



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Octubre de 2024

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS OCTUBRE DE 2024

GLOBAL

Daypart: 6am-8pm M-F
Month: Octubre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,177,203	567,606,642	0.65
2	Talpa Network	152,300	25,981,924	1.86
3	GalioNL	24,950	5,606,257	1.24
4	Entravision Africa	8,918	2,709,585	1.02

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	439,827	240,433,781	0.58
2	Prisa Radio	220,879	96,123,068	0.72
3	Talpa Radio	111,224	17,912,056	1.97
4	NPR Member Stations	100,054	35,604,597	0.87
5	Audacy	90,399	43,869,988	0.65
6	Cumulus Streaming Network	64,624	24,452,443	0.83
7	Organizacion Radial Olimpica	50,487	25,849,940	0.61
8	Grupo Radio Centro	46,613	14,335,746	1.03
9	Bell Media	43,262	11,403,746	1.19
10	EMF	41,064	9,903,872	1.27
11	Grupa Eurozet	40,985	10,093,176	1.27
12	Grupo Acir	39,464	14,778,513	0.84
13	CRP Radios	37,541	17,264,584	0.68
14	Radio Mitre SA	27,212	8,815,022	0.96
15	Beasley Broadcasting Corporate	24,971	10,647,433	0.74
16	Cogeco Media Inc	23,730	7,819,622	0.94
17	Hubbard Broadcasting	23,144	8,224,910	0.88
18	AccuRadio	22,748	4,584,901	1.55
19	Grupo Godó	18,761	8,078,262	0.73
20	Grupo JBFM	18,657	7,461,104	0.79
21	E Power Audio Sales	17,766	3,561,209	1.57
22	Karnaval.com	17,521	8,425,686	0.67
23	Grupo Alpha Media	17,083	8,671,443	0.62
24	Grupo BluRadio	16,588	10,053,057	0.49
25	Univision	16,484	10,574,227	0.49
26	Cadena 3 Argentina	16,290	6,861,321	0.75
27	Urban One	15,780	6,352,833	0.78
28	Grupo Bandeirantes	15,091	8,246,515	0.56
29	SABC	14,984	6,667,151	0.68
30	Grupo Camargo de Comunicacao	14,540	5,994,134	0.77

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Octubre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	832,490	685,972,165	0.66
2	Talpa Network	114,635	33,677,705	1.88
3	GalioNL	20,040	7,638,138	1.27
4	Entravision Africa	6,017	3,193,854	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	325,607	305,430,834	0.59
2	Prisa Radio	161,222	125,251,138	0.70
3	Talpa Radio	83,019	22,877,475	2.00
4	NPR Member Stations	79,535	47,815,421	0.90
5	Audacy	66,877	55,057,953	0.66
6	Cumulus Streaming Network	45,425	29,036,202	0.85
7	Organizacion Radial Olimpica	39,068	35,213,343	0.60
8	EMF	31,960	13,377,072	1.29
9	Grupo Radio Centro	31,299	16,859,877	1.02
10	Bell Media	31,257	13,776,358	1.24
11	Grupo Acir	28,300	18,471,773	0.84
12	Grupa Eurozet	28,243	12,713,364	1.21
13	CRP Radios	28,080	23,109,390	0.66
14	Radio Mitre SA	19,083	10,995,583	0.94
15	Beasley Broadcasting Corporate	17,369	12,623,708	0.76
16	Cogeco Media Inc	17,017	9,669,085	0.95
17	AccuRadio	16,609	5,845,551	1.56
18	Hubbard Broadcasting	16,447	9,654,055	0.93
19	Grupo Godó	14,657	11,619,377	0.69
20	E Power Audio Sales	14,617	5,003,549	1.60
21	Grupo JBFM	14,376	10,119,837	0.78
22	Karnaval.com	13,174	11,841,495	0.62
23	Grupo Bandeirantes	12,208	11,627,921	0.56
24	Grupo Alpha Media	12,092	10,579,385	0.62
25	SABC	11,884	9,404,014	0.67
26	Cadena 3 Argentina	11,694	8,928,718	0.72
27	Urban One	11,186	7,462,369	0.82
28	Grupo Camargo de Comunicacao	10,968	8,057,440	0.75
29	Univision	10,935	11,923,604	0.50
30	Grupo BluRadio	10,870	11,376,088	0.50

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Octubre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,148,957	553,202,710	0.65

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	421,066	230,070,107	0.58
2	NPR Member Stations	93,806	33,362,713	0.87
3	Audacy	90,334	43,823,990	0.65
4	Cumulus Streaming Network	63,789	24,108,648	0.83
5	EMF	39,680	9,401,370	1.29
6	Beasley Broadcasting Corporate	24,424	10,482,810	0.74
7	Hubbard Broadcasting	23,037	8,136,313	0.88
8	Univision	16,484	10,574,189	0.49
9	Urban One	15,731	6,334,720	0.78
10	AccuRadio	13,854	2,685,760	1.61
11	Salem Communications	11,721	4,886,362	0.74
12	MediaCo Holding Inc	11,308	6,567,171	0.54
13	New York Public Radio	8,918	2,396,746	1.16
14	Midwest Communications	8,787	2,246,205	1.22
15	Prisa Radio	8,134	5,347,132	0.48
16	Entravision Communications Corporation	5,362	2,999,472	0.57
17	Classical KUSC/KDFC	5,228	1,270,050	1.28
18	ESPN Radio Corporate	5,163	4,170,981	0.39
19	Organizacion Radial Olimpica	4,320	2,668,839	0.51
20	Lotus Communications Corp	4,275	2,092,100	0.65
21	WAMU	4,204	1,618,362	0.81
22	SummitMedia LLC	3,832	1,432,683	0.83
23	Sinclair Telecable	3,052	1,238,178	0.78
24	Connoisseur Media	2,558	643,661	1.24
25	Meruelo Media Holdings	2,436	1,408,408	0.55
26	Grupo Radio Centro	2,361	1,340,146	0.56
27	Grupo Acir	2,355	1,142,094	0.65
28	Federated Media	2,027	741,047	0.86
29	Relevant Radio	1,960	1,229,856	0.50
30	Moody Bible Institute	1,955	775,824	0.78

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Octubre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	809,876	665,866,697	0.66

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,592	291,032,225	0.59
2	NPR Member Stations	73,956	44,371,268	0.90
3	Audacy	66,820	54,983,937	0.66
4	Cumulus Streaming Network	44,729	28,535,639	0.85
5	EMF	30,828	12,659,020	1.31
6	Beasley Broadcasting Corporate	16,962	12,415,629	0.75
7	Hubbard Broadcasting	16,353	9,522,891	0.93
8	Urban One	11,146	7,437,821	0.82
9	Univision	10,935	11,923,544	0.50
10	AccuRadio	9,682	3,244,330	1.63
11	MediaCo Holding Inc	8,293	8,337,762	0.55
12	Salem Communications	8,176	5,605,586	0.78
13	New York Public Radio	7,085	3,198,846	1.20
14	Midwest Communications	6,247	2,729,851	1.24
15	Prisa Radio	5,780	6,433,743	0.49
16	ESPN Radio Corporate	5,447	7,583,165	0.40
17	Classical KUSC/KDFC	4,388	1,806,229	1.32
18	Organizacion Radial Olimpica	3,542	3,697,939	0.53
19	Entravision Communications Corporation	3,510	3,300,748	0.59
20	WAMU	3,294	2,158,840	0.83
21	Lotus Communications Corp	2,873	2,367,837	0.67
22	SummitMedia LLC	2,807	1,807,269	0.84
23	Sinclair Telecable	2,069	1,395,255	0.81
24	Connoisseur Media	1,830	780,578	1.27
25	Grupo Acir	1,824	1,502,419	0.67
26	Meruelo Media Holdings	1,726	1,711,997	0.56
27	Grupo Radio Centro	1,695	1,646,852	0.57
28	Moody Bible Institute	1,574	1,023,289	0.84
29	Relevant Radio	1,364	1,445,067	0.52
30	Federated Media	1,363	827,691	0.90

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Octubre de 2024



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	110,472	44,166,603	0.72
2	Grupo Radio Centro (Mexico)	46,526	12,698,151	1.08
3	Organizacion Radial Olimpica (Colombia)	42,150	19,008,064	0.64
4	Grupo Acir (Mexico)	38,538	13,120,152	0.85
5	CRP Radios (Peru)	35,075	14,234,586	0.72
6	Radio Mitre SA (Argentina)	27,099	7,953,611	0.99
7	Grupo JBFM (Brazil)	18,977	6,970,422	0.80
8	Grupo Alpha Media (Argentina)	16,817	7,848,504	0.62
9	Cadena 3 Argentina (Argentina)	16,572	6,396,771	0.76
10	Grupo BluRadio (Colombia)	15,498	8,481,876	0.50
11	Grupo Bandeirantes (Brazil)	15,307	7,636,125	0.57
12	Grupo Camargo de Comunicação (Brazil)	14,735	5,548,866	0.78
13	Grupo América (Argentina)	13,202	5,387,927	0.71
14	Grupo Mix de Comunicacao (Brazil)	12,814	3,701,159	1.02
15	Radio Disney Latinoamérica (Latam Countries)	12,273	2,943,199	1.23
16	Grupo Octubre (Argentina)	12,122	3,033,133	1.16
17	Radios Grupo Globo (Brazil)	8,733	4,212,953	0.59
18	MVS Radio (Mexico)	8,400	3,265,725	0.75
19	Multimedios (Mexico)	7,956	2,876,144	0.81
20	Grupo Radiopolis (Colombia)	6,188	2,044,322	0.87
21	SAUDADE FM (Brazil)	6,044	2,993,642	0.59
22	Radio Kiss FM (Brazil)	5,409	2,520,227	0.63
23	Nova Brasil (Brazil)	5,355	1,938,361	0.81
24	Rádio Alvorada (Brazil)	4,860	1,279,438	1.11
25	Imagen (Mexico)	3,362	1,143,253	0.86
26	NRM (Mexico)	3,084	1,230,936	0.73
27	RCN (Guatemala)	3,006	1,110,841	0.80
28	Grupo Siete (Mexico)	2,879	734,667	1.13
29	Igreja Pentecostal Deus e Amor (Brazil)	2,328	1,073,277	0.59
30	Radios NSC (Brazil)	2,093	745,503	0.83

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Octubre de 2024

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	73,136	55,550,549	0.71
2	Organizacion Radial Olimpica (Colombia)	30,782	26,759,945	0.62
3	Grupo Radio Centro (Mexico)	29,464	15,093,705	1.07
4	Grupo Acir (Mexico)	26,245	16,800,323	0.85
5	CRP Radios (Peru)	24,977	19,797,035	0.69
6	Radio Mitre SA (Argentina)	18,193	10,220,345	0.97
7	Grupo JBFM (Brazil)	14,046	9,857,078	0.78
8	Grupo Bandeirantes (Brazil)	11,954	11,364,108	0.57
9	Cadena 3 Argentina (Argentina)	11,421	8,627,682	0.72
10	Grupo Alpha Media (Argentina)	11,325	9,837,919	0.63
11	Grupo Camargo de Comunicação (Brazil)	10,661	7,803,315	0.75
12	Grupo América (Argentina)	10,430	8,805,758	0.65
13	Grupo BluRadio (Colombia)	9,521	9,723,026	0.51
14	Grupo Mix de Comunicacao (Brazil)	8,712	5,020,630	0.96
15	Grupo Octubre (Argentina)	8,662	4,312,398	1.10
16	Radio Disney Latinoamérica (Latam Countries)	8,156	3,868,041	1.17
17	Radios Grupo Globo (Brazil)	7,076	6,762,750	0.56
18	Multimedios (Mexico)	5,662	4,000,385	0.78
19	MVS Radio (Mexico)	5,546	4,102,392	0.74
20	SAUDADE FM (Brazil)	4,621	4,758,229	0.53
21	Grupo Radiopolis (Colombia)	4,320	2,732,563	0.86
22	Nova Brasil (Brazil)	4,102	2,881,218	0.78
23	Radio Kiss FM (Brazil)	3,980	3,570,034	0.62
24	Rádio Alvorada (Brazil)	3,457	1,786,347	1.06
25	NRM (Mexico)	2,252	1,721,891	0.72
26	Igreja Pentecostal Deus e Amor (Brazil)	2,137	1,807,102	0.62
27	Imagen (Mexico)	2,086	1,328,218	0.86
28	RCN (Guatemala)	1,950	1,464,125	0.73
29	Grupo Siete (Mexico)	1,942	942,548	1.12
30	Radios NSC (Brazil)	1,498	1,048,973	0.79

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-7pm M-F
Month: Octubre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	157,393	24,884,799	1.85
2	GalioNL	25,143	5,164,437	1.40
3	Entravision Africa	9,308	2,608,414	1.03

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	115,267	17,230,785	1.85
2	Prisa Radio (Spain and Latam Countries)	109,154	42,355,353	0.73
3	DPG Media (Netherlands)	66,259	10,404,055	1.78
4	Grupa Eurozet (Poland)	42,254	9,537,853	1.32
5	Mediahuis Radio (Netherlands)	38,671	6,923,128	1.71
6	Grupo Godó (Spain)	19,300	7,655,201	0.74
7	Karnaval.com (Turkey)	17,953	7,820,215	0.70
8	E Power Audio Sales (Netherlands)	17,798	3,233,367	1.63
9	SABC (South Africa)	15,547	6,301,928	0.73
10	RadiaCZ (Czech Republic)	15,071	2,392,133	1.87
11	RADIOPLAY Media (Bulgaria)	14,775	2,826,337	1.62
12	Primedia Broadcasting (South Africa)	9,308	2,608,414	1.03
13	Active Radio A.S. (Czech Republic)	9,265	2,020,623	1.30
14	Unidad Editorial (Spain)	7,369	4,420,166	0.47
15	Organizacion Radial Olimpica (Colombia)	5,635	3,047,785	0.51
16	Medialaan (Belgium)	5,267	1,714,143	0.95
17	Kink (Netherlands)	5,267	1,270,421	1.19
18	Vlaanderen Eén NV (Belgium)	4,699	779,722	1.72
19	NPR Member Stations (USA)	2,735	933,900	0.86
20	HRT Hrvatska Radiotelevizija (Croatia)	2,664	755,067	1.00

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EMEA



Daypart: 6am-12am M-SUN
 Month: Octobre de 2024

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	113,759	33,107,004	1.89
2	GalioNL	19,534	7,294,406	1.49
3	Entravision Africa	5,928	3,123,389	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	82,528	22,559,431	1.90
2	Prisa Radio (Spain and Latam Countries)	81,173	62,176,295	0.68
3	DPG Media (Netherlands)	45,916	13,198,190	1.87
4	Mediahuis Radio (Netherlands)	28,202	9,217,722	1.67
5	Grupa Eurozet (Poland)	27,533	12,328,847	1.32
6	Grupo Godó (Spain)	14,571	11,533,252	0.67
7	E Power Audio Sales (Netherlands)	14,159	4,704,786	1.71
8	Karnaval.com (Turkey)	12,948	11,524,936	0.67
9	SABC (South Africa)	11,768	9,308,152	0.74
10	RadiaCZ (Czech Republic)	10,070	3,257,324	1.72
11	RADIOPLAY Media (Bulgaria)	9,761	3,748,855	1.46
12	Unidad Editorial (Spain)	6,263	7,257,501	0.45
13	Primedia Broadcasting (South Africa)	5,928	3,123,389	1.02
14	Active Radio A.S. (Czech Republic)	5,707	2,413,584	1.27
15	Organizacion Radial Olimpica (Colombia)	4,309	4,315,427	0.50
16	Medialaan (Belgium)	3,922	2,386,453	0.94
17	Kink (Netherlands)	3,761	1,660,554	1.27
18	Vlaanderen Eén NV (Belgium)	3,516	1,082,669	1.82
19	NPR Member Stations (USA)	2,483	1,573,226	0.88
20	HRT Hrvatska Radiotelevizija (Croatia)	2,002	1,138,145	0.97

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
