



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Diciembre de 2024

## Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

## Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
  - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
  - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
  - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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## Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

## Explicación de las mediciones

**Promedio de sesiones activas** o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ( $AAS = TLH / \text{horas en el período}$ ).

**Total de horas de escucha** o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

**Sesiones iniciadas** o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

**Tiempo promedio de escucha** o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a vibrant blue gradient. It features a dotted world map in the center, with vertical bars of varying heights on the right side, suggesting a data visualization. Scattered throughout are various geometric shapes: circles, lines, and dots, some in lighter shades of blue and others in a slightly darker, muted blue. The overall aesthetic is clean, modern, and tech-oriented.

# **RANKERS DICIEMBRE DE 2024**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Diciembre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,065,229	451,598,895	0.71
2	Talpa Network	171,275	29,175,460	1.78
3	GalioNL	22,074	4,704,314	1.26
4	Entravision Africa	6,068	1,683,456	1.06

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	417,916	199,035,801	0.63
2	Prisa Radio	193,770	79,754,195	0.73
3	Talpa Radio	139,245	23,005,271	1.84
4	NPR Member Stations	94,614	30,404,064	0.92
5	Audacy	79,881	36,214,892	0.66
6	Cumulus Streaming Network	53,829	18,327,550	0.88
7	Organizacion Radial Olimpica	53,007	25,879,090	0.61
8	Grupo Radio Centro	50,121	13,192,233	1.15
9	Grupa Eurozet	43,529	10,853,460	1.20
10	EMF	40,781	9,636,878	1.25
11	Bell Media	39,308	8,894,717	1.32
12	Grupo Acir	34,938	12,399,607	0.85
13	CRP Radios	34,775	15,420,311	0.68
14	Radio Mitre SA	24,310	7,449,938	0.97
15	AccuRadio	22,872	4,478,494	1.53
16	Beasley Broadcasting Corporate	20,353	7,875,079	0.78
17	Cogeco Media Inc	20,334	6,271,034	0.96
18	Hubbard Broadcasting	19,267	5,821,179	0.98
19	Karnaval.com	18,139	7,930,244	0.70
20	Grupo Godó	15,690	6,313,904	0.75
21	E Power Audio Sales	15,438	2,892,771	1.61
22	Cadena 3 Argentina	15,233	6,149,785	0.75
23	Grupo BluRadio	14,555	8,278,092	0.51
24	Grupo Alpha Media	14,267	6,986,850	0.61
25	Grupo Bandeirantes	14,011	7,130,328	0.58
26	Grupo Camargo de Comunicacao	13,784	5,224,744	0.80
27	Urban One	13,495	4,842,778	0.83
28	Grupo JBFM	12,728	4,655,469	0.83
29	Univision	12,088	7,361,048	0.50
30	RadiaCZ	11,999	2,076,232	1.71

**Notes:**

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN

Month: Diciembre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	753,624	567,770,373	0.72
2	Talpa Network	130,230	39,916,885	1.80
3	GalioNL	17,753	6,731,684	1.29
4	Entravision Africa	4,154	2,119,229	1.05

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	311,545	265,317,970	0.65
2	Prisa Radio	142,418	109,787,654	0.71
3	Talpa Radio	105,459	31,286,508	1.86
4	NPR Member Stations	75,974	43,036,269	0.96
5	Audacy	58,791	46,927,533	0.68
6	Organizacion Radial Olimpica	42,376	38,373,919	0.60
7	Cumulus Streaming Network	37,349	22,160,081	0.92
8	Grupo Radio Centro	33,064	15,802,164	1.15
9	EMF	31,696	13,448,609	1.28
10	Grupa Eurozet	30,305	14,438,217	1.15
11	Bell Media	28,681	11,361,154	1.37
12	CRP Radios	26,296	21,946,866	0.66
13	Grupo Acir	25,098	16,152,599	0.85
14	Radio Mitre SA	17,103	9,695,257	0.95
15	AccuRadio	16,654	5,928,862	1.54
16	Cogeco Media Inc	14,661	8,179,189	0.97
17	Beasley Broadcasting Corporate	14,023	9,591,836	0.80
18	Hubbard Broadcasting	13,755	7,100,645	1.05
19	Karnaval.com	13,208	11,437,149	0.64
20	E Power Audio Sales	12,701	4,279,952	1.63
21	Grupo Godó	12,264	9,408,982	0.71
22	Cadena 3 Argentina	11,093	8,563,785	0.71
23	Grupo Bandeirantes	11,024	10,052,112	0.59
24	Grupo Camargo de Comunicacao	10,684	7,640,021	0.77
25	Grupo Alpha Media	10,202	8,937,562	0.62
26	Grupo JBFM	9,856	6,708,357	0.81
27	Grupo BluRadio	9,560	9,955,709	0.50
28	Grupo America	9,537	7,817,706	0.66
29	Urban One	9,503	5,883,028	0.88
30	SABC	9,116	7,544,799	0.64

**Notes:**

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-8pm M-F  
 Month: Diciembre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,037,625	439,175,196	0.71

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	399,443	190,205,866	0.63
2	NPR Member Stations	88,538	28,361,313	0.93
3	Audacy	79,825	36,176,368	0.66
4	Cumulus Streaming Network	53,075	18,035,472	0.88
5	EMF	39,107	9,098,715	1.27
6	Beasley Broadcasting Corporate	19,921	7,755,226	0.78
7	Hubbard Broadcasting	19,163	5,743,069	0.99
8	AccuRadio	13,972	2,648,793	1.57
9	Urban One	13,454	4,827,910	0.83
10	Univision	12,088	7,361,005	0.50
11	Salem Communications	9,925	3,601,274	0.81
12	MediaCo Holding Inc	9,536	4,857,453	0.59
13	New York Public Radio	9,101	2,178,083	1.25
14	Midwest Communications	7,773	1,805,912	1.27
15	Prisa Radio	7,033	4,402,293	0.48
16	Classical KUSC/KDFC	5,767	1,333,964	1.29
17	Organizacion Radial Olimpica	4,915	2,915,753	0.51
18	Entravision Communications Corporation	4,101	2,134,020	0.58
19	WAMU	3,588	1,234,521	0.86
20	SummitMedia LLC	3,560	1,174,648	0.90
21	Lotus Communications Corp	3,554	1,573,648	0.68
22	ESPN Radio Corporate	2,826	1,923,589	0.44
23	Sinclair Telecable	2,415	904,780	0.80
24	Connoisseur Media	2,380	520,524	1.37
25	Grupo Radio Centro	1,991	1,019,083	0.59
26	Grupo Acir	1,916	887,933	0.65
27	Meruelo Media Holdings	1,854	1,016,031	0.56
28	Relevant Radio	1,825	1,115,317	0.50
29	Moody Bible Institute	1,778	625,907	0.84
30	Federated Media	1,525	493,663	0.92

**Notes:**

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# U.S.

Daypart: 6am-12am M-SUN

Month: Diciembre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	731,314	549,526,367	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	296,627	252,419,028	0.65
2	NPR Member Stations	70,502	39,754,587	0.96
3	Audacy	58,740	46,860,967	0.68
4	Cumulus Streaming Network	36,712	21,712,936	0.92
5	EMF	30,323	12,645,595	1.30
6	Beasley Broadcasting Corporate	13,697	9,432,717	0.80
7	Hubbard Broadcasting	13,662	6,979,899	1.06
8	AccuRadio	9,672	3,297,754	1.60
9	Urban One	9,470	5,862,069	0.88
10	Univision	7,949	8,560,095	0.51
11	New York Public Radio	7,354	3,073,271	1.30
12	Salem Communications	6,943	4,279,982	0.87
13	MediaCo Holding Inc	6,922	6,308,986	0.60
14	Midwest Communications	5,491	2,271,103	1.31
15	Prisa Radio	5,074	5,573,803	0.50
16	Classical KUSC/KDFC	4,798	1,973,414	1.32
17	Organizacion Radial Olimpica	4,181	4,370,318	0.53
18	WAMU	2,845	1,742,764	0.89
19	Entravision Communications Corporation	2,659	2,412,964	0.61
20	SummitMedia LLC	2,552	1,482,491	0.94
21	ESPN Radio Corporate	2,496	3,124,612	0.44
22	Lotus Communications Corp	2,387	1,835,707	0.71
23	Connoisseur Media	1,722	674,780	1.39
24	Sinclair Telecable	1,617	1,045,515	0.85
25	Grupo Acir	1,489	1,211,705	0.67
26	Grupo Radio Centro	1,427	1,301,851	0.60
27	Moody Bible Institute	1,418	853,477	0.90
28	Relevant Radio	1,346	1,438,926	0.51
29	Meruelo Media Holdings	1,310	1,281,509	0.56
30	CRP Radios	1,147	1,224,797	0.52

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: Diciembre de 2024



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	97,097	36,451,942	0.74
2	Grupo Radio Centro (Mexico)	50,417	11,903,225	1.19
3	Organizacion Radial Olimpica (Colombia)	43,398	18,606,518	0.64
4	Grupo Acir (Mexico)	34,230	11,064,587	0.86
5	CRP Radios (Peru)	32,349	12,657,522	0.71
6	Radio Mitre SA (Argentina)	24,177	6,737,079	0.99
7	Cadena 3 Argentina (Argentina)	15,462	5,716,110	0.75
8	Grupo Bandeirantes (Brazil)	14,237	6,617,961	0.59
9	Grupo Alpha Media (Argentina)	14,043	6,335,633	0.61
10	Grupo Camargo de Comunicação (Brazil)	13,902	4,790,081	0.82
11	Grupo BluRadio (Colombia)	13,618	6,942,997	0.52
12	Grupo JBFM (Brazil)	12,857	4,315,653	0.84
13	Grupo América (Argentina)	11,761	4,390,135	0.74
14	Grupo Octubre (Argentina)	11,703	4,785,506	0.69
15	Grupo Mix de Comunicacao (Brazil)	11,696	3,443,108	0.96
16	Radio Disney Latinoamérica (Latam Countries)	11,583	2,617,010	1.25
17	Radios Grupo Globo (Brazil)	8,210	3,625,705	0.61
18	Multimedios (Mexico)	7,348	2,562,109	0.80
19	MVS Radio (Mexico)	7,083	2,563,220	0.77
20	Grupo Radiopolis (Colombia)	6,130	1,963,782	0.87
21	SAUDADE FM (Brazil)	5,907	3,076,907	0.54
22	Radio Kiss FM (Brazil)	5,328	2,455,494	0.61
23	Nova Brasil (Brazil)	5,063	1,813,013	0.78
24	Rádio Alvorada (Brazil)	4,689	1,162,698	1.13
25	Radio Melodia (Brazil)	4,061	1,782,270	0.63
26	NRM (Mexico)	3,211	1,191,414	0.76
27	Imagen (Mexico)	2,681	838,067	0.90
28	Grupo Siete (Mexico)	2,480	610,549	1.13
29	RCN (Guatemala)	2,465	899,078	0.77
30	Igreja Pentecostal Deus e Amor (Brazil)	2,435	995,124	0.64

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# LATAM



Daypart: 6am-12am M-SUN  
Month: Diciembre de 2024

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	64,959	48,744,185	0.72
2	Organizacion Radial Olimpica (Colombia)	32,963	28,861,794	0.62
3	Grupo Radio Centro (Mexico)	31,472	14,382,569	1.20
4	Grupo Acir (Mexico)	23,401	14,795,842	0.86
5	CRP Radios (Peru)	23,385	18,877,912	0.68
6	Radio Mitre SA (Argentina)	16,302	9,064,162	0.97
7	Cadena 3 Argentina (Argentina)	10,850	8,290,796	0.72
8	Grupo Bandeirantes (Brazil)	10,805	9,842,415	0.59
9	Grupo Camargo de Comunicação (Brazil)	10,396	7,403,997	0.77
10	Grupo JBFM (Brazil)	9,599	6,521,685	0.81
11	Grupo Alpha Media (Argentina)	9,579	8,351,114	0.62
12	Grupo América (Argentina)	9,185	7,457,028	0.67
13	Grupo Octubre (Argentina)	8,756	8,516,476	0.57
14	Grupo BluRadio (Colombia)	8,392	8,546,709	0.51
15	Grupo Mix de Comunicacao (Brazil)	8,308	5,099,332	0.90
16	Radio Disney Latinoamérica (Latam Countries)	7,795	3,718,174	1.16
17	Radios Grupo Globo (Brazil)	6,411	5,668,046	0.60
18	Multimedios (Mexico)	5,327	3,811,026	0.77
19	MVS Radio (Mexico)	4,704	3,417,061	0.75
20	SAUDADE FM (Brazil)	4,672	5,350,805	0.48
21	Grupo Radiopolis (Colombia)	4,385	2,953,931	0.81
22	Nova Brasil (Brazil)	4,070	2,933,578	0.76
23	Radio Kiss FM (Brazil)	4,063	3,788,577	0.59
24	Rádio Alvorada (Brazil)	3,423	1,738,824	1.08
25	Radio Melodia (Brazil)	3,280	2,761,008	0.64
26	NRM (Mexico)	2,356	1,739,103	0.74
27	Igreja Pentecostal Deus e Amor (Brazil)	2,270	1,788,144	0.67
28	Grupo Siete (Mexico)	1,699	825,321	1.12
29	Imagen (Mexico)	1,662	1,011,676	0.90
30	RCN (Guatemala)	1,605	1,261,286	0.70

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# EMEA

Daypart: 6am-7pm M-F  
Month: Diciembre de 2024



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	176,278	27,937,602	1.84
2	GalioNL	22,218	4,341,214	1.37
3	Entravision Africa	6,304	1,613,686	1.14

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	143,554	22,104,004	1.86
2	Prisa Radio (Spain and Latam Countries)	95,735	35,373,942	0.79
3	DPG Media (Netherlands)	54,471	8,920,469	1.67
4	Grupa Eurozet (Poland)	44,628	10,238,583	1.24
5	Mediahuis Radio (Netherlands)	29,757	5,202,824	1.55
6	Karnaval.com (Turkey)	18,625	7,367,738	0.69
7	Grupo Godó (Spain)	16,154	5,977,375	0.71
8	E Power Audio Sales (Netherlands)	15,446	2,627,155	1.59
9	RadiaCZ (Czech Republic)	12,486	1,976,960	1.75
10	RADIOPLAY Media (Bulgaria)	12,295	2,355,455	1.48
11	SABC (South Africa)	11,218	4,455,854	0.71
12	Active Radio A.S. (Czech Republic)	8,352	1,693,172	1.29
13	Primedia Broadcasting (South Africa)	6,304	1,613,686	1.14
14	Vlaanderen Eén NV (Belgium)	6,035	969,374	1.76
15	Organizacion Radial Olimpica (Colombia)	5,992	3,031,221	0.55
16	Unidad Editorial (Spain)	5,904	3,325,432	0.49
17	Medialaan (Belgium)	5,032	1,537,522	0.88
18	Kink (Netherlands)	4,457	1,029,076	1.21
19	NPR Member Stations (USA)	2,668	845,494	0.85
20	HRT Hrvatska Radiotelevizija (Croatia)	2,550	684,747	0.94

**Notes:**

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# EMEA



Daypart: 6am-12am M-SUN  
Month: Diciembre de 2024

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	129,308	39,294,900	1.88
2	GalioNL	17,300	6,429,459	1.38
3	Entravision Africa	4,086	2,065,592	1.17

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	104,892	30,895,763	1.88
2	Prisa Radio (Spain and Latam Countries)	71,400	54,539,760	0.76
3	DPG Media (Netherlands)	37,483	11,734,589	1.73
4	Grupa Eurozet (Poland)	29,491	14,016,356	1.14
5	Mediahuis Radio (Netherlands)	21,848	7,284,134	1.72
6	Karnaval.com (Turkey)	12,980	11,139,714	0.66
7	E Power Audio Sales (Netherlands)	12,296	4,017,348	1.57
8	Grupo Godó (Spain)	12,197	9,344,578	0.70
9	SABC (South Africa)	9,013	7,459,967	0.69
10	RadiaCZ (Czech Republic)	8,380	2,833,253	1.63
11	RADIOPLAY Media (Bulgaria)	8,072	3,246,694	1.37
12	Unidad Editorial (Spain)	5,109	5,789,640	0.50
13	Active Radio A.S. (Czech Republic)	5,067	2,124,683	1.24
14	Organizacion Radial Olimpica (Colombia)	4,712	4,631,745	0.54
15	Vlaanderen Eén NV (Belgium)	4,451	1,369,612	1.86
16	Primedia Broadcasting (South Africa)	4,086	2,065,592	1.17
17	Medialaan (Belgium)	3,742	2,207,116	0.89
18	Kink (Netherlands)	3,211	1,409,152	1.24
19	NPR Member Stations (USA)	2,448	1,483,713	0.91
20	HRT Hrvatska Radiotelevizija (Croatia)	1,948	1,107,953	0.84

**Notes:**

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## Recursos

### **Acceso a los rankers mensuales:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Contáctenos**

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

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