuis Radio (Netherlands)	31,148	5,497,101	1.67
5	Karnaval.com (Turkey)	17,382	7,620,434	0.64
6	E Power Audio Sales (Netherlands)	15,354	2,768,481	1.45
7	SABC (South Africa)	15,182	5,935,554	0.72
8	RadiaCZ (Czech Republic)	14,002	2,216,374	1.71
9	RADIOPLAY Media (Bulgaria)	13,428	2,523,768	1.62
10	Grupo Godó (Spain)	12,634	4,723,471	0.74
11	Primedia Broadcasting (South Africa)	9,379	2,255,883	1.16
12	Active Radio A.S. (Czech Republic)	8,098	1,522,916	1.46
13	Unidad Editorial (Spain)	6,795	3,823,141	0.50
14	Medialaan (Belgium)	4,640	1,433,106	1.04
15	Organizacion Radial Olimpica (Colombia)	4,533	2,281,329	0.57
16	Vlaanderen Eén NV (Belgium)	4,270	696,884	1.75
17	Kink (Netherlands)	4,132	933,624	1.27
18	NPR Member Stations (USA)	2,306	836,183	0.78
19	AccuRadio (USA)	2,287	472,288	1.43
20	HRT Hrvatska Radiotelevizija (Croatia)	2,220	641,465	0.98

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EMEA



Daypart: 6am-12am M-SUN
Month: Agosto 2024

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	97,699	28,717,675	1.89
2	GalioNL	16,571	6,334,192	1.39
3	Entravision Africa	5,868	2,736,300	1.20

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	71,654	19,490,959	2.03
2	Prisa Radio (Spain and Latam Countries)	66,093	50,351,255	0.70
3	DPG Media (Netherlands)	37,408	11,239,353	1.89
4	Mediahuis Radio (Netherlands)	23,266	7,971,749	1.63
5	Karnaval.com (Turkey)	12,804	12,231,255	0.57
6	E Power Audio Sales (Netherlands)	12,394	4,333,539	1.51
7	SABC (South Africa)	11,231	8,884,359	0.69
8	Grupo Godó (Spain)	9,668	7,622,350	0.69
9	RadiaCZ (Czech Republic)	9,394	3,230,608	1.53
10	RADIOPLAY Media (Bulgaria)	8,983	3,636,660	1.45
11	Primedia Broadcasting (South Africa)	5,868	2,736,300	1.20
12	Unidad Editorial (Spain)	5,650	6,586,722	0.46
13	Active Radio A.S. (Czech Republic)	5,052	2,039,309	1.35
14	Medialaan (Belgium)	3,579	2,186,861	1.02
15	Organizacion Radial Olimpica (Colombia)	3,496	3,465,618	0.56
16	Vlaanderen Eén NV (Belgium)	3,296	1,044,895	1.83
17	Kink (Netherlands)	2,968	1,301,867	1.26
18	NPR Member Stations (USA)	2,098	1,470,444	0.80
19	HRT Hrvatska Radiotelevizija (Croatia)	1,765	1,113,589	0.91
20	AccuRadio (USA)	1,742	723,999	1.32

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
