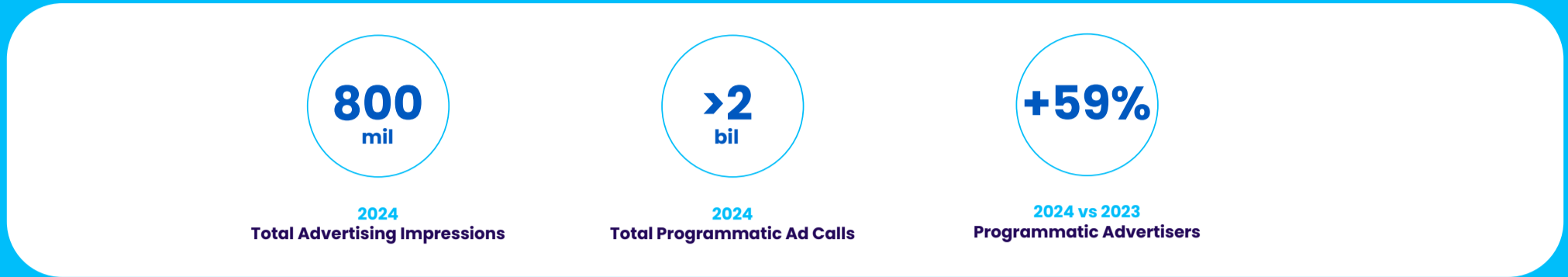


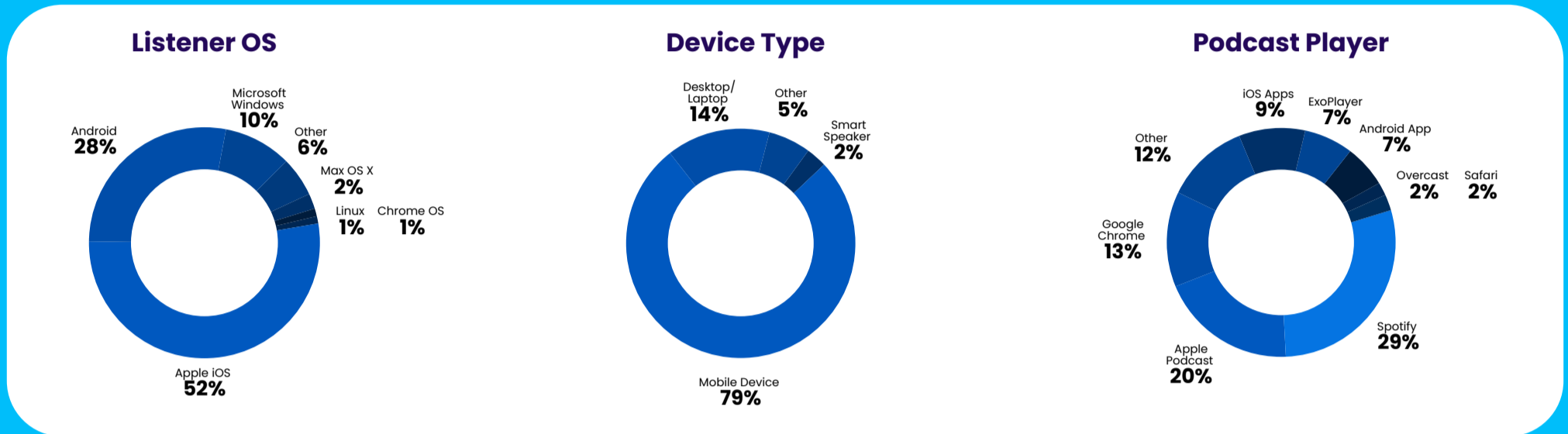
# 2025 SINGAPORE INVENTORY HIGHLIGHTS

Engage Singapore's thriving digital audio audience with **Triton Digital's programmatic marketplace**. Seamlessly connect with leading DSPs to **elevate** your brand's voice, reaching mobile listeners in an immersive, screen-free environment. Ensure your message is heard loud and clear, anytime, **anywhere**.

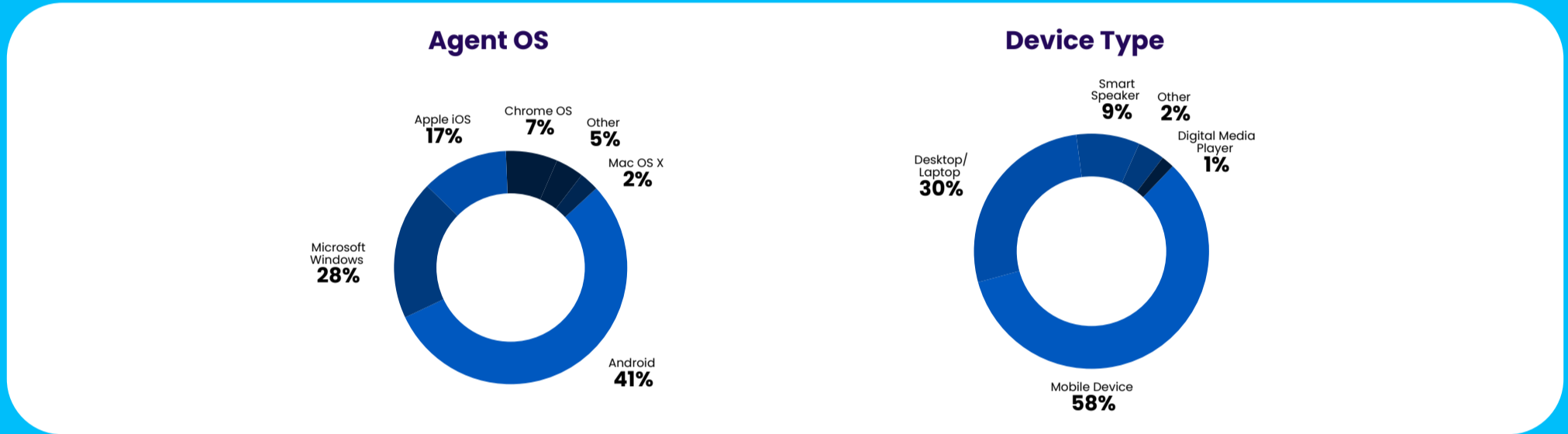
## Digital Audio Advertising Data



## Podcast Consumption – % of total downloads



## Streaming Consumption – % of total TLH



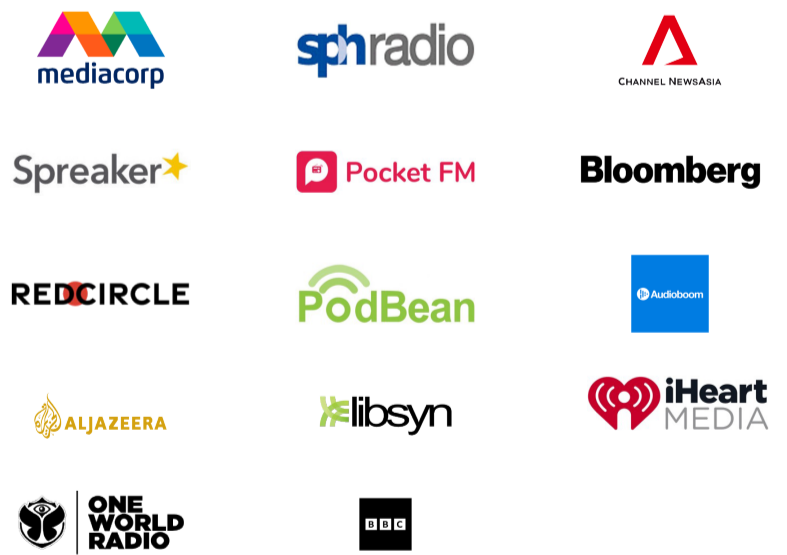
## Audio Listening Trends

- Most popular day:** Streaming - Tuesday, Podcasts - Tuesday
- Most popular hour:** Streaming - 9am - 10am, Podcasts - 8am - 9am
- Top 5 podcast genres:** News, Society & Culture, Business, Comedy, Sports
- % of new episode downloads:** 47%

### Recent advertisers



### Inventory highlight



## Triton Digital Audio Marketplace Monthly Avails

