



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Enero de 2024

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a vibrant blue gradient. It features a dotted world map in the center, with vertical bars of varying heights on the right side, suggesting a data visualization. Scattered throughout are various geometric shapes like circles and lines, some in lighter shades of blue and others in a darker, muted blue, creating a sense of digital connectivity and data flow.

RANKERS ENERO DE 2024

GLOBAL

Daypart: 6am-8pm M-F

Month: Enero de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,121,343	472,197,426	0.74
2	Talpa Network	158,789	26,859,296	1.88
3	Entravision Africa	6,718	2,295,218	0.91

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	408,359	193,270,906	0.67
2	Prisa Radio	204,808	84,354,387	0.76
3	Talpa Radio	120,945	19,360,784	1.98
4	NPR Member Stations	99,991	33,673,254	0.92
5	Audacy	99,205	43,988,606	0.71
6	Cumulus Streaming Network	58,649	20,155,853	0.91
7	EMF	44,161	10,118,948	1.34
8	Bell Media	43,856	10,237,023	1.34
9	Grupo Acir	39,299	13,874,818	0.89
10	Organizacion Radial Olimpica	37,314	18,843,435	0.62
11	CRP Radios	32,729	13,643,091	0.76
12	Radio Mitre SA	30,003	8,451,773	1.11
13	Beasley Broadcasting Corporate	26,180	10,028,088	0.83
14	Cogeco Media Inc	24,836	8,082,226	0.95
15	AccuRadio	23,456	4,665,680	1.57
16	Hubbard Broadcasting	21,269	6,630,820	1.00
17	Grupo Radio Centro	20,706	7,714,176	0.84
18	Commerciele Radio Nederland B.V.	20,321	4,595,409	1.27
19	Grupo Godó	17,968	7,265,815	0.78
20	Univision	16,589	10,470,170	0.50
21	Grupo JBFM	16,574	6,526,181	0.80
22	Grupo Alpha Media	16,145	7,963,435	0.64
23	Urban One	15,400	5,600,608	0.86
24	Karnaval.com	15,211	7,280,408	0.67
25	Grupo BluRadio	14,406	8,509,695	0.51
26	Cadena 3 Argentina	13,350	5,418,266	0.78
27	RadiaCZ	12,929	2,036,757	1.96
28	RADIOPLAY Media Bulgaria	12,374	2,363,290	1.67
29	Grupo America	12,049	4,654,629	0.80
30	Grupo Camargo de Comunicacao	11,646	4,510,131	0.82

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Enero de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	793,169	569,651,946	0.76
2	Talpa Network	120,751	35,087,876	1.90
3	Entravision Africa	4,608	2,768,836	0.90

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	302,977	245,928,848	0.68
2	Prisa Radio	150,840	111,046,361	0.74
3	Talpa Radio	90,426	24,754,774	2.02
4	NPR Member Stations	79,936	45,593,046	0.95
5	Audacy	72,262	54,563,981	0.72
6	Cumulus Streaming Network	41,394	24,064,799	0.93
7	EMF	34,018	13,506,220	1.37
8	Bell Media	31,731	12,458,665	1.38
9	Organizacion Radial Olimpica	29,167	25,990,005	0.61
10	Grupo Acir	28,181	17,507,612	0.88
11	CRP Radios	24,753	18,552,131	0.73
12	Radio Mitre SA	21,271	10,649,731	1.09
13	Beasley Broadcasting Corporate	18,073	11,633,709	0.85
14	Cogeco Media Inc	17,610	9,916,903	0.96
15	AccuRadio	17,117	5,948,968	1.58
16	Commerciele Radio Nederland B.V.	16,221	6,247,772	1.30
17	Grupo Radio Centro	15,153	9,847,454	0.84
18	Hubbard Broadcasting	15,132	7,835,449	1.05
19	Grupo Godó	14,227	10,645,469	0.73
20	Grupo JBFM	12,964	9,118,726	0.78
21	Karnaval.com	11,532	10,358,095	0.62
22	Grupo Alpha Media	11,408	9,727,814	0.64
23	Univision	11,104	11,883,872	0.51
24	Urban One	10,921	6,549,284	0.91
25	Cadena 3 Argentina	9,997	7,428,782	0.74
26	Grupo BluRadio	9,545	9,793,888	0.51
27	Grupo America	9,406	6,827,668	0.75
28	Grupo Bandeirantes	9,354	9,237,843	0.54
29	New York Public Radio	9,237	4,107,977	1.22
30	Grupo Camargo de Comunicacao	9,005	6,226,104	0.80

Notes:

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U.S.

Daypart: 6am-8pm M-F
 Month: Enero de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,097,999	461,482,756	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	393,996	186,155,483	0.67
2	Audacy	99,006	43,801,539	0.71
3	NPR Member Stations	93,543	31,301,475	0.93
4	Cumulus Streaming Network	57,803	19,840,728	0.91
5	EMF	42,750	9,617,774	1.37
6	Beasley Broadcasting Corporate	25,651	9,874,848	0.82
7	Hubbard Broadcasting	21,159	6,541,935	1.01
8	Univision	16,589	10,470,096	0.50
9	Urban One	15,354	5,585,821	0.86
10	AccuRadio	14,470	2,753,360	1.64
11	Salem Communications	11,373	4,216,662	0.83
12	New York Public Radio	10,268	2,591,865	1.24
13	Midwest Communications	8,084	1,794,717	1.39
14	Prisa Radio	7,235	4,421,446	0.51
15	MediaCo Holding Inc	7,081	3,995,203	0.56
16	Classical KUSC/KDFC	6,174	1,355,634	1.42
17	Estrella Media	5,383	2,510,301	0.68
18	Entravision Communications Corporation	4,808	2,539,132	0.60
19	WAMU	3,849	1,297,185	0.92
20	ESPN Radio Corporate	3,526	2,187,492	0.50
21	Lotus Communications Corp	3,425	1,610,339	0.67
22	Organizacion Radial Olimpica	3,081	1,966,004	0.49
23	Sinclair Telecable	2,553	859,631	0.93
24	Meruelo Media Holdings	2,540	1,262,919	0.64
25	Connoisseur Media	2,448	566,441	1.34
26	Grupo Acir	2,326	1,024,527	0.71
27	Moody Bible Institute	2,116	796,355	0.83
28	Grupo Radio Centro	1,961	1,056,965	0.59
29	Relevant Radio	1,941	1,104,595	0.56
30	Bob & Tom Show	1,731	1,023,843	0.52

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Enero de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	774,266	554,392,718	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	291,290	235,774,467	0.68
2	NPR Member Stations	74,167	41,936,143	0.96
3	Audacy	72,099	54,285,895	0.72
4	Cumulus Streaming Network	40,669	23,594,800	0.94
5	EMF	32,872	12,783,261	1.39
6	Beasley Broadcasting Corporate	17,678	11,441,861	0.85
7	Hubbard Broadcasting	15,035	7,702,612	1.06
8	Univision	11,104	11,883,778	0.51
9	Urban One	10,884	6,529,062	0.91
10	AccuRadio	10,104	3,324,106	1.66
11	New York Public Radio	8,270	3,483,130	1.29
12	Salem Communications	8,008	4,874,405	0.88
13	Midwest Communications	5,736	2,197,253	1.41
14	MediaCo Holding Inc	5,721	5,520,369	0.57
15	Prisa Radio	5,184	5,399,990	0.52
16	Classical KUSC/KDFC	5,127	1,938,792	1.44
17	Estrella Media	3,396	2,721,719	0.69
18	Entravision Communications Corporation	3,120	2,790,428	0.62
19	WAMU	2,986	1,701,105	0.95
20	ESPN Radio Corporate	2,873	3,040,716	0.52
21	Organizacion Radial Olimpica	2,528	2,732,575	0.51
22	Lotus Communications Corp	2,322	1,841,386	0.69
23	Meruelo Media Holdings	1,846	1,559,755	0.65
24	Grupo Acir	1,826	1,363,267	0.73
25	Connoisseur Media	1,762	696,896	1.37
26	Sinclair Telecable	1,760	986,387	0.97
27	Moody Bible Institute	1,692	1,043,302	0.88
28	Grupo Radio Centro	1,420	1,311,601	0.59
29	Relevant Radio	1,369	1,317,836	0.57
30	Bob & Tom Show	1,226	1,213,160	0.54

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Enero de 2024



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	101,221	39,092,915	0.75
2	Grupo Acir (Mexico)	38,371	12,353,704	0.90
3	Organizacion Radial Olimpica (Colombia)	30,915	13,582,044	0.66
4	CRP Radios (Peru)	30,287	11,061,284	0.80
5	Radio Mitre SA (Argentina)	29,710	7,547,745	1.14
6	Grupo Radio Centro (Mexico)	19,503	6,406,424	0.89
7	Grupo JBFM (Brazil)	16,824	6,078,588	0.81
8	Grupo Alpha Media (Argentina)	15,890	7,187,074	0.64
9	Grupo BluRadio (Colombia)	13,592	7,160,655	0.53
10	Cadena 3 Argentina (Argentina)	13,465	4,999,222	0.79
11	Grupo América (Argentina)	11,835	4,087,754	0.83
12	Grupo Camargo de Comunicação (Brazil)	11,763	4,165,153	0.83
13	Grupo Bandeirantes (Brazil)	11,557	5,976,585	0.55
14	Grupo Mix de Comunicacao (Brazil)	10,856	3,024,471	1.06
15	Radio Disney Latinoamérica (Latam Countries)	10,837	2,321,125	1.38
16	Radios Grupo Globo (Brazil)	7,787	3,612,074	0.61
17	MVS Radio (Mexico)	7,350	2,694,576	0.79
18	Multimedios (Mexico)	6,166	2,403,773	0.75
19	SAUDADE FM (Brazil)	5,415	1,965,796	0.80
20	Grupo Radiopolis (Colombia)	4,893	1,589,601	0.90
21	Nova Brasil (Brazil)	4,768	1,546,284	0.91
22	Rádio Alvorada (Brazil)	4,309	1,183,124	1.07
23	Radio Kiss FM (Brazil)	3,855	1,119,986	1.02
24	Jovem Pan - SP (Brazil)	3,436	2,393,879	0.42
25	Imagen (Mexico)	3,213	1,117,456	0.85
26	Grupo Siete (Mexico)	3,031	741,288	1.19
27	RCN (Guatemala)	2,710	1,001,861	0.80
28	NRM (Mexico)	2,630	1,029,479	0.75
29	Igreja Pentecostal Deus e Amor (Brazil)	2,499	1,306,563	0.53
30	Radios NSC (Brazil)	1,793	638,572	0.83

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Enero de 2024

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	67,850	49,638,110	0.74
2	Grupo Acir (Mexico)	26,128	15,992,723	0.89
3	Organizacion Radial Olimpica (Colombia)	22,926	19,408,813	0.64
4	CRP Radios (Peru)	21,851	15,647,495	0.77
5	Radio Mitre SA (Argentina)	20,206	9,840,082	1.12
6	Grupo Radio Centro (Mexico)	13,602	8,430,261	0.88
7	Grupo JBFM (Brazil)	12,664	8,886,553	0.78
8	Grupo Alpha Media (Argentina)	10,693	9,032,220	0.64
9	Cadena 3 Argentina (Argentina)	9,751	7,190,976	0.74
10	Grupo Bandeirantes (Brazil)	9,141	9,018,910	0.54
11	Grupo América (Argentina)	9,018	6,457,969	0.76
12	Grupo Camargo de Comunicação (Brazil)	8,740	6,014,405	0.80
13	Grupo BluRadio (Colombia)	8,453	8,382,035	0.53
14	Grupo Mix de Comunicacao (Brazil)	7,514	4,215,677	0.98
15	Radio Disney Latinoamérica (Latam Countries)	7,298	3,100,122	1.30
16	Radios Grupo Globo (Brazil)	6,095	5,469,858	0.60
17	MVS Radio (Mexico)	4,859	3,372,896	0.78
18	Multimedios (Mexico)	4,426	3,338,772	0.73
19	SAUDADE FM (Brazil)	4,183	2,967,841	0.77
20	Nova Brasil (Brazil)	3,774	2,391,608	0.87
21	Grupo Radiopolis (Colombia)	3,400	2,122,886	0.87
22	Rádio Alvorada (Brazil)	3,148	1,700,030	1.02
23	Radio Kiss FM (Brazil)	2,810	1,606,381	0.97
24	Jovem Pan - SP (Brazil)	2,630	3,347,237	0.43
25	Igreja Pentecostal Deus e Amor (Brazil)	2,293	2,253,688	0.54
26	Grupo Siete (Mexico)	2,035	959,543	1.16
27	Imagen (Mexico)	2,006	1,304,367	0.85
28	NRM (Mexico)	1,935	1,447,244	0.73
29	RCN (Guatemala)	1,768	1,341,392	0.73
30	Radios NSC (Brazil)	1,309	912,709	0.79

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Enero de 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	164,411	25,779,830	1.88
2	Entravision Africa	7,010	2,203,298	0.89

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	125,385	18,665,285	2.01
2	Prisa Radio (Spain and Latam Countries)	102,920	37,329,624	0.87
3	DPG Media (Netherlands)	59,410	9,108,009	2.00
4	Mediahuis Radio (Netherlands)	32,152	5,811,486	1.46
5	Commerciele Radio Nederland B.V.(Netherlands)	20,714	4,291,599	1.44
6	Grupo Godó (Spain)	18,441	6,813,883	0.77
7	Karnaval.com (Turkey)	15,551	6,758,806	0.64
8	RadiaCZ (Czech Republic)	13,500	1,941,174	1.90
9	RADIOPLAY Media (Bulgaria)	12,867	2,224,917	1.76
10	SABC (South Africa)	9,956	4,029,314	0.76
11	Active Radio A.S. (Czech Republic)	9,910	1,927,751	1.68
12	Unidad Editorial (Spain)	7,088	4,136,843	0.49
13	Primedia Broadcasting (South Africa)	7,010	2,203,298	0.89
14	Kink (Netherlands)	4,758	1,070,466	1.32
15	Vlaanderen Eén NV (Belgium)	4,694	748,150	1.99
16	Organizacion Radial Olimpica (Colombia)	4,519	2,514,767	0.53
17	Medialaan (Belgium)	4,422	1,283,615	1.02
18	Challenge Records (Netherlands)	3,060	484,913	1.77
19	NPR Member Stations (USA)	2,724	932,987	0.87
20	AccuRadio (USA)	2,576	561,823	1.34

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EMEA

Daypart: 6am-12am M-SUN
Month: Enero de 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	119,913	34,493,910	1.90
2	Entravision Africa	4,539	2,706,139	0.91

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	89,887	24,412,647	2.02
2	Prisa Radio (Spain and Latam Countries)	76,829	55,122,827	0.83
3	DPG Media (Netherlands)	41,495	11,678,063	2.01
4	Mediahuis Radio (Netherlands)	24,226	8,051,851	1.55
5	Commerciele Radio Nederland B.V.(Netherlands)	15,979	6,051,108	1.45
6	Grupo Godó (Spain)	14,130	10,540,113	0.76
7	Karnaval.com (Turkey)	11,294	10,069,207	0.62
8	RadiaCZ (Czech Republic)	8,930	2,634,390	1.67
9	RADIOPLAY Media (Bulgaria)	8,403	2,904,476	1.61
10	SABC (South Africa)	7,468	5,973,361	0.73
11	Active Radio A.S. (Czech Republic)	6,027	2,295,582	1.53
12	Unidad Editorial (Spain)	5,975	6,810,282	0.49
13	Primedia Broadcasting (South Africa)	4,539	2,706,139	0.91
14	Vlaanderen Eén NV (Belgium)	3,592	1,064,477	1.96
15	Kink (Netherlands)	3,479	1,430,534	1.39
16	Organizacion Radial Olimpica (Colombia)	3,416	3,539,669	0.52
17	Medialaan (Belgium)	3,324	1,796,964	1.02
18	Challenge Records (Netherlands)	2,703	787,543	1.89
19	NPR Member Stations (USA)	2,471	1,572,844	0.86
20	AccuRadio (USA)	1,949	807,617	1.41

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
