



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Marzo 2024

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
-

Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS MARZO 2024

GLOBAL

Daypart: 6am-8pm M-F
Month: Marzo 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,172,296	463,610,520	0.72
2	Talpa Network	164,655	26,020,144	1.83
3	Entravision Africa	7,582	1,917,068	1.13

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	436,687	193,285,260	0.65
2	Prisa Radio	212,778	81,021,036	0.75
3	Talpa Radio	127,038	18,807,662	1.95
4	NPR Member Stations	100,651	31,672,716	0.90
5	Audacy	88,095	36,841,245	0.68
6	Cumulus Streaming Network	61,066	19,752,678	0.88
7	EMF	47,706	10,389,468	1.29
8	Bell Media	44,177	9,703,285	1.30
9	Organizacion Radial Olimpica	38,835	17,621,589	0.63
10	Grupo Acir	38,734	12,999,276	0.85
11	Radio Mitre SA	33,337	8,742,630	1.09
12	CRP Radios	32,949	12,922,671	0.73
13	Cogeco Media Inc	26,947	8,208,337	0.93
14	Beasley Broadcasting Corporate	26,283	9,170,880	0.83
15	Commerciele Radio Nederland B.V.	24,704	5,225,242	1.23
16	AccuRadio	24,450	4,766,609	1.47
17	Grupo Radio Centro	24,163	8,031,626	0.87
18	Hubbard Broadcasting	22,349	6,499,077	0.98
19	Grupo Alpha Media	18,259	8,514,097	0.61
20	Grupo JBFM	18,144	6,400,975	0.82
21	Grupo Godó	18,124	6,701,835	0.77
22	Univision	17,451	10,246,370	0.49
23	Karnaval.com	16,311	7,236,953	0.66
24	Urban One	15,844	5,489,165	0.83
25	Grupo BluRadio	14,708	8,324,394	0.49
26	Cadena 3 Argentina	14,685	5,420,559	0.78
27	RADIOPLAY Media Bulgaria	13,515	2,505,868	1.57
28	Grupo Camargo de Comunicacao	13,237	4,646,972	0.82
29	RadiaCZ	13,170	2,072,548	1.79
30	Grupo Bandeirantes	12,930	6,612,418	0.55

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Marzo 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	794,710	580,608,559	0.75
2	Talpa Network	120,649	35,989,978	1.85
3	Entravision Africa	4,904	2,442,531	1.11

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	313,007	257,457,722	0.67
2	Prisa Radio	150,421	112,201,461	0.73
3	Talpa Radio	91,704	25,432,110	1.99
4	NPR Member Stations	79,671	46,415,808	0.93
5	Audacy	61,428	46,781,140	0.72
6	Cumulus Streaming Network	40,933	24,224,423	0.92
7	EMF	36,703	15,131,805	1.32
8	Bell Media	30,740	12,298,641	1.36
9	Organizacion Radial Olimpica	29,519	25,725,524	0.62
10	Grupo Acir	26,868	17,393,749	0.84
11	CRP Radios	24,117	18,620,404	0.71
12	Radio Mitre SA	22,262	11,405,618	1.06
13	Commerciele Radio Nederland B.V.	19,718	7,701,010	1.27
14	Cogeco Media Inc	18,099	10,424,308	0.94
15	Beasley Broadcasting Corporate	17,403	11,075,378	0.86
16	AccuRadio	17,154	6,438,239	1.46
17	Grupo Radio Centro	16,653	10,600,562	0.86
18	Hubbard Broadcasting	15,210	7,993,799	1.03
19	Grupo JBFM	13,757	9,424,850	0.80
20	Grupo Godó	13,517	10,022,003	0.74
21	Grupo Alpha Media	12,225	10,741,928	0.62
22	Karnaval.com	11,846	10,846,359	0.61
23	Univision	11,058	11,987,735	0.51
24	Urban One	10,814	6,739,226	0.87
25	Cadena 3 Argentina	10,307	7,639,977	0.74
26	Grupo Bandeirantes	10,184	9,900,794	0.55
27	Grupo America	10,016	8,260,212	0.66
28	Grupo Camargo de Comunicacao	9,778	6,721,240	0.80
29	Grupo BluRadio	9,144	9,835,177	0.49
30	RADIOPLAY Media Bulgaria	8,947	3,428,556	1.44

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-8pm M-F
Month: Marzo 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,144,653	452,032,600	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	418,582	185,267,616	0.65
2	NPR Member Stations	94,183	29,503,085	0.90
3	Audacy	87,933	36,678,722	0.69
4	Cumulus Streaming Network	60,226	19,462,298	0.88
5	EMF	46,253	9,905,230	1.31
6	Beasley Broadcasting Corporate	25,744	9,024,158	0.82
7	Hubbard Broadcasting	22,234	6,414,075	0.98
8	Univision	17,451	10,246,360	0.49
9	Urban One	15,799	5,474,854	0.83
10	AccuRadio	15,042	2,954,832	1.46
11	Salem Communications	11,386	4,076,473	0.79
12	New York Public Radio	9,303	2,207,125	1.20
13	Midwest Communications	8,715	1,855,501	1.33
14	Prisa Radio	7,907	4,576,548	0.49
15	MediaCo Holding Inc	6,989	3,764,498	0.53
16	Classical KUSC/KDFC	5,979	1,191,866	1.42
17	Estrella Media	5,900	2,569,031	0.66
18	Entravision Communications Corporation	5,306	2,588,717	0.59
19	WAMU	4,107	1,271,429	0.91
20	Lotus Communications Corp	3,940	1,773,642	0.64
21	SummitMedia LLC	3,595	1,140,762	0.90
22	Organizacion Radial Olimpica	3,330	1,906,863	0.50
23	Sinclair Telecable	2,800	930,779	0.86
24	Meruelo Media Holdings	2,660	1,266,714	0.61
25	ESPN Radio Corporate	2,618	1,454,173	0.51
26	Connoisseur Media	2,544	547,675	1.32
27	Grupo Acir	2,472	1,047,440	0.68
28	Grupo Radio Centro	2,185	1,114,642	0.57
29	Relevant Radio	2,095	1,121,150	0.54
30	Moody Bible Institute	2,055	739,883	0.79

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-12am M-SUN

Month: Marzo 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	773,364	563,538,585	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	299,140	245,800,159	0.67
2	NPR Member Stations	73,949	42,778,349	0.94
3	Audacy	61,293	46,501,577	0.72
4	Cumulus Streaming Network	40,233	23,767,954	0.92
5	EMF	35,528	14,373,126	1.34
6	Beasley Broadcasting Corporate	17,012	10,880,358	0.86
7	Hubbard Broadcasting	15,111	7,858,744	1.04
8	Univision	11,058	11,987,720	0.51
9	Urban One	10,777	6,718,212	0.87
10	AccuRadio	10,020	3,771,253	1.45
11	Salem Communications	7,639	4,860,569	0.85
12	New York Public Radio	7,333	3,182,901	1.25
13	Midwest Communications	5,954	2,381,281	1.35
14	MediaCo Holding Inc	5,477	5,522,454	0.55
15	Prisa Radio	5,428	5,854,638	0.51
16	Classical KUSC/KDFC	4,900	1,864,318	1.43
17	Estrella Media	3,445	2,829,963	0.67
18	Entravision Communications Corporation	3,257	2,927,875	0.61
19	WAMU	3,166	1,817,007	0.95
20	Organizacion Radial Olimpica	2,668	2,822,218	0.52
21	Lotus Communications Corp	2,506	2,055,996	0.67
22	SummitMedia LLC	2,489	1,459,716	0.93
23	ESPN Radio Corporate	1,891	1,946,033	0.53
24	Grupo Acir	1,877	1,476,136	0.70
25	Meruelo Media Holdings	1,833	1,620,765	0.62
26	Sinclair Telecable	1,832	1,103,507	0.91
27	Connoisseur Media	1,779	716,668	1.35
28	Moody Bible Institute	1,641	1,052,194	0.85
29	Grupo Radio Centro	1,515	1,444,335	0.58
30	Relevant Radio	1,396	1,378,726	0.56

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM

Daypart: 6am-7pm M-F
Month: Marzo 2024



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	107,282	37,356,936	0.76
2	Grupo Acir (Mexico)	37,563	11,466,273	0.87
3	Radio Mitre SA (Argentina)	33,211	7,866,416	1.12
4	Organizacion Radial Olimpica (Colombia)	31,938	12,586,281	0.66
5	CRP Radios (Peru)	30,237	10,344,941	0.78
6	Grupo Radio Centro (Mexico)	22,898	6,674,490	0.92
7	Grupo JBFM (Brazil)	18,451	5,984,343	0.82
8	Grupo Alpha Media (Argentina)	17,978	7,699,122	0.62
9	Cadena 3 Argentina (Argentina)	14,889	5,031,038	0.79
10	Grupo BluRadio (Colombia)	13,882	6,883,134	0.51
11	Grupo Camargo de Comunicação (Brazil)	13,363	4,267,935	0.84
12	Grupo Bandeirantes (Brazil)	13,083	6,113,455	0.56
13	Grupo Mix de Comunicacao (Brazil)	12,719	3,157,352	1.08
14	Grupo América (Argentina)	12,651	4,466,750	0.75
15	Radio Disney Latinoamérica (Latam Countries)	11,255	2,317,711	1.31
16	Rádios Grupo Globo (Brazil)	8,099	3,580,685	0.58
17	MVS Radio (Mexico)	7,253	2,504,856	0.77
18	Multimedios (Mexico)	6,408	2,239,922	0.76
19	SAUDADE FM (Brazil)	5,589	1,812,451	0.82
20	Nova Brasil (Brazil)	5,143	1,491,407	0.92
21	Grupo Radiópolis (Colombia)	4,775	1,405,695	0.90
22	Rádio Alvorada (Brazil)	4,422	1,100,532	1.08
23	Radio Kiss FM (Brazil)	4,050	1,073,147	1.02
24	Imagen (Mexico)	3,200	1,005,614	0.85
25	Grupo Siete (Mexico)	2,929	680,940	1.14
26	NRM (Mexico)	2,632	939,586	0.75
27	Igreja Pentecostal Deus e Amor (Brazil)	2,609	1,246,525	0.53
28	RCN (Guatemala)	2,558	838,531	0.82
29	Rádios NSC (Brazil)	1,953	610,637	0.86
30	Positividade FM (Brazil)	1,568	501,082	0.84

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM



Daypart: 6am-12am M-SUN
Month: Marzo 2024

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	68,326	49,292,509	0.75
2	Grupo Acir (Mexico)	24,748	15,750,693	0.86
3	Organizacion Radial Olimpica (Colombia)	22,999	19,041,914	0.65
4	Radio Mitre SA (Argentina)	21,201	10,566,563	1.09
5	CRP Radios (Peru)	21,039	15,457,859	0.74
6	Grupo Radio Centro (Mexico)	15,009	9,050,369	0.91
7	Grupo JBFM (Brazil)	13,434	9,181,465	0.80
8	Grupo Alpha Media (Argentina)	11,453	9,975,437	0.62
9	Cadena 3 Argentina (Argentina)	10,041	7,367,038	0.75
10	Grupo Bandeirantes (Brazil)	9,952	9,656,132	0.55
11	Grupo América (Argentina)	9,590	7,830,308	0.67
12	Grupo Camargo de Comunicação (Brazil)	9,491	6,476,775	0.81
13	Grupo Mix de Comunicacao (Brazil)	8,320	4,606,236	1.00
14	Grupo BluRadio (Colombia)	8,087	8,346,688	0.50
15	Radio Disney Latinoamérica (Latam Countries)	7,143	3,212,092	1.23
16	Rádios Grupo Globo (Brazil)	6,294	5,908,860	0.57
17	MVS Radio (Mexico)	4,579	3,269,973	0.76
18	Multimedios (Mexico)	4,500	3,398,151	0.73
19	SAUDADE FM (Brazil)	4,193	2,904,716	0.79
20	Nova Brasil (Brazil)	4,010	2,473,201	0.89
21	Rádio Alvorada (Brazil)	3,174	1,677,105	1.04
22	Grupo Radiópolis (Colombia)	3,160	2,011,099	0.85
23	Radio Kiss FM (Brazil)	2,818	1,617,787	0.96
24	Igreja Pentecostal Deus e Amor (Brazil)	2,375	2,239,283	0.56
25	NRM (Mexico)	1,893	1,427,972	0.73
26	Grupo Siete (Mexico)	1,892	932,399	1.11
27	Imagen (Mexico)	1,874	1,212,837	0.85
28	RCN (Guatemala)	1,594	1,158,907	0.76
29	Rádios NSC (Brazil)	1,373	931,778	0.81
30	Rede Transamerica (Brazil)	1,349	2,076,828	0.36

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-7pm M-F
Month: Marzo 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	170,137	24,899,964	1.85
2	Entravision Africa	7,886	1,893,922	1.16

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	131,770	18,126,400	2.03
2	Prisa Radio (Spain and Latam Countries)	104,215	35,738,846	0.79
3	DPG Media (Netherlands)	63,786	9,559,788	1.83
4	Mediahuis Radio (Netherlands)	34,234	5,835,089	1.72
5	Commerciele Radio Nederland B.V.(Netherlands)	24,933	4,838,606	1.42
6	Grupo Godó (Spain)	18,688	6,359,917	0.80
7	Karnaval.com (Turkey)	16,763	6,780,085	0.67
8	RADIOPLAY Media (Bulgaria)	14,033	2,349,534	1.53
9	RadiaCZ (Czech Republic)	13,743	1,975,638	1.82
10	SABC (South Africa)	10,219	4,326,054	0.62
11	Active Radio A.S. (Czech Republic)	10,127	1,901,291	1.36
12	Primedia Broadcasting (South Africa)	7,886	1,893,922	1.16
13	Unidad Editorial (Spain)	6,593	3,512,303	0.51
14	Vlaanderen Eén NV (Belgium)	5,775	887,903	1.64
15	Medialaan (Belgium)	5,077	1,404,268	0.96
16	Kink (Netherlands)	5,055	1,073,662	1.28
17	Organizacion Radial Olimpica (Colombia)	4,797	2,383,879	0.54
18	HRT Hrvatska Radiotelevizija (Croatia)	2,760	698,011	1.09
19	NPR Member Stations (USA)	2,737	866,508	0.82
20	AccuRadio (USA)	2,729	529,618	1.41

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA



Daypart: 6am-12am M-SUN
Month: Marzo 2024

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	119,677	35,328,181	1.89
2	Entravision Africa	4,820	2,380,290	1.12

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	91,185	25,085,208	2.04
2	Prisa Radio (Spain and Latam Countries)	75,625	56,085,796	0.77
3	DPG Media (Netherlands)	42,884	12,785,610	1.81
4	Mediahuis Radio (Netherlands)	25,013	8,569,676	1.67
5	Commerciele Radio Nederland B.V.(Netherlands)	19,244	7,386,233	1.53
6	Grupo Godó (Spain)	13,419	9,904,602	0.75
7	Karnaval.com (Turkey)	11,597	10,524,873	0.59
8	RADIOPLAY Media (Bulgaria)	8,832	3,316,296	1.40
9	RadiaCZ (Czech Republic)	8,815	2,875,235	1.73
10	SABC (South Africa)	7,474	6,754,679	0.62
11	Active Radio A.S. (Czech Republic)	5,824	2,385,298	1.30
12	Unidad Editorial (Spain)	5,257	5,959,572	0.50
13	Primedia Broadcasting (South Africa)	4,820	2,380,290	1.12
14	Vlaanderen Eén NV (Belgium)	4,193	1,302,857	1.66
15	Medialaan (Belgium)	3,665	2,075,817	0.93
16	Kink (Netherlands)	3,542	1,503,423	1.31
17	Organizacion Radial Olimpica (Colombia)	3,532	3,532,348	0.58
18	NPR Member Stations (USA)	2,442	1,581,624	0.84
19	HRT Hrvatska Radiotelevizija (Croatia)	2,021	1,156,155	0.92
20	AccuRadio (USA)	2,002	815,945	1.37

Notes:

• Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
