



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

July 2024



About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
 - The regional rankers quantify consumption based on listener location.
 - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
 - Sales Networks include both owned streams and the streams related to network affiliations.
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About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

Understanding the Metrics

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

The background is a vibrant blue gradient. It features a dotted world map where the density of dots varies to represent landmasses. Overlaid on the map are several vertical bars of varying heights, resembling a bar chart. Scattered throughout the scene are various geometric elements: thin vertical lines, small circles, and larger, semi-transparent circles in shades of blue and purple. The overall aesthetic is clean, modern, and data-oriented.

JULY 2024 RANKERS

GLOBAL



Daypart: 6am-8pm M-F
Month: July 2024

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,067,422	496,582,572	0.68
2	Talpa Network	139,841	23,494,628	1.89
3	GalioNL	22,460	5,081,738	1.24
4	Entravision Africa	9,240	2,442,063	1.18

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	409,570	219,631,096	0.59
2	Prisa Radio	210,120	89,654,962	0.73
3	Talpa Radio	104,964	16,455,026	2.02
4	NPR Member Stations	91,633	34,304,697	0.83
5	Audacy	68,273	30,862,053	0.69
6	Cumulus Streaming Network	58,072	21,518,248	0.84
7	Organizacion Radial Olimpica	42,619	20,920,419	0.63
8	EMF	39,635	10,052,995	1.22
9	Grupo Radio Centro	38,589	11,646,083	1.05
10	Bell Media	36,673	8,791,462	1.30
11	Grupo Acir	36,356	14,090,241	0.81
12	CRP Radios	35,957	16,092,711	0.70
13	Radio Mitre SA	32,217	8,700,149	1.15
14	Beasley Broadcasting Corporate	22,113	8,513,135	0.82
15	AccuRadio	21,007	4,444,854	1.48
16	Hubbard Broadcasting	20,444	6,755,769	0.94
17	Grupo JBFM	19,645	7,563,616	0.82
18	Cogeco Media Inc	18,697	5,704,015	1.02
19	Grupo BluRadio	17,673	10,828,654	0.49
20	Grupo Alpha Media	17,150	8,422,608	0.64
21	Karnaval.com	16,622	8,499,964	0.63
22	Grupo Godó	16,348	6,603,610	0.78
23	E Power Audio Sales	16,244	3,354,912	1.53
24	Cadena 3 Argentina	16,057	6,655,935	0.76
25	Univision	15,365	9,665,489	0.50
26	Grupo Bandeirantes	14,488	8,120,197	0.55
27	Grupo America	14,463	5,956,216	0.75
28	SABC	14,390	6,466,357	0.68
29	Urban One	14,297	5,559,885	0.81
30	Grupo Camargo de Comunicacao	14,210	5,456,674	0.83

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL



Daypart: 6am-12am M-SUN
Month: July 2024

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	768,574	611,975,709	0.69
2	Talpa Network	106,338	31,169,331	1.88
3	GalioNL	18,215	7,065,492	1.26
4	Entravision Africa	6,263	2,995,265	1.11

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	309,628	286,461,915	0.59
2	Prisa Radio	154,626	118,595,929	0.71
3	Talpa Radio	78,732	21,330,895	2.03
4	NPR Member Stations	74,284	47,759,314	0.85
5	Audacy	52,114	39,696,048	0.72
6	Cumulus Streaming Network	41,159	25,503,428	0.88
7	Organizacion Radial Olimpica	32,738	28,574,819	0.62
8	EMF	31,159	13,755,272	1.23
9	Bell Media	27,493	10,897,578	1.37
10	CRP Radios	27,058	21,811,548	0.68
11	Grupo Radio Centro	26,343	13,941,980	1.04
12	Grupo Acir	25,979	17,750,976	0.80
13	Radio Mitre SA	22,682	10,927,056	1.12
14	Beasley Broadcasting Corporate	15,606	10,030,165	0.85
15	AccuRadio	15,511	5,782,674	1.47
16	Grupo JBFM	15,183	10,291,287	0.81
17	Hubbard Broadcasting	14,819	8,124,627	0.99
18	Cogeco Media Inc	13,512	7,089,530	1.03
19	E Power Audio Sales	13,459	4,790,059	1.54
20	Karnaval.com	12,872	12,500,573	0.57
21	Grupo Godó	12,236	8,895,708	0.75
22	Grupo Bandeirantes	12,204	11,935,453	0.55
23	Grupo Alpha Media	12,162	10,324,340	0.64
24	Grupo BluRadio	11,931	13,081,465	0.48
25	Grupo America	11,706	9,209,702	0.69
26	Cadena 3 Argentina	11,625	8,736,308	0.73
27	SABC	11,313	8,966,587	0.67
28	Grupo Camargo de Comunicacao	10,828	7,430,901	0.80
29	Univision	10,328	11,053,855	0.51
30	Urban One	10,300	6,676,849	0.84

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: July 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,040,388	483,510,407	0.68

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	391,778	210,444,222	0.59
2	NPR Member Stations	85,926	31,959,303	0.84
3	Audacy	68,206	30,766,236	0.70
4	Cumulus Streaming Network	57,266	21,184,794	0.84
5	EMF	38,293	9,553,917	1.24
6	Beasley Broadcasting Corporate	21,602	8,365,469	0.82
7	Hubbard Broadcasting	20,334	6,666,328	0.95
8	Univision	15,364	9,665,397	0.50
9	Urban One	14,247	5,543,749	0.81
10	AccuRadio	12,583	2,655,343	1.48
11	Salem Communications	10,953	4,633,350	0.73
12	New York Public Radio	8,520	2,235,059	1.19
13	Midwest Communications	8,259	2,091,517	1.23
14	Prisa Radio	7,740	5,001,057	0.49
15	MediaCo Holding Inc	6,605	3,595,925	0.58
16	Classical KUSC/KDFC	5,178	1,260,486	1.28
17	Entravision Communications Corporation	4,978	2,727,504	0.58
18	Estrella Media	3,948	1,929,964	0.65
19	WAMU	3,827	1,363,835	0.87
20	Lotus Communications Corp	3,791	1,850,085	0.65
21	SummitMedia LLC	3,587	1,320,068	0.85
22	Organizacion Radial Olimpica	3,305	2,090,922	0.50
23	Sinclair Telecable	2,800	1,083,482	0.82
24	Connoisseur Media	2,400	575,101	1.30
25	Meruelo Media Holdings	2,300	1,229,798	0.59
26	ESPN Radio Corporate	2,174	1,478,539	0.46
27	Grupo Acir	2,152	1,055,050	0.64
28	Grupo Radio Centro	2,101	1,163,816	0.57
29	Moody Bible Institute	1,959	786,501	0.78
30	Federated Media	1,795	607,307	0.93

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: July 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	746,727	593,595,902	0.69

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	295,286	273,644,889	0.59
2	NPR Member Stations	69,185	44,090,989	0.85
3	Audacy	52,053	39,539,632	0.72
4	Cumulus Streaming Network	40,487	25,019,509	0.88
5	EMF	30,056	13,038,260	1.25
6	Beasley Broadcasting Corporate	15,214	9,841,245	0.85
7	Hubbard Broadcasting	14,723	7,991,626	1.00
8	Univision	10,328	11,053,713	0.51
9	Urban One	10,258	6,654,520	0.84
10	AccuRadio	8,884	3,288,168	1.48
11	Salem Communications	7,681	5,350,480	0.77
12	New York Public Radio	6,811	3,027,188	1.22
13	Midwest Communications	6,033	2,621,166	1.25
14	Prisa Radio	5,522	6,105,107	0.49
15	MediaCo Holding Inc	5,466	5,032,859	0.60
16	Classical KUSC/KDFC	4,357	1,807,439	1.31
17	Entravision Communications Corporation	3,289	3,038,066	0.60
18	WAMU	3,034	1,854,488	0.89
19	Organizacion Radial Olimpica	2,698	2,929,060	0.51
20	SummitMedia LLC	2,619	1,630,521	0.87
21	Lotus Communications Corp	2,584	2,100,804	0.67
22	Estrella Media	2,523	2,113,794	0.65
23	Sinclair Telecable	1,936	1,245,930	0.85
24	Connoisseur Media	1,776	724,580	1.33
25	ESPN Radio Corporate	1,695	1,957,673	0.47
26	Grupo Acir	1,684	1,418,117	0.65
27	Meruelo Media Holdings	1,678	1,536,805	0.60
28	Moody Bible Institute	1,577	1,045,198	0.82
29	Grupo Radio Centro	1,527	1,454,969	0.58
30	Relevant Radio	1,270	1,363,773	0.51

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: July 2024



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	108,281	42,885,847	0.73
2	Grupo Radio Centro (Mexico)	38,254	10,215,025	1.10
3	Organizacion Radial Olimpica (Colombia)	35,975	15,387,293	0.67
4	Grupo Acir (Mexico)	35,537	12,526,611	0.83
5	CRP Radios (Peru)	33,632	13,275,624	0.74
6	Radio Mitre SA (Argentina)	32,160	7,840,833	1.18
7	Grupo JBFM (Brazil)	20,006	7,083,047	0.83
8	Grupo Alpha Media (Argentina)	16,950	7,638,141	0.64
9	Grupo BluRadio (Colombia)	16,642	8,999,741	0.51
10	Cadena 3 Argentina (Argentina)	16,405	6,227,791	0.77
11	Grupo Bandeirantes (Brazil)	14,625	7,434,971	0.56
12	Grupo Camargo de Comunicação (Brazil)	14,388	5,051,795	0.84
13	Grupo América (Argentina)	14,277	5,252,589	0.78
14	Grupo Mix de Comunicacao (Brazil)	12,397	3,639,907	1.00
15	Grupo Octubre (Argentina)	11,870	2,853,437	1.21
16	Radio Disney Latinoamérica (Latam Countries)	11,528	2,741,154	1.25
17	Radios Grupo Globo (Brazil)	8,602	4,006,750	0.61
18	MVS Radio (Mexico)	7,376	2,829,132	0.76
19	Multimedios (Mexico)	7,134	2,570,945	0.81
20	SAUDADE FM (Brazil)	6,226	2,693,442	0.68
21	Grupo Radiopolis (Colombia)	5,418	1,740,175	0.90
22	Nova Brasil (Brazil)	5,220	1,675,646	0.91
23	Rádio Alvorada (Brazil)	5,157	1,361,967	1.11
24	Radio Kiss FM (Brazil)	4,280	1,315,083	0.96
25	Imagen (Mexico)	3,215	1,110,355	0.85
26	RCN (Guatemala)	2,949	1,056,607	0.82
27	Igreja Pentecostal Deus e Amor (Brazil)	2,936	1,430,961	0.56
28	NRM (Mexico)	2,796	1,132,349	0.72
29	Grupo Siete (Mexico)	2,777	695,647	1.16
30	Radios NSC (Brazil)	2,081	701,306	0.87

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: July 2024

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	72,260	54,682,737	0.72
2	Organizacion Radial Olimpica (Colombia)	25,991	21,574,671	0.65
3	Grupo Radio Centro (Mexico)	24,681	12,371,380	1.10
4	CRP Radios (Peru)	24,095	18,682,294	0.71
5	Grupo Acir (Mexico)	24,075	16,158,485	0.82
6	Radio Mitre SA (Argentina)	21,668	10,141,375	1.15
7	Grupo JBFM (Brazil)	14,851	10,032,223	0.81
8	Grupo Bandeirantes (Brazil)	11,948	11,666,155	0.55
9	Grupo Alpha Media (Argentina)	11,411	9,578,664	0.65
10	Cadena 3 Argentina (Argentina)	11,357	8,447,805	0.73
11	Grupo América (Argentina)	11,248	8,725,877	0.70
12	Grupo BluRadio (Colombia)	10,562	11,064,082	0.50
13	Grupo Camargo de Comunicação (Brazil)	10,535	7,189,173	0.81
14	Grupo Octubre (Argentina)	8,475	4,020,938	1.15
15	Grupo Mix de Comunicacao (Brazil)	8,230	4,812,239	0.94
16	Radio Disney Latinoamérica (Latam Countries)	7,677	3,568,990	1.19
17	Radios Grupo Globo (Brazil)	7,010	6,517,576	0.58
18	Multimedios (Mexico)	5,101	3,634,342	0.77
19	MVS Radio (Mexico)	4,905	3,577,248	0.75
20	SAUDADE FM (Brazil)	4,757	4,158,552	0.63
21	Nova Brasil (Brazil)	4,027	2,507,547	0.88
22	Rádio Alvorada (Brazil)	3,711	1,895,738	1.08
23	Grupo Radiopolis (Colombia)	3,693	2,284,757	0.88
24	Radio Kiss FM (Brazil)	3,146	1,876,971	0.93
25	Igreja Pentecostal Deus e Amor (Brazil)	2,686	2,393,705	0.59
26	NRM (Mexico)	2,062	1,601,431	0.71
27	Imagen (Mexico)	1,998	1,296,649	0.85
28	RCN (Guatemala)	1,892	1,372,322	0.76
29	Grupo Siete (Mexico)	1,871	896,745	1.14
30	Rede Transamerica (Brazil)	1,640	2,378,433	0.38

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: July 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	143,979	22,423,397	1.89
2	GalioNL	22,521	4,674,360	1.41
3	Entravision Africa	9,637	2,455,989	1.07

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	108,431	15,797,555	2.13
2	Prisa Radio (Spain and Latam Countries)	100,630	37,810,753	0.75
3	DPG Media (Netherlands)	56,800	9,249,979	1.78
4	Mediahuis Radio (Netherlands)	32,069	5,835,324	1.58
5	Grupo Godó (Spain)	16,886	6,304,918	0.76
6	Karnaval.com (Turkey)	16,873	7,828,375	0.64
7	E Power Audio Sales (Netherlands)	16,178	3,049,402	1.59
8	SABC (South Africa)	14,931	6,122,215	0.68
9	RADIOPLAY Media (Bulgaria)	13,842	2,683,985	1.50
10	RadiaCZ (Czech Republic)	13,525	2,196,433	1.73
11	Primedia Broadcasting (South Africa)	9,637	2,455,989	1.07
12	Active Radio A.S. (Czech Republic)	8,291	1,656,786	1.35
13	Unidad Editorial (Spain)	7,578	4,465,199	0.48
14	Medialaan (Belgium)	4,875	1,567,437	0.95
15	Organizacion Radial Olimpica (Colombia)	4,807	2,568,848	0.55
16	Kink (Netherlands)	4,629	1,095,608	1.26
17	Vlaanderen Eén NV (Belgium)	4,156	698,535	1.75
18	HRT Hrvatska Radiotelevizija (Croatia)	2,492	699,841	1.03
19	AccuRadio (USA)	2,382	504,885	1.39
20	NPR Member Stations (USA)	2,350	927,623	0.75

Notes:

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EMEA



Daypart: 6am-12am M-SUN
Month: July 2024

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	105,507	30,614,199	1.93
2	GalioNL	17,732	6,758,041	1.44
3	Entravision Africa	6,172	2,929,003	1.11

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	78,295	21,036,130	2.21
2	Prisa Radio (Spain and Latam Countries)	75,766	56,749,347	0.71
3	DPG Media (Netherlands)	39,936	11,958,683	1.80
4	Mediahuis Radio (Netherlands)	24,059	8,096,103	1.57
5	E Power Audio Sales (Netherlands)	13,019	4,526,889	1.62
6	Karnaval.com (Turkey)	12,631	12,193,129	0.59
7	Grupo Godó (Spain)	12,175	8,837,368	0.72
8	SABC (South Africa)	11,199	8,865,445	0.69
9	RADIOPLAY Media (Bulgaria)	9,411	3,710,058	1.34
10	RadiaCZ (Czech Republic)	9,289	3,105,317	1.76
11	Primedia Broadcasting (South Africa)	6,172	2,929,003	1.11
12	Unidad Editorial (Spain)	5,941	6,798,651	0.47
13	Active Radio A.S. (Czech Republic)	5,316	2,161,865	1.24
14	Mediaaan (Belgium)	3,828	2,332,418	0.93
15	Organizacion Radial Olimpica (Colombia)	3,713	3,717,467	0.55
16	Kink (Netherlands)	3,367	1,470,490	1.29
17	Vlaanderen Eén NV (Belgium)	3,208	1,006,349	1.77
18	NPR Member Stations (USA)	2,133	1,592,140	0.72
19	HRT Hrvatska Radiotelevizija (Croatia)	1,878	1,059,080	1.03
20	AccuRadio (USA)	1,819	739,474	1.37

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Resources

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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