



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Enero de 2025

## Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

## Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
  - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
  - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
  - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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## Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

## Explicación de las mediciones

**Promedio de sesiones activas** o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ( $AAS = TLH / \text{horas en el período}$ ).

**Total de horas de escucha** o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

**Sesiones iniciadas** o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

**Tiempo promedio de escucha** o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



**RANKERS ENERO DE 2025**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Enero de 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,072,872	487,964,247	0.69
2	Talpa Network	154,404	26,341,586	1.86
3	GalioNL	24,899	5,478,998	1.27
4	Entravision Africa	7,740	2,263,996	1.06

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	397,298	204,819,250	0.61
2	Prisa Radio	214,037	91,487,858	0.73
3	Talpa Radio	114,383	18,493,315	1.96
4	NPR Member Stations	97,112	33,227,102	0.91
5	Audacy	85,760	41,426,918	0.65
6	Cumulus Streaming Network	57,166	20,040,374	0.89
7	Grupo Radio Centro	55,530	14,963,605	1.17
8	Grupa Eurozet	49,150	12,119,072	1.27
9	Organizacion Radial Olimpica	47,056	23,039,069	0.64
10	EMF	46,147	10,905,501	1.30
11	Bell Media	42,771	10,675,057	1.25
12	Grupo Acir	40,342	14,930,460	0.85
13	CRP Radios	36,107	15,951,099	0.71
14	Radio Mitre SA	25,243	7,450,691	1.05
15	Beasley Broadcasting Corporate	23,445	9,422,471	0.79
16	AccuRadio	22,140	4,293,739	1.61
17	Cogeco Media Inc	21,818	6,913,261	0.98
18	Hubbard Broadcasting	20,614	6,554,786	0.98
19	Grupo Godó	18,687	7,940,337	0.74
20	Grupo BluRadio	18,487	10,711,867	0.52
21	E Power Audio Sales	17,538	3,430,363	1.61
22	Karnaval.com	16,671	8,000,888	0.67
23	Grupo Bandeirantes	14,799	7,846,392	0.58
24	Urban One	14,575	5,366,529	0.85
25	Grupo Camargo de Comunicacao	14,472	5,548,484	0.83
26	Cadena 3 Argentina	14,428	6,109,482	0.75
27	RadiaCZ	14,352	2,398,163	1.85
28	SABC	13,964	6,145,968	0.69
29	RADIOPLAY Media Bulgaria	13,931	2,918,961	1.52
30	Univision	13,879	8,097,134	0.54

**Notes:**

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN

Month: Enero de 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	759,485	588,553,482	0.70
2	Talpa Network	116,847	34,194,101	1.89
3	GalioNL	20,197	7,539,063	1.31
4	Entravision Africa	5,283	2,698,320	1.05

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	295,322	260,568,947	0.62
2	Prisa Radio	158,880	120,958,283	0.72
3	Talpa Radio	86,171	23,894,811	1.99
4	NPR Member Stations	78,609	45,364,227	0.94
5	Audacy	63,719	52,589,747	0.66
6	Cumulus Streaming Network	40,337	23,699,088	0.92
7	Grupo Radio Centro	37,265	17,542,950	1.17
8	Organizacion Radial Olimpica	36,444	31,379,848	0.63
9	EMF	35,832	14,634,124	1.32
10	Grupa Eurozet	34,331	15,493,461	1.21
11	Bell Media	30,922	12,886,404	1.31
12	Grupo Acir	29,121	18,798,256	0.85
13	CRP Radios	27,374	21,728,557	0.69
14	Radio Mitre SA	18,206	9,586,259	1.03
15	AccuRadio	16,369	5,522,672	1.62
16	Beasley Broadcasting Corporate	16,215	11,016,364	0.81
17	Cogeco Media Inc	15,916	8,750,664	0.99
18	Grupo Godó	15,055	11,829,535	0.70
19	Hubbard Broadcasting	14,873	7,800,374	1.03
20	E Power Audio Sales	14,518	4,860,577	1.64
21	Karnaval.com	12,513	11,264,308	0.62
22	Grupo BluRadio	12,209	12,207,315	0.53
23	Grupo Bandeirantes	11,966	10,933,064	0.59
24	SABC	11,301	8,845,441	0.68
25	Grupo Camargo de Comunicacao	11,220	7,765,672	0.80
26	Cadena 3 Argentina	10,895	8,428,849	0.71
27	Urban One	10,391	6,276,229	0.90
28	Grupo JBFM	10,069	6,862,496	0.81
29	Grupo America	10,047	8,355,808	0.65
30	RadiaCZ	9,998	3,130,790	1.72

**Notes:**

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-8pm M-F  
Month: Enero de 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,045,947	474,960,883	0.69

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	379,764	195,748,338	0.61
2	NPR Member Stations	91,229	31,172,613	0.91
3	Audacy	85,696	41,379,893	0.65
4	Cumulus Streaming Network	56,356	19,710,792	0.89
5	EMF	44,496	10,345,789	1.32
6	Beasley Broadcasting Corporate	22,947	9,275,083	0.78
7	Hubbard Broadcasting	20,505	6,468,777	0.99
8	Urban One	14,524	5,348,561	0.85
9	Univision	13,879	8,097,035	0.54
10	AccuRadio	13,444	2,511,881	1.67
11	Salem Communications	10,541	4,212,023	0.77
12	MediaCo Holding Inc	9,982	5,175,032	0.61
13	New York Public Radio	9,386	2,333,269	1.25
14	Midwest Communications	8,272	2,024,749	1.26
15	Prisa Radio	7,564	4,865,966	0.49
16	Classical KUSC/KDFC	5,687	1,302,014	1.36
17	Entravision Communications Corporation	4,739	2,595,174	0.58
18	WAMU	4,072	1,548,463	0.82
19	Lotus Communications Corp	4,003	1,856,800	0.68
20	Organizacion Radial Olimpica	3,912	2,305,919	0.53
21	ESPN Radio Corporate	3,847	2,809,391	0.43
22	SummitMedia LLC	3,515	1,227,453	0.89
23	Sinclair Telecable	2,720	1,037,822	0.83
24	Connoisseur Media	2,221	503,262	1.38
25	Grupo Acir	2,187	998,064	0.69
26	Grupo Radio Centro	2,154	1,139,026	0.60
27	Meruelo Media Holdings	2,112	1,187,607	0.57
28	Moody Bible Institute	1,926	702,529	0.85
29	Relevant Radio	1,849	1,146,513	0.51
30	Federated Media	1,832	608,455	0.94

**Notes:**

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# U.S.

Daypart: 6am-12am M-SUN

Month: Enero de 2025



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	737,841	570,379,153	0.71

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	281,211	247,935,677	0.62
2	NPR Member Stations	73,279	42,162,644	0.94
3	Audacy	63,663	52,512,770	0.66
4	Cumulus Streaming Network	39,652	23,212,555	0.93
5	EMF	34,487	13,836,329	1.35
6	Beasley Broadcasting Corporate	15,843	10,829,679	0.80
7	Hubbard Broadcasting	14,775	7,671,631	1.04
8	Urban One	10,349	6,252,441	0.90
9	AccuRadio	9,536	3,064,391	1.70
10	Univision	9,316	9,199,253	0.56
11	New York Public Radio	7,505	3,129,161	1.30
12	Salem Communications	7,444	4,870,967	0.82
13	MediaCo Holding Inc	7,313	6,430,454	0.62
14	Midwest Communications	5,931	2,453,507	1.31
15	Prisa Radio	5,454	5,897,844	0.50
16	Classical KUSC/KDFC	4,740	1,850,948	1.39
17	WAMU	3,221	2,085,563	0.84
18	Organizacion Radial Olimpica	3,194	3,173,320	0.55
19	Entravision Communications Corporation	3,148	2,874,340	0.60
20	ESPN Radio Corporate	3,147	3,853,904	0.45
21	Lotus Communications Corp	2,731	2,108,138	0.71
22	SummitMedia LLC	2,541	1,485,557	0.93
23	Sinclair Telecable	1,867	1,176,179	0.87
24	Grupo Acir	1,709	1,318,994	0.71
25	Connoisseur Media	1,585	614,470	1.40
26	Moody Bible Institute	1,562	923,773	0.92
27	Grupo Radio Centro	1,556	1,402,125	0.61
28	Meruelo Media Holdings	1,488	1,427,052	0.58
29	Relevant Radio	1,326	1,386,196	0.53
30	Federated Media	1,248	686,550	0.99

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: Enero de 2025



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	107,372	41,794,420	0.74
2	Grupo Radio Centro (Mexico)	56,039	13,527,201	1.22
3	Grupo Acir (Mexico)	39,623	13,411,116	0.86
4	Organizacion Radial Olimpica (Colombia)	39,350	17,013,361	0.67
5	CRP Radios (Peru)	33,673	13,098,077	0.75
6	Radio Mitre SA (Argentina)	25,007	6,697,810	1.07
7	Grupo BluRadio (Colombia)	17,369	9,095,189	0.53
8	Grupo Bandeirantes (Brazil)	15,040	7,264,350	0.59
9	Grupo Camargo de Comunicação (Brazil)	14,672	5,127,706	0.84
10	Cadena 3 Argentina (Argentina)	14,579	5,644,515	0.76
11	Grupo Mix de Comunicacao (Brazil)	13,439	3,829,259	1.04
12	Grupo JBFM (Brazil)	13,061	4,575,054	0.84
13	Grupo América (Argentina)	12,299	4,887,570	0.72
14	Radio Disney Latinoamérica (Latam Countries)	12,120	2,849,561	1.26
15	Grupo Octubre (Argentina)	11,480	2,906,229	1.16
16	Grupo Alpha Media (Argentina)	10,993	5,101,685	0.62
17	Radios Grupo Globo (Brazil)	8,709	4,018,231	0.61
18	Multimedios (Mexico)	8,625	2,960,627	0.85
19	MVS Radio (Mexico)	8,505	3,202,164	0.77
20	Grupo Radiopolis (Colombia)	5,978	1,922,621	0.90
21	SAUDADE FM (Brazil)	5,957	2,979,398	0.59
22	Radio Kiss FM (Brazil)	5,727	2,801,706	0.60
23	Nova Brasil (Brazil)	5,310	1,939,595	0.81
24	Rádio Alvorada (Brazil)	4,894	1,265,722	1.13
25	Radio Melodia (Brazil)	4,396	2,062,783	0.62
26	NRM (Mexico)	3,374	1,252,241	0.79
27	Imagen (Mexico)	3,285	1,079,241	0.90
28	RCN (Guatemala)	3,156	1,106,898	0.84
29	Grupo Siete (Mexico)	2,909	726,173	1.16
30	Igreja Pentecostal Deus e Amor (Brazil)	2,552	1,149,317	0.61

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# LATAM



Daypart: 6am-12am M-SUN  
Month: Enero de 2025

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	72,542	53,388,602	0.74
2	Grupo Radio Centro (Mexico)	35,574	16,033,793	1.22
3	Organizacion Radial Olimpica (Colombia)	28,881	24,066,059	0.65
4	Grupo Acir (Mexico)	27,191	17,319,643	0.86
5	CRP Radios (Peru)	24,368	18,613,448	0.72
6	Radio Mitre SA (Argentina)	17,305	8,930,059	1.05
7	Grupo Bandeirantes (Brazil)	11,729	10,705,998	0.59
8	Grupo Camargo de Comunicação (Brazil)	10,921	7,526,556	0.80
9	Grupo BluRadio (Colombia)	10,756	10,527,365	0.53
10	Cadena 3 Argentina (Argentina)	10,654	8,167,494	0.72
11	Grupo JBFM (Brazil)	9,810	6,675,043	0.81
12	Grupo América (Argentina)	9,657	7,959,300	0.66
13	Grupo Mix de Comunicacao (Brazil)	9,348	5,340,837	0.97
14	Grupo Octubre (Argentina)	8,664	4,421,708	1.08
15	Radio Disney Latinoamérica (Latam Countries)	8,305	3,925,545	1.17
16	Grupo Alpha Media (Argentina)	7,963	6,909,447	0.62
17	Radios Grupo Globo (Brazil)	6,845	6,050,973	0.61
18	Multimedios (Mexico)	6,205	4,122,239	0.82
19	MVS Radio (Mexico)	5,687	4,087,075	0.76
20	SAUDADE FM (Brazil)	4,689	4,926,580	0.52
21	Radio Kiss FM (Brazil)	4,396	4,130,976	0.59
22	Nova Brasil (Brazil)	4,262	2,999,011	0.78
23	Grupo Radiópolis (Colombia)	4,210	2,588,095	0.89
24	Rádio Alvorada (Brazil)	3,595	1,820,568	1.09
25	Radio Melodia (Brazil)	3,537	3,034,346	0.63
26	NRM (Mexico)	2,474	1,758,300	0.77
27	Igreja Pentecostal Deus e Amor (Brazil)	2,383	1,950,143	0.64
28	Imagen (Mexico)	2,059	1,267,824	0.89
29	RCN (Guatemala)	2,044	1,436,827	0.78
30	Grupo Siete (Mexico)	1,998	950,761	1.14

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# EMEA

Daypart: 6am-7pm M-F  
Month: Enero de 2025



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	159,615	25,256,505	1.88
2	GalioNL	25,117	5,071,536	1.47
3	Entravision Africa	8,067	2,181,155	1.11

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	118,553	17,801,095	1.93
2	Prisa Radio (Spain and Latam Countries)	105,917	40,934,012	0.77
3	DPG Media (Netherlands)	64,261	10,048,016	2.01
4	Grupa Eurozet (Poland)	50,623	11,467,705	1.20
5	Mediahuis Radio (Netherlands)	37,566	6,716,816	1.54
6	Grupo Godó (Spain)	19,162	7,498,272	0.76
7	E Power Audio Sales (Netherlands)	17,598	3,135,088	1.64
8	Karnaval.com (Turkey)	17,075	7,433,696	0.71
9	RadiaCZ (Czech Republic)	15,010	2,293,649	1.79
10	SABC (South Africa)	14,490	5,824,016	0.74
11	RADIOPLAY Media (Bulgaria)	14,478	2,754,233	1.57
12	Active Radio A.S. (Czech Republic)	9,930	2,044,747	1.43
13	Primedia Broadcasting (South Africa)	8,067	2,181,155	1.11
14	Unidad Editorial (Spain)	7,925	4,849,425	0.48
15	Organizacion Radial Olimpica (Colombia)	5,300	2,719,057	0.58
16	Kink (Netherlands)	5,203	1,200,667	1.28
17	Vlaanderen Eén NV (Belgium)	5,058	949,673	1.54
18	Medialaan (Belgium)	4,779	1,538,686	0.89
19	Business News Radio (Netherlands)	2,772	1,222,573	0.63
20	HRT Hrvatska Radiotelevizija (Croatia)	2,736	783,444	1.08

Notes:

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# EMEA



Daypart: 6am-12am M-SUN  
 Month: Enero de 2025

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	115,970	33,627,583	1.94
2	GalioNL	19,714	7,226,803	1.55
3	Entravision Africa	5,207	2,638,450	1.11

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	85,643	23,550,828	1.99
2	Prisa Radio (Spain and Latam Countries)	79,865	60,717,584	0.74
3	DPG Media (Netherlands)	44,750	12,869,251	2.01
4	Grupa Eurozet (Poland)	33,516	15,072,900	1.17
5	Mediahuis Radio (Netherlands)	27,482	8,953,411	1.55
6	Grupo Godó (Spain)	14,965	11,743,770	0.73
7	E Power Audio Sales (Netherlands)	14,080	4,588,408	1.76
8	Karnaval.com (Turkey)	12,279	10,966,070	0.61
9	SABC (South Africa)	11,198	8,759,895	0.70
10	RadiaCZ (Czech Republic)	9,932	3,085,602	1.71
11	RADIOPLAY Media (Bulgaria)	9,522	3,602,257	1.42
12	Unidad Editorial (Spain)	6,737	7,863,732	0.46
13	Active Radio A.S. (Czech Republic)	6,099	2,460,632	1.34
14	Primedia Broadcasting (South Africa)	5,207	2,638,450	1.11
15	Organizacion Radial Olimpica (Colombia)	3,989	3,782,499	0.58
16	Vlaanderen Eén NV (Belgium)	3,812	1,267,091	1.63
17	Kink (Netherlands)	3,806	1,597,271	1.33
18	Medialaan (Belgium)	3,591	2,151,040	0.89
19	NPR Member Stations (USA)	2,380	1,432,062	0.93
20	HRT Hrvatska Radiotelevizija (Croatia)	2,084	1,193,690	0.98

**Notes:**

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## Recursos

### **Acceso a los rankers mensuales:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Contáctenos**

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

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