

In Game Audio

Leverage the power of audio ads within games to captivate larger, more dedicated users. Connect with gamers at their most engaged moments with Audiomob and Triton Digital - the premier programmatic platform.

Non-interrupting Audio Ads.

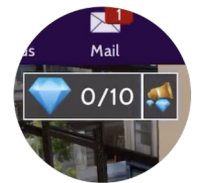
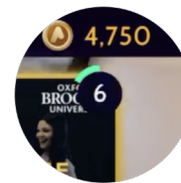
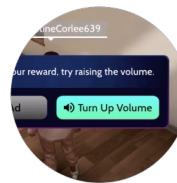
Deliver your brand message without disrupting users

100% Audibility.

We are the only company globally to detect device volume.

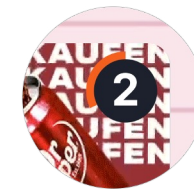
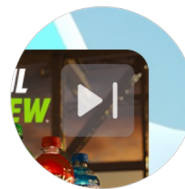
Incremental Audience.

Access up to millions of mobile gamers worldwide



Rewarded ads

Bid on rewarded moments e.g. user receiving gems for listening to an audio ad. If the device volume is below 30% users receive a prompt asking them to increase their device volume.



Skippable ads

Only plays when the volume is 10% or above and allows players to skip after 5 seconds or by lowering the device volume.

Top games we are in:



In-game mobile trends

61%

of gamers play with the audio "On".

69%

of gamers are open to in-game advertising as long as the ads do not disrupt the gaming.

86%

dislike video ads.

45%

of people engage in mobile games 5-10+ times a day.